



**RAMAIAH INSTITUTE OF
MANAGEMENT STUDIES**
GOKULA, BENGALURU



**An Institution Under
M S Ramaiah Foundation**



RAMAIAH INSTITUTE OF MANAGEMENT STUDIES (RIMS)
(AN INSTITUTION UNDER M. S. RAMAIAH FOUNDATION)
GOKULA, BANGALORE



Cordially invites you to the

INAUGURAL FUNCTION

OF

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) PROGRAM

(An AICTE Approved Program)

2024-26 BATCH

Monday, 19th August 2024 @ 10:30 AM



CHIEF PATRON

Dr. M. R. PATTABHIRAM
Founder Trustee – MSRF



CHIEF GUEST

Mr. Santosh Kumar

Managing Partner,
National Leader - Strategy,
Brand & Reputation Risk
Deloitte, Bengaluru



CHIEF GUEST

Mr. Amit Choudhary

Technical Director - KPMG

We look forward to your presence

Principal, Registrar (Evaluation), Faculty & Staff

Venue: Seminar Hall, RIMS Campus



RAMAIAH INSTITUTE OF MANAGEMENT STUDIES
No. 23, Gokula, M. S. Ramaiah Road, Bengaluru – 560 054

AGENDA

STUDENT INDUCTION PROGRAMME

AICTE PGDM - BATCH 2024-26

19th August 2024 to 06th September 2024

BATCH - I

Monday 19th August 2024

Time	Programme Schedule
10:30 am - 11:30 am	Innugural Function Chief Guest: Mr. Santosh Kumar Partner, Risk Advisory, National Leader for Strategy, Brand and Reputation Risk - Deloitte Chief Guest: Mr. Amit Choudhary Technical Director - KPMG
11:30 am - 12:00 noon	Tea Break
12:00 noon - 1:00 pm	Topic: Briefing about RIMS and PGDM program Dr. M. Swapna Principal, RIMS
1:00 pm - 2:00 pm	Lunch Break
2:00 pm - 3:00 pm	Topic: Ice Breaking Session Dr. Murali S. Associate Professor, RIMS

Tuesday 20th August 2024

Time	Programme Schedule
10:00 am - 11:30 am	Topic: "Importance of Applied Analytics in Strategic Decision Making" Mr. Koushik Consultant - KPMG
11:30 am - 12:00 noon	Tea Break
12:00 noon - 1:00 pm	Topic: "Importance of Applied Analytics in Strategic Decision Making"
1:00 pm - 2:00 pm	Lunch Break
2:00 pm - 3:00 pm	Topic: Future Landscape of AI in Marketing & Digital Marketing Mr. Milind Patange Manohar Head of Marketing – Scribe Systems USA



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AGENDA

STUDENT INDUCTION PROGRAMME **AICTE PGDM - BATCH 2024-26**

19th August 2024 to 06th September 2024

Wednesday, 21st August 2024

<i>Time</i>	<i>Programme Schedule</i>
10:30 am - 12:30 pm	<i>Topic: "Welcome to industry expectations opportunities and skills"</i> Mr. Manohar Duvvuri Ex-SAP & Deloitte
12:30 pm - 1:30 pm	Lunch Break
1:30 pm - 2:30 pm	<i>Topic: "Personal Finance"</i> Prof. Siddharth S N

Thursday, 22nd August 2024

<i>Time</i>	<i>Programme Schedule</i>
10:00 am - 11:30 am	<i>Topic: "Awaken the superhero in you"</i> Mr. Veeramani V Corporate Trainer
11:30 am - 12:00 noon	Tea Break
12:00 noon - 1:00 pm	<i>Topic: "Awaken the superhero in you"</i> Mr. Veeramani V Corporate Trainer
1:00 pm - 2:00 pm	Lunch Break
2:00 pm - 3:00 pm	<i>Topic: "Academic verses Career Planning"</i> Mr. Raj Bhaskar

Friday, 23rd August 2024

<i>Time</i>	<i>Programme Schedule</i>
Industrial Visit	APOLLO PAINTS



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STUDENT INDUCTION PROGRAMME

AICTE PGDM - BATCH 2024-26

19th August 2024 to 06th September 2024

Monday 26th August 2024

Time	Programme Schedule
10:00 am - 11: 30 am	Topic: "Management lessons through Movie" Dr. Murali & Prof. Srinivas Prabhu
11:30 am - 12:00 noon	Popcorn Break
12:00 noon - 1:00 pm	Topic: "Management lessons through Movie" Dr. Murali & Prof. Srinivas Prabhu
1: 00 pm - 2: 00 pm	Lunch Break
2: 00 pm - 3: 00 pm	Review of the Session by Students

