

AN AICTE APPROVED INSTITUTION
(AN INSTITUTION UNDER M. S. RAMAIAH FOUNDATION)

PRATIDHWANI, THE ECHO

BI-ANNUAL NEWSLETTER OF RIMS, AUGUST 2022 – FEBRUARY 2023



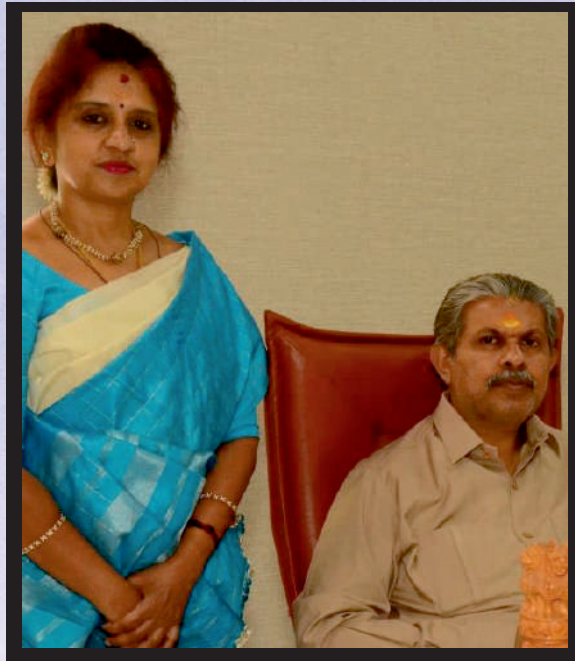


Karmayogi Dr. M. S. Ramaiah, 1922-1997

Sri. M.S. Ramaiah pioneered the growth of professional education in the private sector throughout India. The institutions that he established are a lasting testimony to his vision and timeless legacy for generations to come.

M.S. Ramaiah Foundation was separately conceived and established by Dr. M.R. Pattabhiram, Founder Trustee and Mrs. Anitha Pattabhiram, Founder Trustee with the same set of core values and principles imbibed from Sri. M.S. Ramaiah. MSRF is committed to uphold the value systems envisioned and practiced by Sri. M.S. Ramaiah and in the process meet the expectations of all its stakeholders.

OUR FOUNDER TRUSTEES



Dr. M. R. Pattabhiram and Mrs. Anitha Pattabhiram, Founder Trustees-MSRF

Ever anxious to look beyond the ordinary & the local, with an abiding passion for creating the best institutions, Dr. M R Pattabhiram and Mrs. Anitha Pattabhiram, the Founder Trustees of M S Ramaiah Foundation established Ramaiah Institute of Management Studies (RIMS).

Dr. M R Pattabhiram has more than three decades of experience in running educational institutions in the areas of Medicine, Law and Management education. Under his leadership, the Foundation's objective is to disseminate knowledge for all. Mrs. Anitha Pattabhiram is actively involved in the day to day running of RIMS and has been a source of strength and support for the Institute.

RAMAIAH INSTITUTE OF MANAGEMENT STUDIES [RIMS]

RAMAIAH INSTITUTE OF MANAGEMENT STUDIES (RIMS) is an institution of higher education dedicated to the cause of business education. Our institution is a part of the M S RAMAIAH Foundation, a trust that has the avowed objective of providing exemplary service in all of its offerings.

OVERVIEW OF RIMS

RIMS is one of top management colleges in Bangalore that offers an AICTE approved Post Graduate Diploma in Management (PGDM) Program. RIMS received the approval from AICTE in the year 2021 and has the objective to become one of the best management colleges in Bangalore.

At RIMS the key focus is to enhance the learning experience by building competent professionals of the millennium in terms of physical fitness, community orientation, solidarity of living, learning together, inter-dependence and self-confidence. By doing so, we aim to become one of the top management colleges in Bangalore. We are one of the best management colleges in Bangalore to constantly and consistently upgrade the intellectual capital in terms of pedagogy, use of technology in designing, developing, and delivering curricula, with value added inputs to students.

THE RIMS ADVANTAGE

As one of the top management colleges in Bangalore, we follow best practices such as:

- Well qualified faculty with a blend of academic and industry experience
- Case based experiential learning
- Student centric activities such as club activities, co-curricular and extra-curricular activities
- Mentoring and counselling services
- Enhancement of student's knowledge and skills through value added courses such as Analytics, Foreign Language, Aptitude training, Grooming and Etiquettes, Guest Lectures and Seminars, Industrial Visits, Pre-placement training

All of the above will contribute to making RIMS one of the best management colleges in Bangalore.

