

PRATIDHWANI

BIANNUAL NEWSLETTER

.....THE ECHO

JANUARY – JULY 2022 Issue

Our State of the
Art campus
Inaugurated in
2021



RIMS
Bangalore

RIMS – An Institution in Bangalore offering Two Year PGDM Program

OUR INSPIRATION



Sri. M.S. Ramaiah

Sri. M.S. Ramaiah pioneered the growth of professional education in the private sector throughout India. The institutions that he established are a lasting testimony to his vision and timeless legacy for generations to come.

M.S. Ramaiah Foundation was separately conceived and established by Dr. M.R. Pattabiram, Founder Trustee and Mrs. Anitha Pattabhiram, Founder Trustee with the same set of core values and principles imbibed from Sri. M.S. Ramaiah. MSRF is committed to uphold the value systems envisioned and practiced by Sri. M.S. Ramaiah and in the process meet

the expectations of all its stakeholders.

OUR FOUNDER TRUSTEE



Dr. M. R. Pattabiram

Founder Trustee

M S RAMAIAH FOUNDATION (MSRF)

Ever anxious to look beyond the ordinary & the local, with an abiding passion for creating the best institutions, Dr. M R Pattabiram and Mrs. Anitha Pattabhiram, the Founder Trustees of M S Ramaiah Foundation established Ramaiah Institute of Management Studies (RIMS).

Dr. M R Pattabiram has more than three decades of experience in running educational institutions in the areas of Medicine, Law and Management education. Under his leadership, the Foundation's objective is to disseminate knowledge for all.

RAMAIAH INSTITUTE OF MANAGEMENT STUDIES [RIMS]

RAMAIAH INSTITUTE OF MANAGEMENT STUDIES (RIMS) is an institution of higher education dedicated to the cause of business education. Our institution is a part of the M S RAMAIAH Foundation, a trust that has the avowed objective of providing exemplary service in all of its offerings.

Overview of RIMS

Ramaiah Institute of Management Studies (RIMS) is a part of the M S Ramaiah Foundation (MSRF) which focuses on providing high quality education in the areas of Management, Law, and Undergraduate Studies.

The vision of MSRF is to be a global centre of learning to evolve competent human resource assets with professional skills, ethics, and personal values. Our mission is to provide a comprehensive learning experience to develop our students to be most preferred products by the corporate.

RIMS is one of top management colleges in Bangalore that offers an AICTE approved Post Graduate Diploma in Management (PGDM) Program.

RIMS received the approval from AICTE in the year 2021 and has the objective to become one of the best management colleges in Bangalore.

The RIMS Cutting Edge

At RIMS the key focus is to enhance the learning experience by building competent professionals of the millennium in terms of physical fitness, community orientation, solidarity of living, learning together, inter-dependence and self-confidence. By doing so, we aim to become one of the top management colleges in Bangalore.

We are one of the best management colleges in Bangalore to constantly and consistently upgrade the intellectual capital in terms of pedagogy, use of technology in designing, developing, and delivering curricula, with value added inputs to students.

The RIMS Advantage

As one of the top management colleges in Bangalore, we follow best practices such as:

- Well qualified faculty with a blend of academic and industry experience
- Case based experiential learning
- Student centric activities such as club activities, co-curricular and extra-curricular activities
- Mentoring and counselling services
- Enhancement of student's knowledge and skills through value added courses such as Analytics, Foreign Language, Aptitude training, Grooming and Etiquettes, Guest Lectures and Seminars, Industrial Visits, Pre-placement training

All of the above will contribute to making RIMS one of the best management colleges in Bangalore.

The RIMS Culture

RIMS has a culture that focuses on building value systems in its students and inculcating in them a sense of discipline with the objective of making them good and responsible corporate citizens. Our culture is unique and makes us one of the top management colleges in Bangalore to focus on the overall and holistic development of the student. Apart from delivering high academic inputs, we instil in our students a sense of nationalism by encouraging them to develop tolerant and integrative thinking. This makes them responsible citizens of the country and in the process makes us the first and best management college in Bangalore to have such an approach.