Tuesday, 27th August 2024

Time	Programme Schedule
09.30 am - 12: 30 pm	Topic: "Creativity and Innovation" Mrs. Pooja Bhansali & Mr. Hitesh Giriya Co-founders of Elirah
12.30 pm to 1.30 pm	Lunch Break
1.30 pm to 3.00 pm	Topic: "Lessons from Rural India" Dr. Tania Thomas

Wednesday, 28th August 2024

Time	Programme Schedule
10:00 am - 11: 30 am	Topic: "Introduction to RacRims" Rtr. Bhargavi Partheeban President of Rotaract RIMS
11:30 am - 12:00 noon	Tea Break
12:00 noon - 1:00 pm	Topic: "Introduction to RacRims" President of Rotaract RIMS
1: 00 pm - 2: 00 pm	Lunch Break
2: 00 pm - 3: 00 pm	Topic: "Financial Literacy - Building a Strong Foundation for Your Future" Prof. Karthik S V



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STUDENT INDUCTION PROGRAMME
AICTE PGDM - BATCH 2024-26

19th August 2024 to 06th September 2024

Thursday, 29th August 2024

<i>Time</i>	<i>Programme Schedule</i>
10:00 am - 11:30 am	Placement Orientation
11:30 am - 12:00 noon	Tea Break
12:00 noon - 1:00 pm	SWOC Dr. Swapna & Dr. Prasad Linganna
1:00 pm - 2:00 pm	Lunch Break
2:00 pm - 3:00 pm	Documentation

Friday, 30th August 2024

<i>Time</i>	<i>Programme Schedule</i>
Outbound	EAGLES INSTITUTE OUTBOUNND

Monday, 2nd September 2024

<i>Time</i>	<i>Programme Schedule</i>
10:00 am - 11:30 am	Topic: "Goal Setting" Dr. Prasad Linganna
11:30 am - 12:00 noon	Tea Break
12:00 noon - 1:00 pm	Uniform arrangement
1:00 pm - 2:00 pm	Lunch Break
2:00 pm - 3:00 pm	Topic: "Student Extension Activities" Prof. Lokesh Y R



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STUDENT INDUCTION PROGRAMME **AICTE PGDM - BATCH 2024-26**

19th August 2024 to 06th September 2024

Tuesday, 3rd September 2024

Time	Programme Schedule
10:00 am - 11:30 am	Topic: "Passion for your dream" Mr. Thomas John Rose, Trainer & Founder- WiseForce Mission
11:30 am - 12:00 noon	
12:00 noon - 1:00 pm	
1:00 pm - 2:00 pm	
2:00 pm - 3:00 pm	

Wednesday, 4th September 2024

Time	Programme Schedule
10:00 am - 11:30 am	Topic: "Winning Attitude & Leader way of communication" Mr. Thomas John Rose, Trainer & Founder WiseForce Mission
11:30 am - 12:00 noon	
12:00 noon - 1:00 pm	
1:00 pm - 2:00 pm	
2:00 pm - 3:00 pm	

Thursday, 5th September 2024

Time	Programme Schedule
10:00 am - 11:30 am	Topic: "Soar Like a Eagle" Mr. Deepak Justin, CEO - DeeJays Inner Circle, TEDx Speaker, LinkedIn top Public Speaking Voice
11:30 am - 12:00 noon	
12:00 noon - 1:00 pm	
1:00 pm - 2:00 pm	
2:00 pm - 3:00 pm	

Friday, 6th September 2024

Time	Programme Schedule
9:00 am - 11:00 pm	Topic: "Let's be Happy" Mr. Gurmeet Singh, Program Manager at Refinitiv, London Stock Exchange Group
11:30 am - 12:00 noon	Tea Break
12:00 noon - 1:00 pm	ISR
1:00 pm - 2:00 pm	Lunch Break
2:00 pm - 3:00 pm	ISR

Week 1 From 19-08-2024 to 23-08-2024 Date: 19-08-2024 (DAY 1)

1. Inaugural Function of BATCH 1 of RIMS (10:30 AM - 11:30 AM)

The day began with a formal Inaugural Function, which was graced by two prominent industry leaders:

