



RIMS
Evolving Leaders

RAMAIAH INSTITUTE OF MANAGEMENT STUDIES

(AN INSTITUTION UNDER M S RAMAIAH FOUNDATION)

GOKULA, BANGALORE



AICTE APPROVED INSTITUTION

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

2 YEARS FULL TIME PROGRAM



ADMISSION PROSPECTUS

www.rimsbangalore.in

MEMBERSHIPS & PARTNERSHIPS





VISION

To be a global center of learning to evolve competent human resource asset with professional skills, ethics and personal values.

MISSION

To provide a “**COMPREHENSIVE LEARNING EXPERIENCE**” to develop our students to be most preferred products by the corporate.

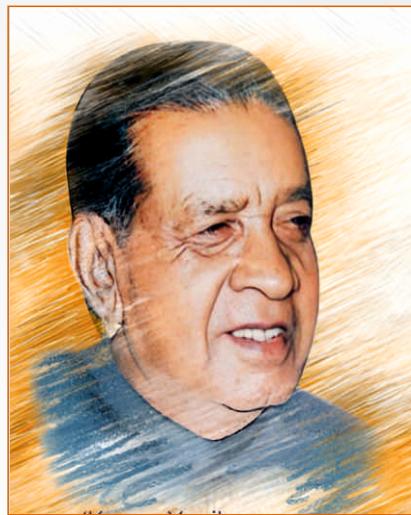
- To integrate corporate needs and academic inputs.
- To enhance the learning experience by building competent professionals of the millennium in terms of physical fitness, community orientation, solidarity of living & learning together, interdependence and self confidence.
- To constantly and consistently upgrade the intellectual capital in terms of pedagogy, use of technology in designing, developing and delivering curricula with value added inputs to students.
- To train and develop faculty and support staff for improved quality of service.
- To promote research among faculty to enhance the intellectual capital value.

QUALITY POLICY

- Meet or exceed student expectations relating to Assurance of Learning & Career Development
- Meet or exceed expectations of all stakeholders, faculty, staff, recruiters, parents, promoters and society.
- “In order to succeed, your desire for success should be greater than your fear of failure.”

OUR CORE VALUES

- Ethical Approach**
- Leadership with long term perspective**
- Respect for the individual**
- Service orientation**
- Collaboration and teamwork**
- Empowerment**
- Innovation**
- Accountability**
- Inclusive growth and progress**
- Global outlook**
- Performance orientation**
- Uncompromising commitment to Quality and continuous improvement**



OUR INSPIRATION

Dr. M S RAMAIAH

Shri. M S Ramaiah pioneered the growth of professional education in the private sector throughout India. The Institutions that he established are a lasting testimony to his vision and timeless legacy for generations to come.

M S Ramaiah Foundation was conceived and established by **Dr. M. R. Pattabhiram** (Founder Trustee), and **Mrs. Anitha Pattabhiram** (Founder Trustee) with the same set of core values and principles imbibed from **Shri. M S Ramaiah**. MSRF is committed to uphold the values system envisioned and practiced by **Shri. M S Ramaiah** and in the process to meet the expectations of all its stakeholders.

ABOUT M S RAMAIAH FOUNDATION

M. S Ramaiah Foundation is a reputed, committed conglomerate knowledge resource center, an ideal catalyst to further assist your knowledge based skill domain, it ignites the desire to succeed in you, brings into focus your intelligence and talent and guide you while assisting along the path to a secure and exciting career. MSRF strives to convert raw aspirants from book smart to street smart to global smart "COMPETENT HUMAN RESOURCE ASSETS" to corporate and business houses across the world.

MESSAGE FROM FOUNDER TRUSTEE



With Best Wishes
Dr. M. R. PATTABHIRAM
FOUNDER TRUSTEE (MSRF)

My dear children,

Welcome to Ramaiah Institute of Management Studies (RIMS). I believe you have the ability and talent to compete with the best. Allow us to nurture you in your quest for a highly challenging future. RIMS is the right place to give your dreams the best wings to fly; where your thoughts find sure success. Our assurance is backed by decades of experience, trust and guarantee of performance. We do not make you wait for success, we will prepare you for it. There is no recognition for those without higher qualifications. Corporates recognize only those with adequate knowledge, discipline, and skills. We offer you all round education, fostering you to great heights. Power your way into an exciting and challenging future. We just do not teach, we make you learn. We hold your hands till you reach your destination.