THE RIMS CULTURE

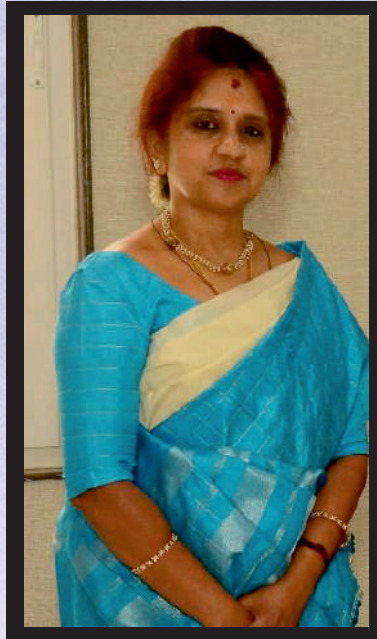
RIMS has a culture that focuses on building value systems in its students and inculcating in them a sense of discipline with the objective of making them good and responsible corporate citizens. Our culture is unique and makes us one of the top management colleges in Bangalore to focus on the overall and holistic development of the student. Apart from delivering high academic inputs, we instill in our students a sense of nationalism by encouraging them to develop tolerant and integrative thinking. This makes them responsible citizens of the country and in the process makes us the first and best management college in Bangalore to have such an approach.



Dr. M. R. Pattabhiram, Founder Trustee-MSRF

I am happy to note that RIMS is bringing out its bi-annual Newsletter – “**Prathidhwani**” for the period August 2022 to February 2023. I am immensely pleased with the range of academic, co-curricular and extra-curricular activities that were planned and executed in a very professional manner during the period in question. It has always been my dream to build Institutions of higher learning that focuses on developing our students into responsible corporate citizens, built on a strong foundation of discipline and ethics. In line with our tagline of “Evolving Leaders”, RIMS is making great strides in nurturing the young talent and developing them into competent leaders.

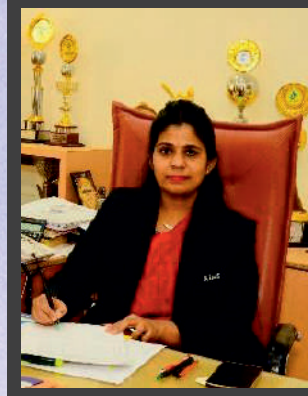
I wish the entire team at RIMS the very best in all their endeavors and do hope that they will take RIMS to greater and greater heights in the years to come.



Mrs. Anitha Pattabhiram, Founder Trustee-MSRF

It has always been our objective to provide the best of education to our students backed by a congenial environment for learning. I have no doubt in my mind that RIMS will achieve the distinction of being the pioneer in improving the quality of management education through their innovations in pedagogy and in providing value added courses.

Students are the most important stakeholders of this Institution and all our efforts are towards developing our students in a holistic manner. We will not leave any stone unturned in ensuring that our students are provided the best of education coupled with programs that develop them into effective managers of tomorrow.



Dr. M. Swapna, Principal – Ramaiah Institute of Management Studies

I would like to express my deep gratitude to every one of you for your constant support towards the Institution.

Education is not an act of acquiring knowledge but learning a skill to lead life and forming one's personality. I can strongly say that we have excelled in every initiative that we undertook and we have stood together in facing the challenges in realizing quality education. We focus on discovering, developing and drawing out the hidden talents and the magic lying dormant inside all of its students. From academics to co-curricular activities, perseverance and a never-say-die spirit are entrenched in the heart of every student not only making them good students but brilliant human beings. In today's dynamic world, a 360-degree development and grooming is of supreme importance and through our well planned curriculum we are creating an environment for future leaders, entrepreneurs and professionals who possess skills and aptitude in an array of functional disciplines.

I am very happy with the progress the Institution has made by imbining in its students value based education synergized with modern teaching-learning methods to produce a generation of well informed and emotionally sound generation. I am positive that in times to come we will continue this journey with elevated enthusiasm and persistently provide a platform of holistic learning to the young generation of learners. We are partners in learning with our students and seek to deepen their knowledge, provide enriching and innovative learning experiences, while also gently urging our students to come out of their comfort zone to attempt new challenges. Our students graduate with the skills, mind sets and qualities that will best equip them for success. Come on, let's give our best and make this institution a modern temple of learning through our diligence, devotion and dedication. Wishing you all the best in the world of the future. Students are the future leaders and role models of society.