- Mr. Santosh Kumar, Office Managing Partner at Deloitte Bengaluru
- Mr. Amit Choudhary, Technical Director at KPMG

Both the guests shared their wealth of experience, addressing the new batch on the expectations of the corporate world and the importance of embracing both academic rigor and practical application. They highlighted the changing dynamics in the management domain due to technological advancements and stressed the need for students to develop not just domain expertise but also soft skills to stay competitive in the evolving business landscape. The presence of such high-profile guests added prestige to the program and motivated students to aspire toward industry-relevant learning. Their speeches served as a call to action for students to be proactive and curious learners during their tenure at RIMS.



2. Briefing about RIMS and PGDM Program (12:00 PM - 1:00 PM) By Prof: M Swapna

Post the inaugural session, the students were briefed about the institution and the PGDM program by Dr. M. Swapna, Principal of RIMS. Dr. Swapna provided a detailed overview of the history of RIMS, its core mission, and the various academic and extracurricular opportunities available to the students.

Key points discussed included:

- RIMS' Legacy: How the institute has built its reputation for developing leaders in the management sector.
- PGDM Program Structure: A breakdown of the curriculum, highlighting core and elective courses, practical industry projects, internships, and placements.
- Support System: An introduction to the support available to students in terms of mentoring, career services, and academic advising.

The briefing also shed light on RIMS' partnerships with leading companies and industry experts, underscoring the institute's commitment to providing a well-rounded education. This session was crucial in setting the context for the students' academic journey and future career paths.

3. Ice Breaking Session (2:00 PM - 3:00 PM)

By Prof. Dr Murli S

In the afternoon, the students participated in an Ice Breaking Session led by Dr. Murali S., Associate Professor at RIMS. The session was designed to encourage students to interact with one another, fostering a sense of camaraderie and teamwork.

Students were paired into groups and asked to introduce themselves, focusing on their background, interests, and career aspirations. Fun activities were used to break the initial hesitation and create a comfortable environment for students to bond with their peers. The session aimed to cultivate team spirit and promote networking among the students, laying the groundwork for collaborative learning experiences throughout the program.



Date: 20-08-2024 (DAY 2)

1. Session on “Importance of Applied Analytics in Strategic Decision Making” (10:00 AM - 12:30 AM)

By Mr. Koushik

The first session of the day was delivered by **Mr. Koushik**, a Consultant from KPMG. The session revolved around the growing importance of **Applied Analytics** in the corporate world, particularly in making informed strategic decisions.

A detailed explanation of how organizations use data analytics to interpret trends, predict outcomes, and make strategic decisions. The session demonstrated real-world examples of how companies leverage analytics for market forecasting, operational efficiency, and customer insights. Mr. Koushik emphasized the increasing reliance on data-driven decision-making in the corporate world and encouraged students to develop a strong foundation in analytics to enhance their career prospects.



2. Session on “Future Landscape of AI in marketing with AI tools demonstration” (2:00 PM - 3:00 PM)

By Prof Srinivas Prabhu

The second session was conducted by Srinivas Prabhu, Assistant Professor, RIMS. This session focused on the future of Artificial Intelligence (AI) in the marketing domain and the rapid transformation of digital marketing strategies. Introduction to tools like chatbots, AI-based customer segmentation, and automated content creation that are being increasingly adopted by businesses.

He also shared insights into the evolving skill set that marketers need to acquire to stay relevant in an AI-driven world. He encouraged students to stay updated with the latest technological advancements and to embrace AI in their future roles.



Date:21-08-2024 (Day 3)

**1. Session on "Welcome to Industry Expectations, Opportunities, and Skills"
(10:30 AM - 12:30 PM)**

By Mr. Manohar Duvvuri

The day began with a highly informative session by Mr. Manohar Duvvuri, an experienced professional who has worked with SAP and Deloitte. His session provided students with a detailed overview of the skills needed to thrive in the competitive corporate world. He focused on what companies look for in fresh graduates, including communication skills, problem-solving abilities, and adaptability.

He also spoke on the importance of continuous learning, especially in fields such as data analytics, artificial intelligence, and management practices. The session gave students valuable insights into preparing themselves for future challenges and opportunities.