FROM THE EDITOR'S DESK

The educational journey of Ramaiah Institute of Management Studies with AICTE approved Two Year PGDM Program continued with even semester of Academic Year 2021 – 22. RIMS takes great pride in celebrating the birth centenary year of Late Dr. M S Ramaiah at MSRF Corporate Office, during this Academic Year. We at RIMS adapted sustainable practices to continue with the academic processes. As a team we framed new pedagogic practices for learning using the latest technologies.

All academic activities, curricular and extracurricular activities were conducted for the students of AICTE approved Two Year PGDM Program at RIMS. The activities included Workshops, Guest Lectures, Club activities, Management Seminar, Cultural activities, Sports activities, Annual day and Industrial visit. We would like to thank the Founder Trustees for their continuous support. The dedication and hard work of faculty, staff members and students are acknowledged.

The RIMS Newsletter showcases all the activities at RIMS for the even semester of Academic Year 2021-22.

Dr. M Swapna
Principal
Ramaiah Institute of Management Studies
Bangalore

EDITORIAL BOARD

Patrons	: Dr. M. R. Pattabiram Founder Trustee, MSRF Mrs. Anitha Pattabhiram Founder Trustee, MSRF
Chief Editor	: Dr. M Swapna, Principal Ramaiah Institute of Management Studies, Bangalore
Editors	: Dr. Mallika B K Prof. Prasad Linganna

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INSTITUTE RECOGNITION BY IIRF

Indian Institute Ranking Framework (IIRF) has ranked **RAMAIAH INSTITUTE OF MANAGEMENT STUDIES** at 61st across India and 17th in South India in their 2022 survey of Best Business Schools in India. The ranking was awarded based on various parameters such as Placements, Teaching Learning Resources & Pedagogy, Research, Industry Integration, etc.

HIGHER EDUCATION PUBLICATION

“RIMS adds another feather in the cap” - Higher Education Digest publishes **RAMAIAH INSTITUTE OF MANAGEMENT STUDIES** as 10 Must Watch Business Schools In India 2022. The Management congratulates all the Faculty, Staff, Stakeholders and Well Wishers for the tremendous dedication and support.



26TH JANUARY, 2022 – REPUBLIC DAY CELEBRATION



Flag hoisting by Principal, RIMS

3RD FEBRUARY, 2022 – POST BUDGET ANALYSIS SESSION - 2022



Ramaiah Institute of Management Studies organized a guest lecture on the topic ‘Post Budget Analysis Session 2022’ delivered by CA Unnikrishnan Menon and CA Mohammed Amir - Partners at Vasan &

Sampath on Thursday, 3rd February, 2022 through online mode. The session focused on highlights of Union Budget 2022.

10TH FEBRUARY, 2022 – PATRIOTIC DAY RUN

Ramaiah Institute of Management Studies organized Patriotic day run in line with AICTE guidelines. The Principal, staff and students saluted veterans who protected the Nation and martyrs who sacrificed their lives for the Nation.



Students & Staff at Patriotic Day Run



5TH MARCH, 2022 – NDLI AWARENESS SESSION

'NDLI Awareness Session' for PGDM students was organized on 5th March, 2022 from 11.00 am to 12.00 noon. The resource person was Dr. Nagappa Bakkannanavar, Branch Head of Information Resource Centre, Tata Consultancy Services, Bangalore. Students were briefed about NDLI, login process and usage of e-resources for reference of books, case studies, video lectures and study materials.



NDLI Session in progress

8TH MARCH, 2022 – INTERNATIONAL WOMEN'S DAY

M S Ramaiah Foundation celebrated International Women's Day with the graceful presence of Dr. M R Pattabiram, Founder Trustee, MSRF and Mrs. Anitha Pattabhiram, Founder Trustee, MSRF. The Chief Guests were Dr. S Radha, Regional Director, IGNOU, Bangalore and Mrs. Hema Arvind, Chief – Clinical Nutrition and Dietetics,

Ramaiah Memorial Hospital. The Principals, faculty, staff and students of RIMS, RILS and RIBS participated in the event.