EDITORIAL BOARD

- Patrons** : Dr. M. R. Pattabhiram
Founder Trustee, MSRF
Mrs. Anitha Pattabhiram
Founder Trustee, MSRF
- Chief Editor** : Dr. M Swapna
Principal and Professor
Ramaiah Institute of Management Studies
- Editor** : Dr. Prasad Linganna
Registrar (Evaluation) and Associate Professor
Ramaiah Institute of Management Studies

IN THIS ISSUE

1. Accolades received by RIMS	11
2. Industry partnerships	12
3. Meeting of the Academic Advisory Board	12
4. Industrial visit to Apollo Paints	13
5. Inauguration of the PGDM batch of 2022-24	13
6. Valedictory function of the Student Induction Program	15
7. Meeting of the Board of Governors	15
8. Educational tour to Dubai for III Semester students	16
9. Freshers Day “Ignite 2022”	17
10. Installation ceremony of the Rotaract Club of RIMS	18
11. RIMS students at the Bangalore Design Festival	19
12. Guest lecture by Mr. Aurobindo Panda on Intellectual Property Rights	19
13. International Lecture Series “RIMS International Infuse” and inauguration of RIMS functional Clubs	19
14. Marketing Club event “MARKCLAN”	20
15. Motivation session by Mr. Thomas John Rose	21
16. RIMS students at the 3 rd T20 World Cup Cricket for the Blind	21
17. Remembering Dr. M. S. Ramaiah on his 25 th death anniversary	22
18. Finance Club event	23
19. Pre-placement training for III Semester students	23
20. Business Communication workshop	23
21. HR Club event	23
22. Blood Donation Camp in association with Ramaiah Blood Bank	24
23. Indoor Sports “RIMS Athlon 2022-23”	24
24. Republic Day celebrations	25
25. Panel discussion on Union Budget 2023-24	25
26. RIMS students at the BCIC – Deloitte Analysis of the Budget Proposals 2023-24	27
27. Day-out for students at Guhantara Resort	27
28. Skill development workshop for girl students	28
29. SWOC Analysis for I Semester students	28
30. Faculty achievements	29
31. Rotaract Club activities	30

ACCOLADES RECEIVED BY RIMS

RIMS was featured in the CEO Insights magazine as one of the top 10 colleges in India offering PGDM in Business Analytics course



DR. M. R. PATTABIRAM

DEVELOPING INSTITUTIONS THROUGH DISCIPLINED ENVIRONMENT & THRUST ON CULTURE

Dr. M. R. Pattabiram, Founder Trustee, Ramalah Institute of Management Studies

Dr. M. R. Pattabiram has been running Management Colleges, Law Colleges, & degree Colleges for more than four decades. He has an undergraduate degree and a post-graduate degree in Commerce from Bangalore University & was awarded a Ph.D. from the Swiss Business School, Switzerland.

DR. M. R. PATTABIRAM

DEVELOPING INSTITUTIONS THROUGH DISCIPLINED ENVIRONMENT & THRUST ON CULTURE

Today, the business analyst job roles are growing at a very fast pace and it is very much in demand by a large range of companies across the world. In order to this increasing demand, Ramalah Institute of Management Studies (RIMS) introduced the PGDM program in Business Analytics. The Institute strives for excellence and emphasizes on nurturing students to reach their full potential. The institute's culture includes being open, liberal and receptive to new ideas.

Dr. M. R. Pattabiram, the Founder Trustee of M. S. Ramalah Foundation, is the proud son of the visionary educationist, Shri. M. S. Ramalah and at a very early age, good shoulder to shoulder with his father in running a Medical College, a Management Institute, a Law College, and a 1000-bed Medical Teaching Hospital successfully. He finally believes in a business approach to management and has built a team of committed faculty and support staff.

Dr. M. R. Pattabiram engages in an extensive interaction with CEO Insights.

Take us through your educational and professional background. Also, what are the key features of RIMS's Business Analytics Programs?

I have an undergraduate degree and a post-graduate degree in Commerce from Bangalore University and a Ph.D. degree from the Swiss Business School, Switzerland for research work on Gandhian studies. I've more than four decades of experience in running educational institutions in the areas of Medicine, Law, Management, and Business Studies.

The AICTE-approved Post Graduate Diploma in Management (PGDM) program with Business Analytics specialization is an intensive two-year program that prepares the student to take advantage of the demand for trained Business Analytics professionals. During the first year of the program, students learn the basics of Management and in the second year, the student specializes in the core area of Analytics comprising R Programming & Predictive Analytics, Business Intelligence, Data Warehousing & Data Mining, Data Visualization, and Business Reporting, Python, Big Data Analytics, and a Capstone project.

Describe the research labs, libraries, and other facilities offered to students of Business Analytics at your institute.

The Institute has well-equipped Computer Labs with the latest hardware and software where students can practice the theoretical concepts learned in Business Analytics using live data provided by the faculty. The Institute also has a well-equipped library that provides access to national & international journals, books, and a web-enabled database.

What makes the Business Analytics program offered by RIMS unique?

RIMS has an exclusive MoU with TFGM International Limited which is a big four consulting firm in the world to deliver the Business Analytics program to all the students and also provide certification to all the students, thus enhancing the employability of the students. In addition, our delivery partners use live data from their clients to enable students to understand and solve real-world problems.