2.Session on "Financial Literacy" (1:30 PM - 2:30 PM)

By Prof Karthik S.V

Post lunch, Prof. Karthik S.V., Assistant Professor conducted an engaging session on Personal Finance, providing students with practical knowledge on managing their finances on how to allocate income effectively and avoid unnecessary expenses. The importance of saving from a young age and understanding the basics of investment. This session helped students grasp the importance of financial literacy, an essential life skill that is often overlooked in management education

Date: 22-08-2024 (Day 4)

1. Session on "Awaken the Superhero in You" (10:00 AM - 1:00 PM)

By Veeramani V

This inspiring session was led by Mr. Veeramani V, a seasoned Corporate Trainer. Over the course of two sessions (pre- and post-tea break), Mr. Veeramani focused on:

- Self-Awareness: Understanding one's own strengths and weaknesses to unlock their hidden potential.
- Confidence Building: Techniques to build confidence, overcome fear, and take control of one's personal and professional growth.
- Action-Oriented Mindset: Encouraging students to take small, consistent actions toward their goals.

The session motivated students to adopt a superhero mindset and take charge of their journey, both academically and personally.



2. Session on "Corporate Ethics and Usage of AI" (2:00 PM - 3:00 PM)

By Mr. Lokanath

In the afternoon, Mr. Lokanath, Founder – Learn Craft Digital, delivered an insightful session that explored the fine balance between corporate ethics and usage of AI tools in learning and career planning. This session gave students a clear understanding of the interplay between usage of AI academic focus and long-term career success, urging them to plan their journey thoughtfully.



Date: 23-08-2024 (Day 5)

Visit to UB City, Bangalore.

On Friday, students were taken on a Visit to UB city, where they were able to witness the operations of a leading luxury brand, Micheal Kors and gain first-hand experience of marketing for luxury brands. The store manager at UB City conducted a brief session to all the students at the store explaining them the history of Micheal Kors, and the marketing strategies of Micheal Kors.



Week 2 From 26-08-2024 to 30-08-2024 Date: 26-08-2024 (Day 6)

1. Session on "Management Lessons Through Movie" (10:00 AM - 1:00 PM)

By Dr. Murli S

The session, conducted by Dr. Murali, provided students with a unique learning experience by integrating popular film 3 idiots to explain key management principles. This method helped students relate theoretical concepts to practical scenarios in the following areas:

- **Leadership:** How leadership qualities are portrayed in movies and their real-world applications.
- **Teamwork and Collaboration:** The importance of working as a cohesive unit to achieve common goals.
- **Decision-Making:** How crucial decision-making moments in films can serve as lessons for future managers.

This creative approach to learning kept students engaged and demonstrated how management theories can be observed and learned through various media



Date: 27-08-2024 (Day 7)

Session 1 by Mrs. Pooja Bhansali & Mr. Hitesh

Topic: Creativity and Innovation.

On Day 7 of the Student Induction Program - 2024, delved into creativity & innovation. Mrs. Pooja Bhansali emphasized on creativity and innovation as essential skills, especially in public speaking and presentations. She interacted with the students entering a new academic environment to up-skill the foundation for effective communication and impactful presentations. Mr. Hitesh engaged the students using innovative techniques such as storytelling, the use of multimedia and interactive elements that helped students in understanding how one can convey their ideas more effectively and with greater confidence.





Session 2 by Dr. Tanya
Topic: Lessons from Rural India

On Day 6 of the Student Induction Programme - 2024, Dr. Tanya took center stage, exploring the concept of Rural India that offers profound lessons in resilience, community and resourcefulness which are invaluable for students as they embark on their new academic journey. The session ignited through insightful discussions, she also encouraged students to think beyond boundaries, intertwining learning with success, and unveiling the latent brilliance of youth who can contribute to the society. Dr. Tanya's entrepreneurial emphasis empowered students to be creators rather than followers.

Date: 28-08-2024 (Day 8)
Session 1 by Rtr. Bhargavi P, President of Rotaract Club of
RIMS Topic: Introduction to RacRIMS

On the 8th day, the Rotaract Club Orientation, a pivotal segment of the Student Induction Program, Rtr. Bhargavi P, a current President of Rotaract Club of RIMS, skillfully unveiled the intricate tapestry of Rotaract. She intricately detailed its inception, elucidated diverse roles, spotlighted our club's district, and highlighted impactful projects. With unwavering zeal, she emphasized Rotaract's significance and benefits. The RIMS Rotaract Club, represented by its passionate core members and board, passionately invited juniors to embark on a transformative journey. This day didn't just mark a session, but ignited a new chapter, fostering a legacy of service and change carried forth by the inspired.