Floral tribute to Late Mrs. Venkatamma Ramaiah & Mrs. Gowramma Ramaiah



Dr. M R Pattabiram, Founder Trustee, MSRF, with the Chief Guest and Principals



Students performing on International Women's Day

8TH MARCH, 2022 – MOCK INTERVIEW SESSION FOR STUDENTS



Students attending Mock Interview Process

To prepare the students to face placement interviews, mock interviews were conducted for the benefit of students. Experts like Mr. Kamal Artwani, Associate Director HR, Rakuten India Enterprise Private Ltd., Mr. Giridhar Singh, Business Advisory Associate Manager, Accenture Solutions, CMA Sathya Pramod, CEO & Director and CMA Aparna Sambasivan, Director, Kayess Square, conducted mock interviews for the students.



Mr. Giridhar Singh conducting Mock Interview

**20TH APRIL, 2022 – DR. M S RAMAIAH
BIRTH CENTENARY CELEBRATIONS**



Dr. M R Pattabiram, Founder Trustee, MSRF, with the Chief Guest & Guest of Honour

MSRF celebrated birth centenary year of Late Dr. M S Ramaiah on 20th April, 2022 at MSRF Corporate Office, with the graceful presence of Dr. M R Pattabiram, Founder Trustee, MSRF. The Chief Guest was Brigadier Dipendra Rawat, Group Commander, NCC – North Purvanchal Area, Gorakhpur, and the Guest of Honour was Brigadier M B Shashidhar (Retd.), Director, Department of Sainik Welfare & Resettlement, Bangalore.



Lighting of the lamp by Dignitaries



Dr. M R Pattabiram, Founder Trustee, MSRF, felicitated the Chief Guest, Brigadier Dipendra Rawat

Dr. M R Pattabiram, Founder Trustee, MSRF, honored and felicitated the brave soldiers, Mr. Bettaswamy Naik, Mr. Venkatesh and Mr. Subbaiah, who have sacrificed a part of themselves to protect the honor and integrity of the Nation.



Dignitaries with the brave Soldiers

RIMS ATHLON 2021-2022 – ANNUAL SPORTS

To take a break from the routine, RIMS ATHLON 2021 - 22 was organized for all the budding management professionals of the Ramaiah Institute of Management Studies. A series of indoor and outdoor sports events were held as part of the Annual sports day. All the indoor games and sports activities were held on 11th, 12th and 13th of April 2022 at the RIMS campus. The indoor games organized were Sudoku, Chess, Carrom and Table Tennis. The outdoor sports like Athletics, Cricket, Shot Put, Shuttle Badminton, Throwball & Volleyball, were organized on 28th, 29th & 30th of April 2022.