ABOUT RAMAIAH INSTITUTE OF MANAGEMENT STUDIES (RIMS)

Ramaiah Institute of Management Studies (RIMS) is an Institution of higher education dedicated to cause of business education. Our Institution is a part of M S RAMAIAH FOUNDATION (MSRF), a trust with the avowed objective of providing exemplary service in all of its offerings. The vision of MSRF is to be a global center of learning to evolve competent human resource assets with professional skills, ethics, and personal values. Our mission is to provide a comprehensive learning experience to develop our students to be the most preferred products by the corporate. RIMS is one of the Top Management Colleges in Bangalore that offers an AICTE approved Post Graduate Diploma in Management program.

RIMS ADVANTAGE

As one of the Top Management Colleges in Bangalore, we follow best practices such as:

- Well qualified faculty with a blend of academics and industry experience
- Case based experiential learning
- Student centric activities such as club activities, co-curricular and extra-curricular activities
- Mentoring and Counselling
- Enhancement of student's knowledge and skills through value added courses such as Business Analytics, Generative AI, Foreign Language, Aptitude training, Grooming and Etiquettes, Guest lectures and Seminars, Industrial visits, Pre-placement training and Health & Accident Insurance



PGDM PROGRAM OVERVIEW

The Post Graduate Diploma in Management (PGDM) is a two year full-time program comprising four semesters. The program is approved by the All India Council for Technical Education (AICTE), Government of India. The program is proactively designed to provide the industry with eligible, suitable and competent professionals with sufficient knowledge of the business. The program can catapult your career in the right direction in Human Resources Management, Finance, Accounts, Business Analytics, Operations and other fields.

RIMS being one of the top PGDM colleges in Bangalore offers interactive sessions, which are being delivered to inculcate all the fundamental managerial skills. The students are provided with an assortment of different teaching strategies with lectures, case studies, industrial visits, internship, corporate talks, role-plays, assignments, projects, quizzes, seminars and presentations. Students are encouraged to make case study presentations and participate in seminars.

PROGRAM STRUCTURE

Being one of the best PGDM colleges in Bangalore, the syllabus at RIMS is designed in a way that will offer students holistic knowledge and training in the Management sector through a practical approach. The course curriculum follows a well-designed course structure. During the first year, all the students pursue foundations of management that enables them to create a firm base of concepts and skills across different key disciplines. RIMS offers dual specializations in the second semester.



PGDM SPECIALIZATIONS

RIMS offers the PGDM program with the following new age dual specializations:

(Student can opt for any 2 specialization)

- PGDM with Business Analytics**
- PGDM with International Business**
- PGDM with Human Resource- HR**
- PGDM with Finance**
- PGDM with Marketing**
- PGDM with Operations**
- PGDM with Agri-Business Management**

ELIGIBILITY:

- Bachelor's degree (10+2+3 or 4) with minimum 50% marks in any discipline from Universities/ Institutions.
- Candidates can apply based on CAT, XAT, GMAT, MAT, ATMA and State CET tests where applicable, and as per AICTE guidelines.
- Applicants with work experience or additional educational qualifications will receive extra weightage.
- Those who have appeared for their final year examinations may also apply.



KPMG CERTIFICATION



GRANT THORNTON CERTIFICATION

RIMS has an MOU with KPMG (A big four consulting firm in the world) to offer certified Business Analytics courses to all the students and add value to the Business Analytics course by incorporating practical aspects into the pedagogy. Our Business Analytics course is rated as being in the TOP 10 by CEO Insights-2022 Magazine.

RIMS has collaborated with Grant Thornton to deliver Generative AI course for all PGDM students. This collaboration will provide our students with cutting-edge knowledge and skills in AI, preparing them for the future of Technology and Business innovation.