Date: 28-08-2024 (Day 8)

Session 2 by Prof. Siddhartha

Topic: Personal Finance

On Day 8 of the Student Induction Program – 2024, Prof. Siddhartha conducted a highly interactive session on "Personal Finance". During the Student Induction Program (SIP), Prof. Siddharth delivered an insightful session on personal finance, emphasizing the importance of financial literacy for students. He began by highlighting the fundamental principles of budgeting, stressing the necessity of tracking income and expenses to maintain financial stability. Prof. Siddharth underscored the significance of distinguishing between needs and wants, encouraging students to prioritize essential expenditures while managing discretionary spending. Prof. Siddharth's engaging approach made the session highly relevant, equipping students with the essential tools and knowledge to manage their finances effectively and make informed financial decisions throughout their academic journey and beyond.

Date: 29-08-2024 (Day9)

Session 1 By Paul Topic: Placement Orientation

During the Student Induction Program on Day 9, Mr. Paul led a session on "Placement Orientation." Mr. Paul provided students with a comprehensive understanding of the recruitment process and the expectations of companies for summer internships and projects. The orientation equipped students with insights into how they can best prepare themselves for internships and align their skills with industry requirements.

Objectives of the Placement Orientation

- To familiarize students with the placements in the college.
- To explain the recruitment process for internships.
- To highlight the significance of internships in professional development.
- To guide students on how to prepare their resumes and ace the interview process.
- To set expectations regarding professional behavior and work ethics.

Session 2 by Dr, M Swapna & Dr. Prasad Linganna, RIMS Topic: SWOC

On the 9th day of the student induction program, Dr. M Swapna & Dr. Prasad Linganna unlocked the potential how SWOC plays a pivotal role in shaping initial experience at RIMS. They gave greater emphasis on ensuring students are comfortable which would serve them the purpose of helping themselves going through transition smoothly in their academic journey.

The following points were addressed during the session

1. Comprehensive introduction to SWOC
2. Valuable academic & career guidance
3. Focus on holistic development, including well-being
4. Student support service like counseling & tutoring.

Date: 20-08-2024 (Day 10) EAGLES INSTITUTE OUTBOUND

As part of the Student Induction Program (SIP), the Eagles Outbound activity was organized to enhance team-building, leadership, and communication skills among new students. Eagles Outbound, known for its adventure-based learning, focused on experiential activities to help students break the ice and bond with their peers while fostering essential soft skills in a non-academic setting. This report highlights the objectives and activities of the Eagles Outbound program.

Objectives: Team building, Leadership skills, Communication, Problem-solving, Adaptation & resilience.

Activities: Rope climbing obstacle course, Group challenges like “Human Knot”



Week 3 From 02-09-2024 to 06-09-2024 (Day 11) Date: 02-09-2024

By Dr. Prasad Linganna Topic: Goal Setting Session

Time: 10:00 AM – 11:30 AM



Session Overview:

The session commenced promptly at 10:00 AM with Dr. Linganna warmly welcoming the attendees. He set a positive and enthusiastic tone, emphasizing the importance of goal setting in achieving personal and professional success. The interactive nature of the session was evident from the start, with Dr. Linganna encouraging active participation and engagement from the students.

Key Highlights:

1. **Understanding Goal Setting:** Dr. Linganna began by defining what goal setting truly entails. He explained that setting clear, measurable, and attainable goals is crucial for personal and professional growth. The emphasis was on creating SMART goals—Specific, Measurable, Achievable, Relevant, and Time-bound.
2. **Interactive Exercises:** To solidify the concept, Dr. Linganna facilitated several interactive exercises. Students were asked to reflect on their personal aspirations and write down their short-term and long-term goals. The exercises aimed to help students understand how to break down larger goals into manageable steps.
3. **Strategies for Effective Goal Setting:** Dr. Linganna shared practical strategies for setting and achieving goals. He highlighted the importance of creating a detailed action plan, staying motivated, and regularly reviewing progress. The session included tips on overcoming common obstacles and maintaining resilience in the face of challenges.



4. Real-Life Examples: Drawing from his extensive experience, Dr. Linganna shared real-life success stories of individuals who effectively set and achieved their goals. These examples served to inspire and motivate the students, illustrating the impact of well-defined goals on career and personal success.