Students participating in Table Tennis



Outdoor Sports - Faculty and Students at HMT Ground



Participants of Chess Competition



Participants of Carrom Competition



Athletics – Girls



Athletics Participants - Boys 100 M



SHOT PUT – Girls



Badminton singles & doubles - Winners & Runners



Cricket - Winners & Runners-up



Throwball - Winners & Runners



Football - Winners



Volleyball - Winners & Runners

The Winners and Runners of RIMS ATHLON 2021 - 22

Sl. No.	Name of the Event	Winners	Runners
1.	Sudoku	Mahitha Kandukuri	Ashwajeet Sisodia
2.	Chess	N S Prem Naren	Shubham Pol
3.	Carrom – Singles - Girls	Neelam Sindhika Goud	Nicky Kumari
4.	Carrom – Doubles - Girls	Monisha H Deepika M S	Neelam Sindhika Goud B Shailaja Goud
5.	Carrom - Singles - Boys	Nithin Kumar Singh	P Dadu Vali Khan
6.	Carrom - Doubles - Boys	Karan Bhat Sachin Choudhary	P Dadu Vali Khan S Fayaz Ahmed
7.	Table Tennis – Girls - Singles	Monisha H	Manasa K
8.	Table Tennis – Boys – Singles	Nithin Kumar Singh	Ashvajeet Sisodia
9.	Table Tennis - Boys – Doubles	Nithin Kumar Singh Ajith G Shanbhag	Souradeep Dutt Raja Sharma
10.	Athletics – Girls – 100 M	Akanksha Prajapati	Medha Yerabolu
11.	Athletics – Boys – 100 M	G V Sunil Kumar	Keerthan K M
12.	Athletics – Boys – 200 M	G V Sunil Kumar	Soraj Padhi
13.	Shot Put – Girls	Anushree C H	Nischitha J S
14.	Cricket	Naga Prasad & Team	Pavan S & Team
15.	Football	Nabendu Sarkar & Team	Thomas P & Team
16.	Shuttle Badminton – Girls – Singles	Monisha H	Brunda V S
17.	Shuttle Badminton – Girls – Doubles	Pooja R Shristy Chandgothia	Monisha H Deepika M S
18.	Shuttle Badminton – Boys – Singles	Nazar Nishat	G V Sunil Kumar
19.	Shuttle Badminton – Boys – Doubles	Nihal K Shetty Pravesh P Shetty	Gudipati Parashuram Guna Sekhar Reddy G
20.	Throwball	Pooja R & Team	Anushree C H &Team
21.	Volleyball	Pavan S & Team	Gudipati Parashuram & Team

7TH MAY, 2022 – MANAGEMENT SEMINAR 2022



Students at Management Seminar 2022

Management Seminar 2022 - Invitation

Ramaiah Institute of Management Studies organized a Management Seminar on the theme “Digital Transformation and its Impact on Businesses” on 7th May, 2022. The speakers for the seminar were Mr. K Seenivasan, AGM, India Nippon Electricals Limited, Mr. Sai Sridhar, Associate Director-Sales, Electrobit and Mr. Rajiv Prakash, Nextin Advisory, Board Director - Deshpande Startups.



***Session by Mr. K Seenivasan, AGM,
India Nippon Electricals Limited***



***Lighting of the Lamp & Floral Tribute to
Dr. M S Ramaiah***



***Session by Mr. Sai Sridhar, Associate
Director - Sales, Electrobit***



Session by Mr. Rajiv Prakash, Nextin Advisory, Board Director - Deshpande Startups



Certificate Distribution



Certificate Distribution

13TH MAY, 2022 – ANNUAL DAY - SANGAMA 2022

Ramaiah Institute of Management Studies celebrated the Annual Day “Sangama 2022” on 13th May 2022 to commemorate the milestones and achievements of Professors and Students. It marked the grand finale of an eventful year. A year that consisted of various activities in all areas of academics, club events and sports.



Chief Guest Mr. Deepak Justin, TEDx speaker, Principal & Faculty

The Chief Guest for the program was Mr. Deepak Justin, an illustrious corporate trainer, motivational speaker, TEDx speaker and filmmaker. Mr. Deepak Justin was the first runner-up at the World Championship of Public Speaking 2018 held in Chicago. He is the winner of the “Excellence in Marketing” and “Spirit of Excellence” awards in Toastmasters. Recently he did a 100-speech marathon to raise funds for Navdeep who was

fighting cancer. Currently, he is handling District 92 in Toastmasters.



Prize Winners

Mr. Deepak addressed the gathering by sharing the importance of Communication. He stressed on the public speaking aspect. He shared his life experience of overcoming from a shy, silent person to the present, where he guides others in the facet of public speaking. He stressed the importance to know what to let go of and what to withhold to juggle between personal and professional life.



