



# RAMAIAH INSTITUTE OF MANAGEMENT STUDIES

(AN INSTITUTION UNDER M S RAMAIAH FOUNDATION)

**GOKULA, BANGALORE**



AICTE APPROVED INSTITUTION

## POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

2 YEAR FULL TIME PROGRAM



2025

## ADMISSION PROSPECTUS

Memberships and Partnerships



## OUR INSPIRATION SRI M.S. RAMAIAH



Sri M.S. Ramaiah pioneered the growth of professional education in the private sector throughout India. The Institutions that he established are a lasting testimony to his vision and timeless legacy for generations to come.

**M.S. Ramaiah Foundation** was conceived and established by **Dr. M.R. Pattabhiram**, Founder Trustee and **Mrs. Anitha Pattabhiram**, Founder Trustee with the same set of core values and principles imbibed from Sri. M.S. Ramaiah. MSRF is committed to uphold the values system envisioned and practiced by Sri. M.S. Ramaiah and in the process to meet the expectations of all its stakeholders.

## ABOUT M S RAMAIAH FOUNDATION (MSRF)

MSRF is a reputed, committed conglomerate knowledge resource center, an ideal catalyst to further assist your knowledge based skill domain, it ignites the desire to succeed in you, brings into focus your intelligence and talent and guide you while assisting along the path to a secure and exciting career. MSRF strives to convert raw aspirants from book smart to street smart to global smart “COMPETENT HUMAN RESOURCE ASSETS” to corporate and business houses across the world.

## MESSAGE FROM FOUNDER TRUSTEE

My dear children,

Welcome to Ramaiah Institute of Management Studies (RIMS). I believe you have the ability and talent to compete with the best. Allow us to nurture you in your quest for a highly challenging future. RIMS is the right place to give your dreams the best wings to fly; where your thoughts find sure success. Our assurance is backed by decades of experience, trust and guarantee of performance. We do not make you wait for success, we will prepare you for it. There is no recognition for those without higher qualifications. Corporates recognize only those with adequate knowledge, discipline, and skills. We offer you all round education, fostering you to great heights. Power your way into an exciting and challenging future. We just do not teach, we make you learn. We hold your hands till you reach your destination.



With Best Wishes,  
**Dr. M.R. PATTABHIRAM**  
FOUNDER TRUSTEE-(MSRF)

## ABOUT RAMAIAH INSTITUTE OF MANAGEMENT STUDIES (RIMS)

Ramaiah Institute of Management Studies (RIMS) is an Institution of higher education dedicated to the cause of business education. Our Institution is a part of M S RAMAIAH FOUNDATION (MSRF), a trust with the avowed objective of providing exemplary service in all of its offerings. The vision of MSRF is to be a global center of learning to evolve competent human resource assets with professional skills, ethics, and personal values. Our mission is to provide a comprehensive learning experience to develop our students to be the most preferred products by the corporate. RIMS is one of the Top Management Colleges in Bangalore that offers an AICTE approved Post Graduate Diploma in Management (PGDM) program.

## THE RIMS ADVANTAGE

As one of the Top Management Colleges in Bangalore, we follow best practices such as:

- Well qualified faculty with a blend of academics and industry experience
- Case based experiential learning
- Student centric activities such as club activities, co-curricular and extra-curricular activities
- Mentoring and Counselling
- Enhancement of student's knowledge and skills through value added course such as Analytics, Foreign Language, Aptitude training, Grooming and Etiquettes, Guest Lectures and Seminars, Industrial Visits, Pre-placement training

## PGDM COURSE OVERVIEW

The Post Graduate Diploma in Management (PGDM) is a two year full-time program comprising four semesters. The program is approved by the All India Council for Technical Education (AICTE), Government of India. The course is proactively designed to provide the industry with eligible, suitable and competent professionals with sufficient knowledge of the business. The course can catapult your career in the right direction in Human Resources Management, Finance, Accounts, Business, Operations and other fields.

RIMS being one of the top PGDM colleges in Bangalore offers interactive sessions, which are being delivered to inculcate all the fundamental managerial skills. The students are provided with an assortment of different teaching strategies with lectures, case studies, industrial visits, internship, corporate talks, role-plays, assignments, projects, quizzes, seminars and presentations. Students are encouraged to make case study presentations and participate in seminars.

## PROGRAM STRUCTURE

Being one of the best PGDM colleges in Bangalore, the syllabus at RIMS is designed in a way that will offer students holistic knowledge and training in the Management sector through a practical approach. The course curriculum follows a well-designed course structure. During the first year, all the students pursue foundations of management that enables them to create a firm base of concepts and skills across different key disciplines. RIMS offers dual specializations in the second year.

## KPMG CERTIFICATION

RIMS has an MOU with KPMG ( A big four consulting firm in the world ) to offer certified Business Analytics courses to all students and add value to the Business Analytics course by incorporating practical aspects into the pedagogy. Our Business Analytics course is rated as being in the Top 10 by CEO Insights – 2022 Magazine.