RIMS is a member of numerous industry bodies such as the Bangalore Chamber of Industry and Commerce (BCIC), the Federation of Karnataka Chambers of Commerce and Industry (FKECCI), the Association of Indian Management Schools (AIMS), & the National Institute of Personnel Management (NIPM). In addition, the Institute is also a member of the Oracle Academy and is in the process of signing MOUs with reputed organizations such as the Entrepreneurship Development Institute (EDI) and the Indian Institute of Materials Management (IIMM).

Tell us about RIMS's training & placement activities.

RIMS has a very active Training and Placement Department that has the sole objective of providing meaningful employment to every student. The department offers pre-placement training for all students in the areas of resume building, mock group discussions & personal interviews, etiquette, communications, and leadership. Further, the RIMS Training and Placement Department has been highly successful in attracting the cream of the industry to visit the campus for campus placements and year after year, the placement record of the Institute has been impeccable with almost 100% of the students finding meaningful employment. During the placement season, the Institute attracts prestigious companies such as Infosys, Deloitte, EPFO, PricewaterhouseCoopers, ICICI Bank, Axis Bank, SBI Life Insurance, The Times Group, Berger Paints, Sonata Software, and AICTE to name a few.

Creating multiple learning platforms is a tool for self-discovery and realization of true potential

What is the future roadmap for RIMS regarding the Business Analytics programs?

RIMS is committed to taking the Business Analytics program forward and providing an opportunity for students to get trained in the latest technologies and trends in the Analytics world. RIMS will constantly seek collaborations with industry bodies at both the domestic and international levels to make the Business Analytics program one of the best in the country by way of designing a syllabus that is in line with the expectations of the industry.

COLLEGES PROVIDING BUSINESS ANALYTICS PROGRAM



CEOINSIGHTSINDIA.COM

TOP 10 COLLEGES PROVIDING BUSINESS ANALYTICS PROGRAM - 2022

CEO Insights TOP 10 COLLEGES PROVIDING BUSINESS ANALYTICS PROGRAM - 2022



Dr. M. R. Pattabiram
Founder Trustee, Ramalah Institute of Management Studies

AS ONE OF THE TOP 10 COLLEGES PROVIDING BUSINESS ANALYTICS PROGRAM - 2022

This is an official recognition that renowned educational institutions that have been on the forefront of new age learning methodologies, embracing novel developments of students, while also setting benchmarks for various sectors & new generations.

Right Vice-Chancellor
Managing Director

INDUSTRY PARTNERSHIPS

RIMS has entered into a MoU with KPMG to deliver certified courses in Business Analytics for its students. According to the MoU, KPMG will design and deliver the course for I and II Semester students of RIMS, apart from evaluating the students' performance and issuing certificates.

In addition, RIMS has also signed a MoU with Oracle Corporation to deliver certification courses in the area of Business Analytics

Further, RIMS has an agreement with International Institute of Technical Education (IITE) to deliver a certified course in German language for I and II Semester students of RIMS.

MEETING OF THE ACADEMIC ADVISORY BOARD

The Academic Advisory Board of RIMS met on the 20th of August, 2022 and the members of the Board were briefed on the academic activities of the previous academic year and the plans for the next academic year. The Board members gave a few valuable suggestions which were well accepted.

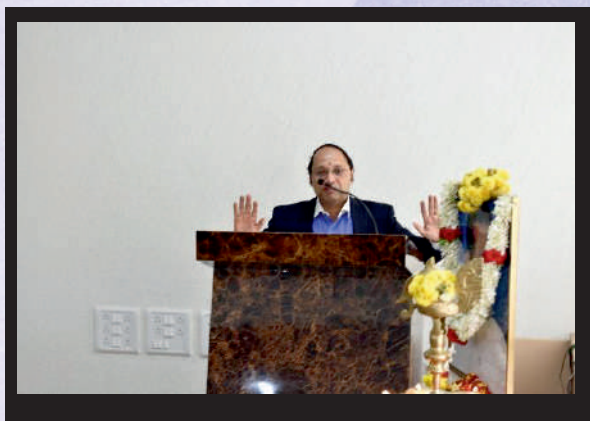
INDUSTRIAL VISIT

The senior students of RIMS were taken on an Industrial Visit to Apollo Paints located at Dobspet on the outskirts of Bangalore on the 12th of September, 2023. The students were exposed to the manufacturing process of producing paint as well as the logistics and warehousing operations. It was a good opportunity for the students to practically witness some of the theoretical concepts that they had learnt in the classroom.