Annual Day 2022 - Cultural Events



Annual Day 2022 - Cultural Events

Dr. Swapna M, Principal, RIMS, read the Annual Report 2021-22 of Ramaiah Institute of Management Studies. This was followed by a colorful cultural program, where the students showcased their skills in singing and dancing. After this, professors distributed the certificates and medals to the various winners of sports and cultural events.

28TH MAY, 2022 – PREPLACEMENT TRAINING FOR STUDENTS

A full day workshop was organized on the topics ‘Know Yourself’, ‘Interview Preparation’ and ‘Etiquettes’ on 28th May, 2022 for PGDM Batch 2021-2023. The speakers were Mr. Manohar Duvvuri and Mr. Gurmeett Singh. The session encouraged students to overcome stage fear and made the students to realize their strengths & weaknesses and help them plan in mitigating their weaknesses.

30TH MAY, 2022 – WORKSHOP ON RESEARCH METHODOLOGY

Research methodology workshop was conducted by Dr. Murali S on 30th May 2022, with the objective of motivating students to involve themselves in research. Students were guided how to involve and gain knowledge through research process.

3RD JUNE, 2022 – WORLD ENVIRONMENT DAY



MSRF celebrated the World Environment Day on 3rd June, 2022 at Post Graduate Centre, Visvesvaraya Technological University, Muddenahalli. On the occasion of World Environment Day, MSRF was proud to renew its commitment in saving the environment by having a 'Sapling Planting Drive'. The Chief Patrons, Dr. M R Pattabiram, Founder Trustee, MSRF and Mrs. Anitha Pattabhiram, Founder Trustee, MSRF, planted a sapling. Principals, faculty,

non-teaching staff and students of the Foundation participated in the plantation drive.



Planting of Sapling by Dr. M R Pattabiram & Mrs. Anitha Pattabhiram, Founder Trustees, MSRF



Dignitaries on the Stage



Planting of Sapling by Students at VTU PG Campus

10TH JUNE, 2022 – GERMAN LANGUAGE CERTIFICATE DISTRIBUTION

German language certification course was delivered to the PGDM students under two levels, Level -1 and Level – 2, by Ms. Rashmi Rao. Our students successfully completed the German language course under level - 1. Course completion certificate was distributed to the students by Principal and Faculty.



Certificate Distribution by Principal and Faculty



German Language Certificate Distribution

MOU WITH KPMG FOR BUSINESS ANALYTICS



Ramaiah Institute of Management Studies signed a MOU with KPMG for delivering the sessions on Business Analytics for PGDM students of batch 2021-23. KPMG International Limited is a multinational professional services network and one of the Big Four accounting organizations. To inculcate the knowledge and application of Business Analytics, sessions on Business Analytics are delivered to the students from experts of KPMG. This is one of the Value Added Courses that increases the profile value of our PGDM students which is required in the current job market.

13TH JUNE, 2022 – TOASTMASTERS CLUB MEETING

With the objective of providing a platform to students to develop and hone their communication and leadership skills, RIMS has signed up with the Toastmasters International and the first meeting of the RIMS Toastmasters Club was attended by Dr. Swapna M, Professor and Principal, RIMS, Prof. Prasad Linganna, Associate Professor, RIMS, Representatives of the

Bangalore Chapter of Toastmasters International and the Students.

14TH & 25TH JUNE, 2022 – ‘VOYAGE OF MAGNATE’ - ENTREPRENEURSHIP CLUB ACTIVITIES

The event was organized on 14th June 2022, by Dr. Dhanalakshmi.K, Faculty Co-coordinator of the Club. The main objective of this event was to introduce the Entrepreneurship Club to the students and to give insights to the students about the journey and key points of being an entrepreneur.



Students at Entrepreneurship Club Activities



Students creating logo



Students presenting their work to the Judges.