## GRANT THORNTON CERTIFICATION

RIMS has collaborated with Grant Thornton to deliver Generative AI course for all PGDM students. This collaboration will provide our students with cutting-edge knowledge and skills in AI, preparing them for the future of Technology and Business innovation.

## PGDM SPECIALISATIONS

RIMS offers the PGDM program with the following new age dual specialisations:



- PGDM with HR specialisation + HR Analytics
- PGDM with Marketing specialization + Marketing Analytics
- PGDM with Finance specialisation + Financial Analytics
- PGDM with Operations specialisation + Retail Analytics
- PGDM with Business Analytics specialisation
- PGDM with International Business specialization
- PGDM with Agri-Business Management



## ELIGIBILITY

Bachelor's degree (10+2+3 or 4) with minimum 50% marks in any discipline from Universities/Institutions. Candidates can apply based on CAT, XAT, GMAT, MAT, ATMA and State CET tests where applicable, and as per AICTE guidelines.

Applicants with work experience or additional educational qualifications will receive extra weightage. Those who have appeared for their final year examinations may also apply.

## PROGRAM HIGHLIGHTS

- Business Analytics
- Aptitude Skills
- Certification Courses
- Soft Skills training
  - Leadership
  - Business Communication
  - Corporate Etiquettes
  - Personal Development
- Capstone Projects
- Industry Interface & Internships
- Guest Lectures
- Management Seminars
- Management Clubs
  - H R Club
  - Marketing Club
  - Finance Club
  - Research Club
  - Business Analytics Club
  - Operations Club
  - Entrepreneurship Club
- Access to a well-equipped Library & E-resources
- Optional Foreign Tour
- Indoor/Outdoor Sports
- Cultural Activities
- Hostel facilities

## MOU WITH CORPORATES & INDUSTRIES

- KPMG (for Analytics)
- Grant Thornton (for Generative AI)
- EDUPINNACLE (for Analytics)
- Indian Institute of Materials Management (for Operations)
- Entrepreneurship Development Institute of India (for Entrepreneurship)
- ORACLE Academy (for Analytics)
- The Advertising Standards Council of India –(in progress)
- IBM – (in progress)
- NIPM (for HR)
- FKCCI
- BCIC
- AIMS
- CMA (in progress)
- NEN (National Entrepreneurship Network)
- AWAKE (Association of Women Entrepreneurs of Karnataka)
- International Institute of Technical Education (for German Language)
- Reussir Trust (for Internship)
- ATAS (for Internship)
- Internshala (for Internship)
- Prostco (for Internship)

## **RIMS OFFERS UNIQUE MENTORING FOR THE EVOLVING LEADERS**

"Tri Mentor Nexus: The Triple-Power Synergy for Shaping Success from Three Perspectives"

The Tri-Mentoring Program from Ramaiah Institute of Management Studies (RIMS) is designed to provide comprehensive guidance and support to individuals seeking personal and professional growth. This program combines the expertise of three distinct mentorship tracks: Corporate Mentoring, Alumni Mentoring, and In-House Faculty Mentoring. Each track offers unique benefits and opportunities for mentees to excel in their chosen paths.

### **1. In-House Faculty Mentoring:**

To offer academic and personal support by connecting students with faculty members who can provide guidance on educational pursuits, research, and personal development.

### **2. Alumni Mentoring:**

To tap into our vast alumni network and get them to provide mentorship to current students or recent graduates, fostering a sense of belonging and continuity within the educational Institution.

### **3. Corporate Mentoring:**

To connect mentees with experienced professionals from various industries to enhance their understanding of the corporate world and career development.

The Tri-Mentoring Program offers a unique and comprehensive approach to mentorship, combining the strengths of corporate, alumni, and faculty mentors. This multifaceted support system empowers mentees to thrive academically, professionally, and personally, ensuring their success in the ever-evolving world beyond the classroom.

## **Expressions Club: A Gateway to Confident Communication and Leadership**

The Expressions Club is a student-driven initiative designed to foster effective communication, leadership skills, and personal growth. Much like the Toastmasters Club, it serves as a supportive platform where individuals can hone their public speaking and interpersonal abilities in an encouraging and structured environment.

The Expressions Club aims to empower its members to express themselves clearly and confidently. It envisions a world where individuals communicate with impact, inspire others, and lead with purpose.

Our students work on various competencies, including:

- Public speaking
- Listening skills
- Critical thinking
- Leadership development

It blends structure with flexibility, making it an excellent choice for those seeking a vibrant and modern community focused on expression and empowerment.

Whether you're a beginner or looking to refine your skills further, the Expressions Club is the perfect place to unlock your potential and make your voice heard.