INAUGURATION OF THE PGDM BATCH OF 2022 -24

The Student Induction Program for the PGDM batch of 2022-24 was held from 15th September to 14th October, 2022. The Chief Guests for the inaugural function held on September 15th, 2022 were Mr. K. R. Sekar, Partner – Deloitte Touche Tohmatsu India LLP and Mr. Pavan Kumar BVS, Chief Business Officer – iD Fresh Foods (India) Pvt Ltd. Dr. Swapna, Principal of RIMS graced the occasion. Both Mr. Sekar and Mr. Pavan Kumar enthralled the students with their inspiring speeches and offered valuable tips to the students to make the most of the two years that they will be spending at RIMS. The handbook of the two year Post Graduate Diploma in Management (PGDM) program was unveiled by Mr. Sekar, Mr. Pavan Kumar, and Dr. Swapna. After the inaugural function, Dr. Swapna welcomed the students and parents, introduced the faculty members to them, and took them through how RIMS is going to shape them into effective leaders over the next two years through innovative pedagogical practices.



Mr. Sekar and Mr. Pavan Kumar addressing the students



Unveiling of the handbook



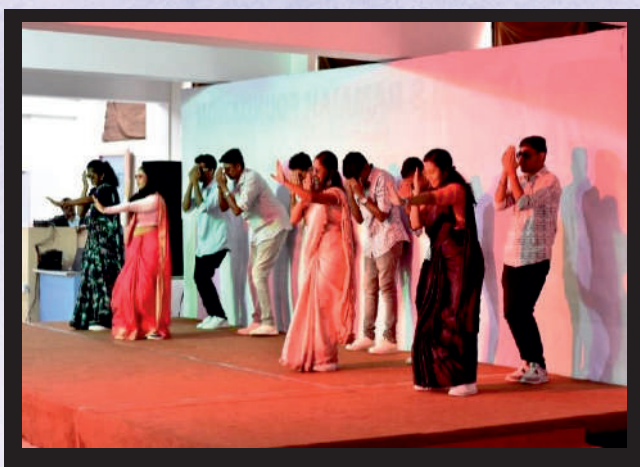
Dr. Swapna addressing the students

The purpose of this program was to help the new students in adjusting to the new environment and equipping them with the necessary skills to succeed in their academic journey. The program included orienting the freshers to important topics such as meeting industry expectations, goal setting, leadership skills, attitude, team building, stress management, MOOCs, time management, bridge courses in Finance, Accounts and Statistics, Universal Human Values, SWOC Analysis, placements, skills, entrepreneurship, career planning, etc delivered by eminent academicians, trainers, and industry practitioners.

The Student Induction Program at RIMS was a great success. The program helped the new students in adjusting to the new environment and equipped them with essential academic and life skills. The program also helped in creating a sense of belonging among the students. The various events and activities were well-planned and executed, and the feedback from the students was overwhelmingly positive. The induction program is a testament to RIMSs commitment to providing the best possible learning experience to its students.

VALEDICTORY FUNCTION OF THE STUDENT INDUCTION PROGRAM

The Valedictory function of the Student Induction Program was held on 14th of October, 2022. It was the culmination of a month long orientation for the students of the PGDM Batch of 2022-24. Dr. Swapna, the Principal of RIMS presided over the function and gave an overview of the Student Induction Program held over a month. The senior students of RIMS showcased their talent in singing and dancing thereby entertaining the audience. The new students received certificates of participation from the Principal and faculty members.



Cultural program by the students



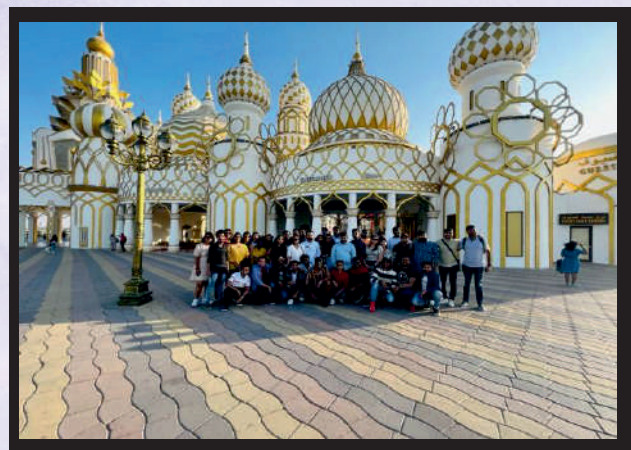
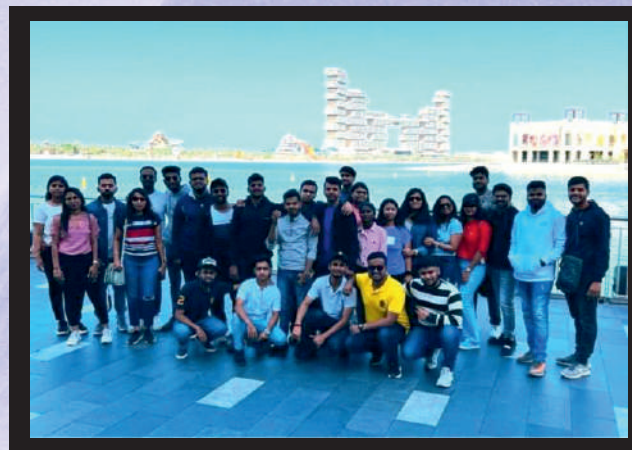
Dr. Swapna presenting the certificate