Students presenting their business ideas and strategies to the Judges



Winners and Runners receiving their medals

21ST JUNE, 2022 – INTERNATIONAL YOGA DAY

“Yoga is an invaluable gift of ancient Indian tradition. It embodies unity of mind and body, thought and action, restraint and fulfilment, harmony between man and nature and a holistic approach to health and well-being” – Prime Minister Sri Narendra Modi. To inculcate the spirit of practicing YOGA on a daily basis, MSRF takes pride in organizing International Yoga Day 2022. Sri. Prakash Yogi Guruji, Patanjali Yogashrama Trust, was invited to create awareness to students. He spoke about the significance of controlling mind and body through Yoga. All the students actively took part in the program and performed yoga enthusiastically.



Sri. Prakash Yogi Guruji, Patanjali Yogashrama Trust



Students in Yoga

22ND & 25TH JUNE, 2022 - BUSINESS ANALYTICS CLUB ACTIVITIES

Business Analytics Club activities were organized by Dr. Murali S with three rounds. The first round was crossword puzzle. The second was a quiz round which consisted of abbreviations of general short forms of business analytics. The final round consisted of questions on data interpretation. The winner was Mr. A. Sai Kumar Reddy and the runner was Ms. Deepika M.S.



Winner & Runner – Business Analytics Club

25TH JUNE, 2022 - RESEARCH CLUB ACTIVITIES

Dr. Murali S organized the activities under Research Club. There were three rounds. The first round was cross word puzzle, the second round tested students GK and awareness of management terms. For the final round, students made Research presentation. The winner and runner were Ms. Monisha H and Mr. A. Sai Kumar Reddy.



Winner & Runner – Business Analytics Club

1ST JULY, 2022 – STUDENTS EXCELLENCE – BEST MANAGER IN MANAGEMENT FEST

Second semester PGDM students participated and won prizes in National level management fest at Jnana Vikas Institute of Technology on 1st July, 2022. Ms. Monisha won Best Manager event and Mr. Deepak Kumar and Mr. Shiva Singh won second place in marketing event.



Students with Dr. M R Pattabiram, Founder Trustee, MSRF, with Trophy



Students at JVIT Management Fest

RIMS takes pride in congratulating all the ambassadors for winning various prizes and bringing laurels to the Institute.





Prize Winners in Management Fest

**5TH JULY, 2022 – INDUSTRIAL VISIT -
TVS MOTOR COMPANY LIMITED,
HOSUR**



*Faculty & Students at TVS Motor
Company Limited, Hosur*

Industrial visit to TVS Motor Company Limited, Hosur, was organized on 5th July 2022 for PGDM students of second semester along with faculty members. The visit was co-ordinated by Industrial Visit Section, HR Department, TVS Motor, Hosur. Mr. Mani

and Mr. Rajendran of Training and Development Centre, TVS Motor, briefed about the unique production system.



*Students at TVS MOTOR COMPANY
LIMITED, HOSUR*

The students were shown the working of Assembly Line of Plant No. 2 which manufactures economy range motor cycles and the higher end motorcycles including the motorcycles manufactured in collaboration with the BMW motorcycles. The inventory management system like Kanban & JIT (Just in Time) techniques were briefly explained to the students. They also witnessed how the robots (Installed using German Technology) were being used in the fabrication and casting departments of Plant No. 2.

22ND JULY, 2022 – IMPACT LECTURE SERIES ON ‘METAVERSE: RETHINKING REVENUE’

Institution's Innovation Council had organized an Impact Lecture Series on 'Metaverse: Rethinking Revenue'. The speaker for the session was Ms. Meenakshi Patil, Global Lead – Strategic Partnerships at IBM. The speaker briefed on the elements of Metaverse namely Immersion, Communities, Persistence, Decentralization, Virtual Economies and Interoperability.



Speaker addressing the students

26TH JULY, 2022 – IMPACT LECTURE SERIES ON ‘LEAN CANVAS MODEL: ENTREPRENEURSHIP’

Institution's Innovation Council had organized an Impact Lecture Series on 'Lean Canvas Model: Entrepreneurship'. The speaker for the session was Prof. Charmaine Gangen, Founder and Chair - First Global Entrepreneurship Catalyst Symposium 2022, Global Entrepreneurship Education Consultant, Founder and CEO – CGM Training and Consulting. She briefed on the nine grid cells of Lean Canvas and highlighted on the usage of Lean Canvas Model in the preparation of Business Plan.