5. Q&A Session: The interactive nature of the session was further emphasized during the Q&A segment. Students actively participated, asking questions and seeking advice on various aspects of goal setting. Dr. Linganna provided insightful responses, addressing individual concerns and offering personalized guidance.

Conclusion:

The session concluded at 11:30 AM with Dr. Linganna summarizing the key takeaways and encouraging students to implement the strategies discussed. The freshers left the seminar hall with a renewed sense of purpose and clarity regarding their goals.

12:00- 1:00 PM: Uniform Measurement.

1:00-2:00 PM: Lunch Break

2:00:3:00 PM Session 2

By Prof Lokesh Y.R Topic: Student Extension Activities.

On the afternoon of 2nd September 2024, the seminar hall was the venue for a highly informative session led by Prof. Lokesh Y R, Assistant Professor. The session focused on the significance of student extension activities and highlighted various opportunities available for academic and personal growth. Prof. Lokesh's talk was well-received by the students, providing them with valuable insights into enhancing their educational experience through active participation in extension activities.

Session Overview:

Prof. Lokesh Y R began the session at 2:00 PM, engaging students with an introduction to the concept of student extension activities. He emphasized the importance of going beyond the traditional curriculum to gain additional skills and experiences that are crucial for holistic development.

**Key Highlights:****1. Certifications in NPTEL, NISM, and NCFM:**

NPTEL (National Programme on Technology Enhanced Learning): Prof. Lokesh explained that NPTEL offers a range of online courses in various disciplines. These certifications are recognized by industries and add value to a student's resume. He encouraged students to explore courses that align with their career goals.

NISM (National Institute of Securities Markets): NISM certifications are particularly beneficial for students interested in finance and securities markets. Prof. Lokesh outlined how these certifications could provide a competitive edge in the finance sector.

NCFM (NSE Certification in Financial Markets): NCFM certifications are essential for those aspiring to build a career in financial markets. Prof. Lokesh detailed the modules available and the relevance of these certifications in gaining a comprehensive understanding of financial markets.

2. Importance of Student Participation:

Conferences: Prof. Lokesh highlighted the value of participating in academic and industry conferences. These events provide opportunities to present research, network with professionals, and stay updated with the latest developments in the field.

Seminars and Workshops: He stressed that seminars and workshops offer practical knowledge and skills that are not always covered in the classroom. Attending these events helps students gain insights into emerging trends and industry practices.



Competitions: Participation in competitions helps students develop problem-solving skills and creativity. Prof. Lokesh shared examples of competitions that challenge students to apply their knowledge in real-world scenarios.

Fests: He also talked about the significance of participating in college fests and events. These activities foster teamwork, leadership, and organizational skills, contributing to overall personal growth.

3. Building a Comprehensive Profile:

Prof. Lokesh emphasized that engaging in these extension activities not only enriches a student's knowledge but also builds a robust professional profile. Active involvement in certifications, conferences, and other activities demonstrates initiative and a commitment to continuous learning, which is highly valued by employers.

4. Encouraging Participation:

The session also included practical tips on how to get started with these activities. Prof. Lokesh encouraged students to take advantage of the resources and opportunities available through the institution and external platforms. He provided guidance on balancing these activities with academic responsibilities to ensure a well-rounded educational experience.

Conclusion:

The session concluded at 3:00 PM with Prof. Lokesh summarizing the key points and urging students to actively engage in student extension activities. He left the students with a motivational message about the importance of proactive involvement in shaping their careers and personal development.

Prof. Lokesh Y R's session provided a comprehensive overview of the various extension activities available and their benefits. The students gained valuable insights into how participating in certifications, conferences, and other events can significantly enhance their academic and professional journey.

**Date: 03-09-2024 & 04-09-2024 (Day 12 & 13) Session by Thomas John Rose,
Trainer and Founder, Wise Force Mission**

Title: Passion for Your Dream and Winning Attitude & Leader Way of Communication



Introduction

On the 3rd and 4th of September 2024, Wise Force Mission, under the leadership of Trainer and Founder Thomas John Rose, successfully conducted a comprehensive two-day training session. The program aimed to inspire participants to pursue their dreams with unwavering passion and to cultivate a winning attitude coupled with effective leadership communication skills. The training incorporated a blend of lectures and activity-based sessions to ensure an engaging and interactive learning environment.