# AWARDS & RECOGNITIONS

## BUSINESS TODAY



## HIGHER EDUCATION



## IIRF



## CEO INSIGHTS



## BUSINESS INDIA



## THE WEEK



## BUSINESS INDIA



## ABP NEWS



# STUDENT CENTRIC ACTIVITIES



## ALUMNI CORNER

It is an extraordinary journey that I had at RIMS. During our tenure, we were exposed to in-depth knowledge on management subjects as well as the much-needed soft skills to meet the requirements of the corporate sector. I want to highlight the interaction we had with our professors which made the entire program interactive. Several projects, relevant case studies during our classes made us corporate ready. I would like to appreciate the efforts put in by the placement cell at RIMS for providing fair and ample opportunities during the placements season.



**Arka Majumder**  
2019 - 2021 Batch  
Associate Consultant - KPMG



**Shrestha Saha**  
2020-2022 Batch  
Senior Executive HR - TOMIA

Ramaiah Institute of Management Studies has played a significant role in my personal development. In the two years that I spent at RIMS, I have learned a lot and progressed greatly. The curricular and extracurricular activities offered by the Institute greatly aid in developing students into professionals. Additionally, I would like to express my sincere gratitude to the faculties for their support and to the placement cell for giving us access to such wonderful opportunities."

In one word I can say that RIMS is a MANUFACTURING UNIT, because I came as RAW MATERIAL and they have transformed me as a FINISHED PRODUCT.

In order to make the transition from college to campus smooth, be ready to put in your effort and let the college guide you in the right path.

Proud to be a RIMS STUDENT



**Dara Pavan Kumar**  
2015-2017 Batch  
Working in CTS (Cognizant India Pvt. Ltd)



**Ravi Ranjan**  
2015-2017 Batch  
Danube Properties  
Dubai

It gives me great pleasure to say with pride that I have completed my MBA in Marketing from, Ramaiah Institute of Management Studies. The relationship between faculties and students is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and have helped me to grow better professionally & personally. I would like to thank RIMS & all the faculties and staff for making me a "Better Person".

My experience at RIMS has been immensely educational and enriching. The teachers are well equipped and highly knowledgeable, always looking out for the growth of their students. I will always be grateful to RIMS for helping me kickstart my career with Amazon through campus placements. Overall a big thank you to RIMS for helping young managers take flight!



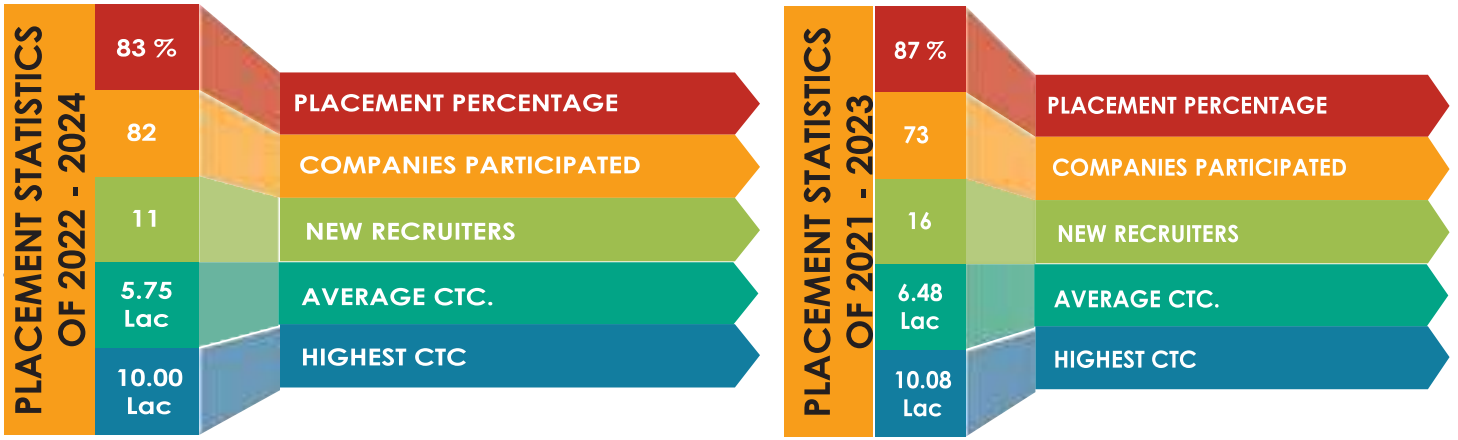
**Joewin Shamalina**  
2018-2020 Batch  
Current position: Visual content marketer - Animatek Inc  
Previous position: Amazon - Senior Product compliance associate



**Neela Santosh**  
2017-2019 Batch  
Senior Process Analyst - Broadridge

It's a very nice Institute, where we were exposed to a good environment with ethical values and focus on discipline. The faculty members are very professional and highly qualified. The best thing I love at RIMS is the foreign trip and industrial visits which other institutions are not providing.

# PLACEMENTS



## RAMIAH INSTITUTE OF MANAGEMENT STUDIES (RIMS)

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