MEETING OF THE BOARD OF GOVERNORS OF RIMS

The Board of Governors of RIMS, comprising of eminent academicians and industry practitioners met on 22-10-2022 and were briefed about the decisions taken during the meeting of the Academic Advisory Board. The Board of Governors unanimously approved all the decisions taken by the Academic Advisory Board.

EDUCATIONAL TOUR TO DUBAI

The senior students of RIMS were taken on an educational tour to Dubai during 14th to 17th of November, 2022. While at Dubai, the students visited the famous Dubai Expo where there were exposed to the economic and industrial achievements of various nations of the world. The students also soaked in the culture and architecture of Dubai by visiting prominent places such as the Burj Khalifa, Dubai Eye, Desert Safari, etc.



FRESHERS DAY “IGNITE 2022”

The Freshers Day event for the PGDM batch of 2022-24 was organized at the Institution under the banner **Ignite2022**.

The event consisted of eight rounds split across six days in the month of November 2022. The event was organized by the student volunteers, faculty coordinators, and staff of RIMS with the support and guidance of the Principal of the Institution.

The first three rounds were the preliminary rounds open to all the new students, followed by the fourth round to select the top 35, followed by the fifth round to select the top 20 and only the best 10 of them moved up the ladder to compete in final round held on **25th November 2022 at RIMS from 2.00 pm onwards**. Dr. Swapna, the Principal of Ramaiah Institute of Management Studies and Dr. Purushothama, the Principal of Ramaiah Institute of Business Studies graced the occasion. Ms Sree Lekhya was adjudged as the Best Fresher and Ms. Aparna was adjudged as the Best Fresher Runner. The winner and runner were felicitated by a cash prize, a trophy, a crown and sash. The semi – finalists were felicitated with trophies and all the participants received the participation memento.



Lighting of the lamp



The Principals enjoying the show



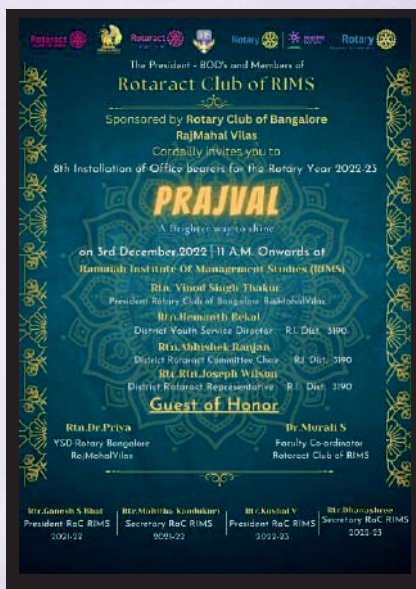
Cultural program in progress



The dignitaries with the Winner and Runner

THE 8th INSTALLATION CEREMONY OF ROTARACT CLUB OF RIMS

On the 3rd of December, 2022 the office bearers of the Rotaract Club of RIMS for the year 2022-23 were installed. Members of the Rotary Club of RMV graced the occasion along with the faculty coordinator of the Rotaract Club of RIMS. Rotaractors from other Rotaract Club of District 3190 were also present.



The office bearers of the Rotaract Club of RIMS 2022-23 with the Rotarians and Faculty

RIMS STUDENTS AT THE BANGALORE DESIGN FESTIVAL

Students of RIMS attended the prestigious Bangalore Design Festival on the 8th of December, 2023 and gained valuable insights into the latest happenings in the fields of art and design.