Day 1: 3rd September 2024 – Passion for Your Dream

Session Duration:

- **Start Time:** 10:05 AM
- **End Time:** 4:40 PM

Agenda & Activities:

1. Opening Remarks (10:05 AM - 10:30 AM)

- Welcoming of the Chief Guest.
- Activities by Speaker



Objectives:

- To help participants identify and ignite their passions.
- To align personal dreams with actionable goals.
- To develop strategies for overcoming obstacles in the pursuit of dreams.

2. Understanding Passion (10:30 AM - 11:30 AM)

- Lecture on the significance of passion in achieving personal and professional goals.
- Discussion on identifying one's true passions.

Coffee Break (11:30AM to 12:00PM)

3. Dream Mapping Activity (12:00 PM - 1:00 PM)

- Interactive session where participants created visual maps of their dreams.
- Group discussions to share and refine their dream maps.

4. Lunch Break (1:00 PM - 2:00 PM)

5. Overcoming Obstacles (2:00 PM - 3:00 PM)

- Lecture on common challenges faced in pursuing dreams.
- Strategies and techniques to overcome these obstacles.

6. Motivational Exercises (3:00 PM - 4:00 PM)

- Activities designed to boost motivation and reinforce commitment.
- Personal reflection exercises to solidify participants' dedication to their dreams.

7. Q&A and Closing Remarks (4:00 PM - 4:40 PM)

- Open floor for participants to ask questions and share insights.
- Summary of key takeaways from the day.
- Brief overview of the next day's agenda.



Day 2: 4th September 2024 – Winning Attitude & Leader Way of Communication

Session Duration:

- **Start Time:** 10:00 AM
- **End Time:** 5:00 PM

Objectives:

- To develop a winning attitude essential for success.
- To enhance leadership communication skills.
- To apply learned concepts through practical activities.

Agenda & Activities:

- 1. Recap of Day 1 (10:00 AM - 10:30 AM)**
 - Review of key concepts and activities from the previous day.
 - Setting expectations for the day's sessions.
- 2. Cultivating a Winning Attitude (10:30 AM - 11:30 AM)**
 - Lecture on the attributes of a winning attitude.
 - Importance of mindset in achieving success.
- 3. Coffee Break (11:30AM to 12:00PM)**
- 4. Leader Way of Communication (12:00 PM - 12:30 PM)**
 - In-depth discussion on effective communication strategies for leaders.
 - Techniques for active listening, clear articulation, and emotional intelligence.
- 5. Role-Playing Scenarios (12:30 PM - 1:30 PM)**
 - Participants engaged in role-playing exercises to practice leadership communication.
 - Feedback sessions to improve communication skills.

6. Lunch Break (1:30 PM - 2:30 PM)

7. Team-Building Exercises (2:30 PM - 3:30 PM)

- Activities aimed at fostering collaboration and trust among participants.
- Enhancing team dynamics through structured exercises.

8. Developing a Personal Leadership Plan (3:30 PM - 4:30 PM)

- Participants created individualized plans to apply winning attitude and communication strategies.
- Setting actionable goals for personal and professional development.

9. Feedback and Reflection (4:30 PM - 5:00 PM)

- Participants shared their reflections on the training.
- Provided feedback on the sessions and discussed implementation strategies.
- Closing remarks by Thomas John Rose, emphasizing the importance of continuous growth and application of learned skills.



Conclusion

The two-day training session led by Thomas John Rose was a resounding success, effectively equipping participants with the necessary tools to pursue their dreams with passion and to develop a winning attitude alongside robust leadership communication skills.

Date: 05-09-2024 (Day 14)

Session on “Recent Trends in HR” started at 10 AM to 11 Am.

Prof. Pavithra.S



Prof. Pavithra S. conducted an insightful session on Recent Trends in Human Resources tailored for PGDM students. The session aimed to provide an overview of the dynamic changes shaping the HR landscape in today’s business environment.

Key Topics Discussed:

1. Technology in HR:

Prof. Pavithra highlighted the increasing role of technology, focusing on HR automation, Artificial Intelligence (AI), and data analytics in recruitment, performance management, and employee engagement. She emphasized how these tools are transforming traditional HR practices by improving efficiency and decision-making.

2. Remote Work and Flexibility:

The rise of remote work, accelerated by the COVID-19 pandemic, was discussed as a significant trend. Prof. Pavithra spoke about how companies are adapting to hybrid models and the challenges HR faces in maintaining productivity and team cohesion in such environments.