PROGRAM HIGHLIGHTS



- Industrial Visit
- Aptitude Skills
- Certification Courses
- Business Analytics from - KPMG
- Generative AI from Grant Thornton
- Soft Skills Training
 - Leadership
 - Business Communication
 - Corporate Etiquettes
 - Personal Development
- Capstone Projects
- Industry Interface & Internships
- Guest Lectures
- Management Seminars
- Foreign Language

- Cultural Activities
- Management Clubs
 - HR Club
 - Marketing Club
 - Finance Club
 - Research Club
 - Business Analytics Club
 - Operations Club
 - Entrepreneurship Club
 - Expression Club
- Access to a well-equipped Library & E-resources
- Optional Foreign Tour
- Indoor/ outdoor Sports
- Hostel Facilities

MOU WITH CORPORATES & INDUSTRIES

- KPMG (for Analytics)
- Grant Thornton (for Generative AI)
- EDUPINNACLE (for Analytics)
- Indian Institute of Materials Management (for Operations)
- Entrepreneurship Development Institute of India (for Entrepreneurship)
- ORACLE Academy (for Analytics)
- The Advertising Standards Council of India- (in progress)
- IBM- (in progress)
- NIPM (for HR)
- FKCCI
- BCIC
- AIMS
- CMA (in progress)
- NEN (National Entrepreneurship Network)
- AWAKE (Association of Women Entrepreneurs of Karnataka)
- International Institute of Technical Education (for German Language)
- Reussir Trust (for Internship)
- ATAS (for Internship)
- Internshala (for Internship)
- Prostco (for Internship)



RIMS Leaders

RIMS OFFERS UNIQUE MENTORING FOR THE EVOLVING LEADERS

“Tri Mentor Nexus: The Triple-Power Synergy for Shaping Success from Three Perspectives”

The Tri-mentoring program from Ramaiah Institute of Management Studies (RIMS) is designed to provide comprehensive guidance and support to individuals seeking personal and professional growth. This program combines

the expertise of three distinct mentorship tracks: Corporate Mentoring, Alumni Mentoring, and In-House Faculty Mentoring. Each track offers unique benefits and opportunities for mentees to excel in their chosen paths.

□ In-house Faculty Mentoring:

To offer academic and personal support by connecting students with faculty members who can provide guidance on educational pursuits, research, and personal development.

□ Alumni Mentoring:

To tap into our vast alumni network and get them to provide mentorship to current students or recent graduates, fostering a sense of belonging and continuity within the educational Institution.

□ Corporate Mentoring:

To connect mentees with experienced professionals from various industries to enhance their understanding of the corporate world and career development.

The Tri-Mentoring program offers a unique and comprehensive approach to mentorship, combining the strengths of Corporate, Alumni, and Faculty mentors. This multifaceted support system empowers mentees to thrive academically, professionally, and personally, ensuring their success in the ever-evolving world beyond the classroom.

Expressions Club:

A Gateway to Confident Communication and Leadership

The Expressions Club is a student-driven initiative designed to foster effective communication, leadership skills, and personal growth. Much like the Toastmasters Club, it serves as a supportive platform where individuals can hone their public speaking and interpersonal abilities in an encouraging and structured environment.

The Expressions Club aims to empower its members to express themselves clearly and confidently. It envisions a world where individuals communicate with impact, inspire others and lead with purpose.



Our students work on various competencies, including:



It blends structure with flexibility, making it an excellent choice for those seeking a vibrant and modern community focused on expression and empowerment.

Whether you're a beginner or looking to refine your skills further, the Expressions Club is the perfect place to unlock your potential and make your voice heard.