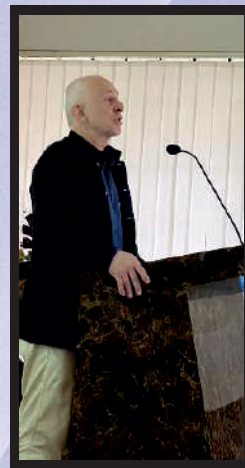
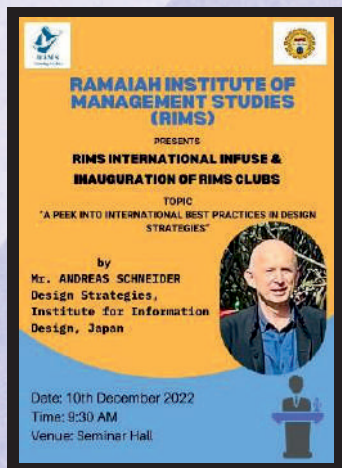


GUEST LECTURE ON INTELLECTUAL PROPERTY RIGHTS

On the 10th of December 2022, our students attended a Guest Lecture by Mr. Aurobindo Panda on Intellectual Property Rights wherein they learnt about the importance of Trade Marks, Copyrights, Patents and how to protect the Intellectual Property Rights of individuals and organizations.

INTERNATIONAL LECTURE SERIES “RIMS INTERNATIONAL INFUSE” AND INAUGURATION OF RIMS CLUBS

In its endeavor to expose students to International speakers, RIMS organized a Guest Lecture by Mr. Andreas Schneider, the Head of Design Strategies at the Institute for Information Design in Japan. Mr. Schneider spoke on the topic “A peek into International best practices in Design strategies”. He also inaugurated the various functional Clubs of RIMS in the areas of Marketing, Finance, HR, etc. Dr. Swapna, Principal of RIMS graced the occasion along with faculty members.



Mr. Schneider addressing the students



The audience attentively listening to Mr. Andreas Schneider

MARKETING CLUB EVENT “MARKCLAN”

During 12th -14th of December 2022, the Marketing Club of RIMS organized an event titled “Markclan”. Over three days, all the students of I Semester participated in the event and honed their marketing skills. The grand finale involved 21 teams vying to win the coveted silver medals for Overall Winner and Overall Runner categories. The teams were given a product and they had to create an advertisement for the product and present it in front of a panel of judges. The judges for the finals were Mr. Sachin Patil, General Manager – Air Water India Pvt Ltd, Ms. Tenzin – an alumni of RIMS and a budding entrepreneur, and Mr. Balasubramaniam, an Industry veteran in the area of Finance and Materials Management.



The Chief Guests with Dr. Swapna



Students presenting their pitch

MOTIVATION SESSIONS BY MR. THOMAS JOHN ROSE

Mr. Thomas John Rose is an eminent trainer and motivational speaker in the areas of Communication, Motivation, Time Management, Leadership and other allied areas. On the 13th and 21st of December 2022, M r. Rose held motivation sessions for the I Semester students of RIMS. At the end of the sessions, the students were highly inspired by the motivational talks and group activities aimed at fostering a sense of oneness among the students.

RIMS STUDENTS AT THE 3rd T20 WORLD CUP CRICKET FOR THE BLIND

On the 17th of December, 2022 students of RIMS witnessed the Finals of the 3rd T20 World Cup Cricket for the Blind at the KSCA's Chinnaswamy Stadium where hosts India defeated Bangladesh by 120 runs. This was India's third successive win in the T20 World Cup Cricket for the blind.



REMEMBERING DR. M. S. RAMAIAH ON HIS 25th DEATH ANNIVERSARY

As a tribute to the legendary philanthropist and educationist Dr. M. S. Ramaiah on his 25th death anniversary, on the 19th of December 2022, RIMS organized a unique program wherein young children from the Swavalambhi Trust were invited to spend half a day with the Founder Trustees of MSRF and the teaching and non-teaching staff of RIMS. The Founder Trustees interacted with the children and presented them with gifts. The Principals and staff of all the educational institutions under the umbrella of MSRF participated in the event. Entertainment programs were organized for the benefit of the children and the program ended with a sumptuous lunch.



Our Founder Trustees Dr. M. R. Pattabhiram and Mrs. Anitha Pattabhiram with the children



FINANCE CLUB ACTIVITY “THE NUMBER CLIMBERS – BATTLE OF MINDS”

During 21st to 23rd of December 2022, the Finance Club of RIMS conducted an event for the benefit of the I Semester students. Over three days, the students competed against each other to test their skills and knowledge in the area of Finance. On the final day, the overall Winner and Runner were selected and presented with Silver medals.

PRE-PLACEMENT TRAINING AND BUSINESS COMMUNICATION WORKSHOP

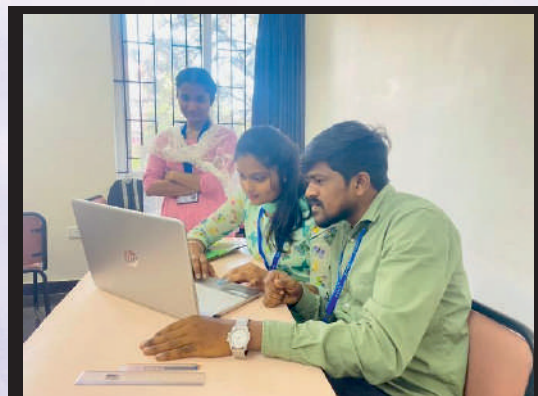
On the 6th and 7th of January 2023, industry veterans Mr. Manohar Duvvuri and Mr. Gurmeet Singh conducted pre-placement training and a business communication workshop for the benefit of students. The students were able to pick up valuable tips from the experienced duo and are now better prepared to face the placement season with confidence.