3. Diversity and Inclusion:

The growing importance of fostering a diverse and inclusive workplace was underscored. She discussed how organizations are actively working to create equitable environments, with HR playing a pivotal role in implementing diversity initiatives and policies.

Session 2: Prof. Srinivas H. Prabhu K on “LinkedIn Profile Optimization and Personal Branding”.

Key Topics Discussed:

1. LinkedIn Profile Optimization:

Prof. Prabhu began by explaining the significance of a well-optimized LinkedIn profile. He shared tips on crafting a compelling headline, writing a clear and concise summary, and showcasing relevant experiences. The importance of updating skills, seeking endorsements, and requesting recommendations was emphasized to improve visibility and credibility on the platform.

2. Licenses and Certifications:

He highlighted the role of licenses and certifications in boosting the value of a LinkedIn profile. Prof. Prabhu encouraged students to acquire relevant certifications, which can differentiate them from others in the competitive job market. He also provided insights on free platforms where students can pursue industry-recognized certifications.

3. Canva for Personal Branding:

Introducing Canva as a versatile design tool, Prof. Prabhu demonstrated how students could use it to create visually appealing resumes, cover letters, and social media posts. He emphasized the role of well-designed, consistent visuals in establishing a professional brand online.

4. Crystal for LinkedIn:

Crystal, a tool that analyzes communication styles, was introduced as a way to personalize interactions on LinkedIn. Prof. Prabhu explained how Crystal can be used to understand the communication preferences of recruiters or contacts, making networking more effective and tailored.



Date: 06-09-2024 (Day 15)

By Mr. Deepak Justin, CEO of DeeJay's Inner Circle, TEDx Speaker, LinkedIn Top Public Speaking Voice.



Introduction:

The session conducted by Mr. Deepak Justin, popularly known by his stage name DJ, was an enriching and inspiring event held on the 6th of September, 2024. Mr. Justin, a well-known public speaker and CEO of DeeJay's Inner Circle, brought his extensive experience and engaging speaking style to the audience. The session, titled "Soar Like an Eagle," aimed to motivate and empower participants to elevate their personal and professional lives.

Overview of the Session:

The session began promptly at 10:00 AM with Mr. Justin introducing the theme "Soar Like an Eagle." He emphasized the symbolism of the eagle, known for its strength, vision, and ability to soar above storms. This metaphor was used throughout the session to inspire participants to rise above challenges and embrace a mindset of excellence.

Mr. Justin shared his journey from a modest background to becoming a successful entrepreneur and public speaker. He recounted his struggles, failures, and the turning points that led him to where he is today. His storytelling was not only compelling but also filled with valuable lessons on resilience, perseverance, and the importance of a positive attitude.



Key Points Discussed:

1. Vision and Goal Setting:

- Mr. Justin stressed the importance of having a clear vision and setting achievable goals. He compared this to the eagle's ability to focus on its prey from miles away, teaching the audience to maintain focus on their objectives despite distractions.

2. Overcoming Adversity:

- He shared personal anecdotes of overcoming obstacles, likening them to the storms that eagles fly above. Mr. Justin encouraged participants to see challenges as opportunities for growth and to develop a mindset that thrives in adversity.

3. Continuous Learning and Adaptability:

- Highlighting the need for continuous learning, Mr. Justin spoke about how the eagle sheds its old feathers to grow new ones, symbolizing the necessity of adaptability in a rapidly changing world. He urged the audience to embrace lifelong learning and to be open to change.

4. Building Resilience:

- Mr. Justin discussed the importance of resilience, comparing it to the eagle's ability to renew its strength. He provided practical tips on building mental and emotional resilience, such as practicing gratitude, maintaining a strong support system, and staying committed to one's purpose.

5. Leadership and Influence:

- The session also touched upon leadership, with Mr. Justin emphasizing that true leaders lead by example, much like the eagle, which leads its flight. He encouraged participants to inspire and uplift others, making a positive impact in their communities and workplaces.

Interactive Activities:

Throughout the session, Mr. Justin engaged the audience with interactive activities. These included self-reflection exercises, where participants were asked to write down their goals and the obstacles they faced, followed by group discussions on strategies to overcome these challenges. The activities were designed to encourage active participation and to reinforce the concepts discussed.