AWARDS & RECOGNITIONS

BUSINESS TODAY



HIGHER EDUCATION



IIRF



CEO INSIGHTS



BUSINESS INDIA



THE WEEK



HIGHER EDUCATION



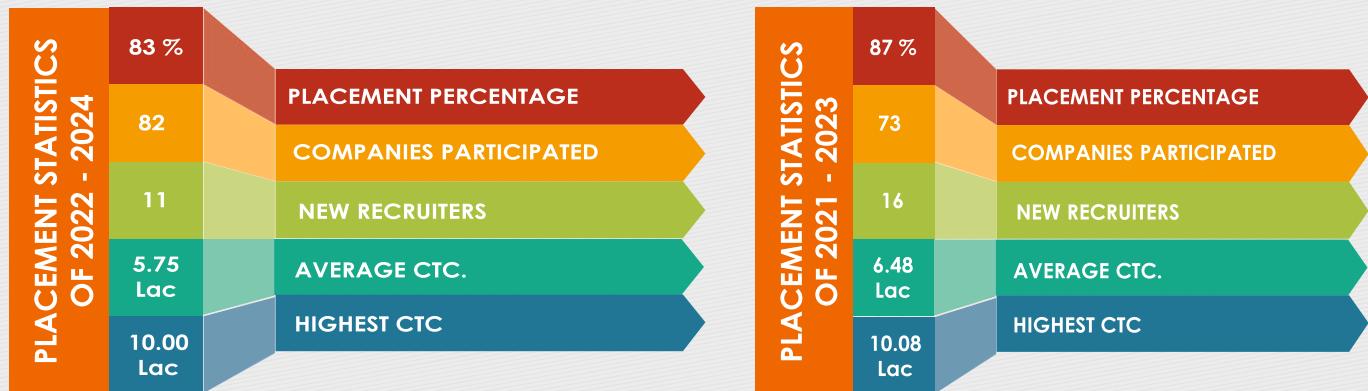
ABP NEWS



STUDENT CENTRIC ACTIVITIES



PLACEMENTS



OUR TOP RECRUITERS



ALUMNI CORNER



V. SASIDHAR (Batch 2023-25) Management trainee - TCS

RIMS provided me with a dynamic learning environment enriched by engaging club activities, exciting intercollegiate events, and insightful guest lectures that broadened my perspective. Memorable trips and industrial visits added real-world exposure to our academic journey. The vibrant sports culture at RIMS kept us active, connected, and full of team spirit throughout.



KARTHIK CR (Batch 2023-25) Associate - KPMG

Studying at RIMS has been a great journey. The academic curriculum is well-structured and focused on student success. I acquired the right knowledge which helped me get placed in KPMG.



ARKA MAJUMDER (Batch 2019-21) Associate Consultant - KPMG

It is an extraordinary journey that I had at RIMS. During our tenure, we were exposed to in-depth knowledge on management subjects as well as the much-needed soft skills to meet the requirements of the corporate sector. I want to highlight the interaction we had with our professors which made the entire program interactive. Several projects, relevant case studies during our classes made us corporate ready. I would like to appreciate the efforts put in by the placement cell at RIMS for providing fair and ample opportunities during the



MRUDUL RAJ (Batch 2015-17) Director & Head of Sales - PHYSICSWALLAH

My journey at RIMS was truly career-defining. The faculty, culture and industry-focused approach helped me discover my strengths. The learning experience prepared me to take on leadership roles with clarity and confidence. I'm grateful to RIMS for the platform it provided to grow professionally & personally.



RANJITA TIMMANNA (Batch 2023-25) Business Management Trainee-OYO

I would like to thank RIMS for helping me gain confidence and shape my career path. The exposure through club activities and cultural events enhanced my overall development and contributed to my placement success. I am truly grateful to the college and the trustees for their constant support and guidance.



SHRESTHA SAHA (Batch 2020-22) Senior Executive HR - TOMIA

Ramaiah Institute of Management Studies has played a significant role in my personal development. In the two years that I spent at RIMS, I have learned a lot and progressed greatly. The curricular and extracurricular activities offered by the Institute greatly aid in developing students into professionals. Additionally, I would like to express my sincere gratitude to the faculties for their support and to the placement cell for giving us access to such wonderful opportunities.



JOEWIN SHAMALINA (Batch 2018-20) Senior Product Compliance Associate - Amazon

My experience at RIMS has been immensely educational and enriching. The teachers are well equipped and highly knowledgeable, always looking out for the growth of their students. I will always be grateful to RIMS for helping me kickstart my career with Amazon through campus placements. Overall a big thank you to RIMS for helping young managers take flight!



RAVI RANJAN (Batch 2015-17) Danube Properties - Dubai

It gives me great pleasure to say with pride that I have completed my MBA in Marketing from RIMS. The relationship between faculties and students is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and have helped me to grow better professionally & personally. I would like to thank RIMS & all the faculties for making me a "Better Person".

Campus Location



RAMAIAH INSTITUTE OF MANAGEMENT STUDIES - RIMS

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