Online session on Lean Canvas Model: Entrepreneurship

ROTARACT CLUB ACTIVITIES

The following activities were conducted by the ROTARACT Club of RIMS.

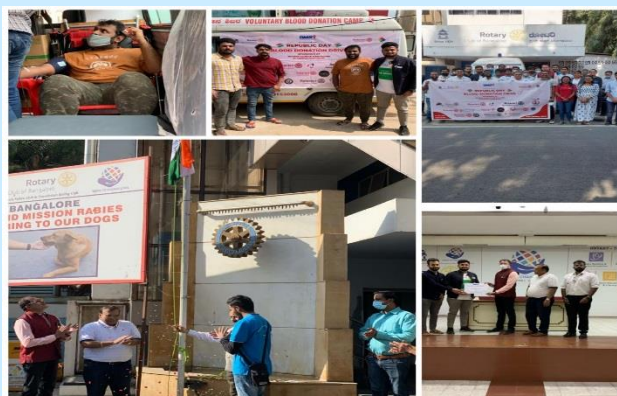
Sl. No.	Date	Event	Description
1.	26.01.2022	Blood Donation Drive	Joint initiative of donating blood to the needy
2.	18.02.2022	Glimpse into world of Tarot	Provided information about Tarot card
3.	19.02.2022	4 th General Body Meeting	To plan further actions of club
4.	20.02.2022	Seed Paper 2.0	This project focused on making green and healthier environment
5.	26.02.2022	Management of waste in kitchen	Webinar was delivered by Mr. Vasuki Iyengar on management of waste in kitchen
6.	27.02.2022	National Immunization Day (NID)	Under this project more than 350 kids were immunized
7.	13.03.2022	Water & Sanitization	This project had a street rally & speaker session in underdeveloped areas to make them realize the importance of water & sanitization
8.	13.03.2022	World Rotaract Day Celebration	Districts upcoming years casual meet & world Rotaract week celebration took place.
9.	26.03.2022	District Official Meet	7 th DOV visit with district officials, BOD members and Rotaractors
10.	30.03.2022	JALA	Webinar was conducted on the topic “Water Conservation” and speaker was Dr. Joseph
11.	23.04.2022	Namma Conference Awards	Conference team organized Rotapati competition
12.	24.04.2022	Maternal & Child Health care	Hosted webinar with Sparsha Trust and speaker was Mrs. Geetha
13.	30.04.2022	Zonal Cricket Tournament	Boxer Cricket tournament with zone clubs
14.	06.06.2022	GBM & BOC meeting	General body meeting for annual review session



Blood Donation Drive



4th General Body Meeting



Glimpse into world of Tarot



Management of waste in kitchen



Seed Paper 2.0



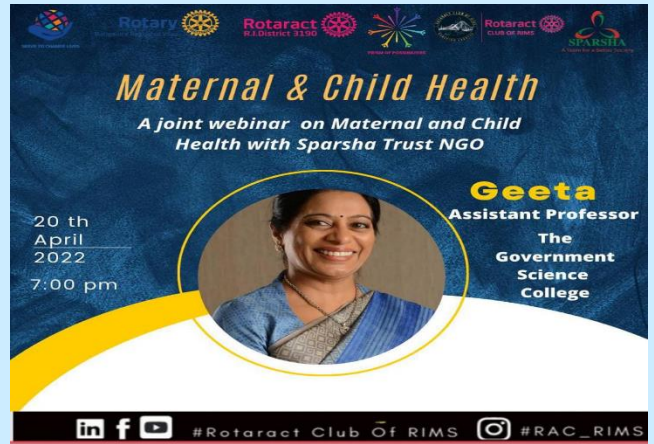
National Immunization Day (NID)



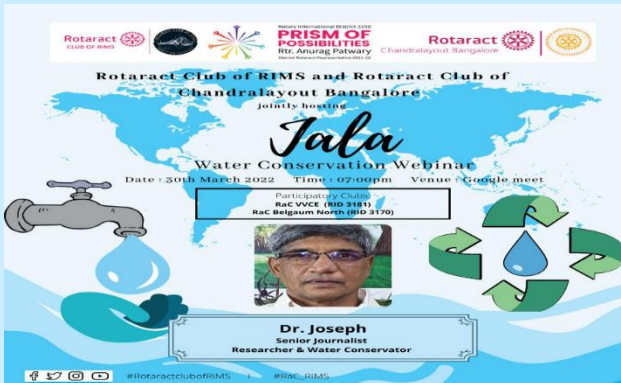
Namma Conference Awards



World Rotaract Day Celebration



Maternal & Child Health care



JALA

ACCOLADES

Dr. Swapna M and Prof. Prasad Linganna presented a paper titled “Impact of Emerging Technologies like 5G, Blockchain and Internet of everything on businesses” at Presidency University International Conference on 8th July, 2022.

Dr. Swapna M, Professor and Principal of RIMS and Prof. Prasad Linganna, Associate Professor of RIMS delivered two talks on ‘Entrepreneurship’ to the students of VET First Grade College and VET Women’s College in Bangalore. The objective of the talk was to sensitize the students about Entrepreneurship and to encourage them to become job providers and not job seekers. The talks covered the basics of Entrepreneurship, risks and challenges involved in Entrepreneurship & funding options for Entrepreneurs. The students highly appreciated the talks.

Dr. Murali S completed 6 days online training on Export – Import business organized with the support and guidance of Master Trainers and on-field experts and he successfully completed a five day workshop on Research methodology, Academic writing & Reference management using SPSS &

Mendeley, organized from 28th March to 1st April 2022 by Edmaestro Private Limited.

Prof. Prasad Linganna submitted Ph.D thesis entitled “Impact of Transformational Leadership on the success of start-up ventures in Bangalore city” on 16th March, 2022 to the University of Mysore.

Dr. Dhanalakshmi L was a Key note speaker at a National Faculty Development Programme on 30th May 2022 organized by Williams International College on ‘Research Article Writing and Publication’. She is also a Recipient of GLOBAL JURY AWARD 2021, Wadhwani Foundation, National Entrepreneurship Network on 2nd June 2022. She completed a certificate course on POSH Law (The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal Act 2013) conducted from 4th May to 12th May 2022 under MSME – Technology Development Centre. She published a paper on ‘A study on the financial impact of Union Bank of India merging with Corporation Bank and Andhra Bank using Altman Z Score Model’ in RIMS Journal of Management, e-ISSN 2455 – 1449, Vol. 5 (II) July – December, 2021.

Dr. Mallika B K participated in a five day virtual Faculty Development Program on ‘Financial Analytics’ at Presidency Business School, Bengaluru from 20th June to 24th June, 2022.

Prof. Ravindra V was a resource person at MES Institute of Management for the seminar on ‘Financial Statements’ for first year students of B.Com and B.B.A, on 9th May 2022. He was also invited as judge at MES Institute of Management for the event Best Manager for Case Study Analysis and Stress Interview on 25th June 2022.

Dr. Dhanalakshmi L & Dr. Mallika B K has successfully completed the 5-Day online FDP on the theme “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education (AICTE) from 31st January, 2022 to 4th February, 2022.

FACULTY MILESTONE

The Management, Principal, Faculty, Staff and Students of Ramaiah Institute of Management Studies congratulated Dr. Mallika B K on being awarded the Ph.D Degree from Bharathiar University in Management under Finance stream on 23rd March, 2022.

M S RAMAIAH FOUNDATION



RAMAIAH INSTITUTE OF MANAGEMENT STUDIES

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