HR CLUB ACTIVITY “HUMAINES ZEST”

During 9th to 11th of January 2023, the HR Club of RIMS organized an event for all students of the I Semester in the area of Human Resources and involved six rounds. The sixth and final round was adjudged by Mr. C. V. Ramanan – CEO of Ladder Consulting Services, Dr. Swapna – Principal of RIMS, and Mr. Chetan Naidu – an alumni of RIMS and a corporate HR executive. The winners and runners were presented with silver medals.



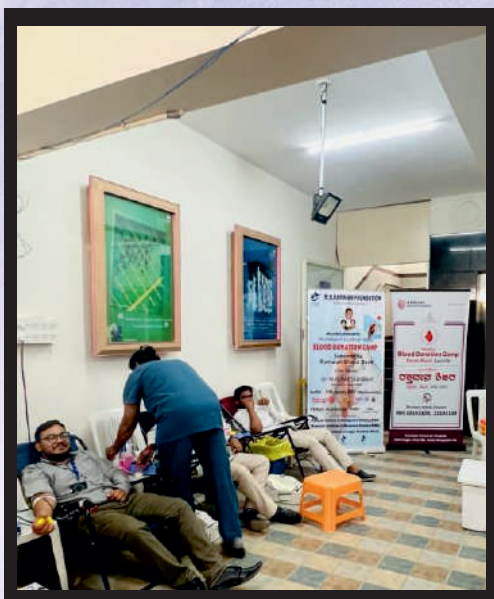
The Chief Guests witnessing the events



Students hard at work

BLOOD DONATION CAMP

MSRF, in association with the Rotaract Club of RIMS and Ramaiah Blood Bank organized a Blood Donation Camp on the 11th of January 2023. Principals, students, teaching and non-teaching staff of MSRF actively and enthusiastically participated in the drive and more than 100 units of blood were collected and handed over to Ramaiah Blood Bank for a needy cause.



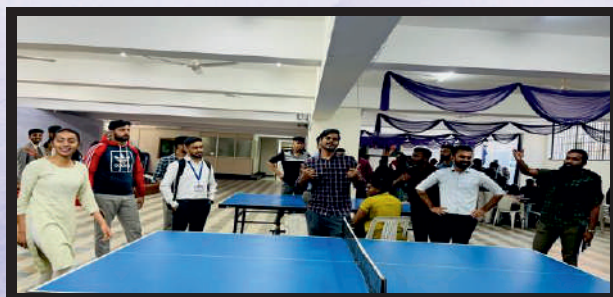
Donating blood for a cause



Students registering

INDOOR SPORTS “RIMSATHLON 2022-23”

The Annual Indoor Sports competition for students was conducted during 23rd to 27th of January 2023 and students competed for honors across various categories of sports such as Carrom, Chess and Table Tennis. The competition was fierce and at the end of the day, the best player/s won. The Winners and Runners will be presented with trophies during the Annual Day celebrations of the Institute.



REPUBLIC DAY CELEBRATIONS

On January 26th, 2023 the teaching and non-teaching staff of RIMS and Ramaiah Institute of Legal Studies (RILS) celebrated the 74th Republic Day to mark the occasion of India adopting its Constitution. Dr. Swapna, Principal of RIMS and Dr. Vinayak, Principal of RILS graced the occasion. After unfurling the National Flag and singing the National Anthem, a few students of RIMS and RILS spoke on the importance of the occasion. The brief event ended with distribution of sweets to all.



The teaching and non-teaching staff of RIMS and RILS along with the Principals

PANEL DISCUSSION ON THE UNION BUDGET 2023-24

Just a day after the Union Finance Minister presented the Union Budget in front of both houses of the Parliament, on the 2nd of February 2023, RIMS organized a panel discussion on the Union Budget wherein eminent economists and chartered accountants analyzed the Budget for the benefit of students and faculty. The panelists were Mr. C. V. Ramanan – CEO of Ladder Consulting Services, Mr. Krishna Raj – Professor at Institute of Social and Economic Change, and Mr. Satish – Chairman of the Bangalore Chapter of ICAI. Dr. Swapna, Principal of RIMS graced the occasion.



Introduction of the Guests and Welcoming of the Guests by Dr. Swapna



The students attentively listening to the panel discussion on the Union Budget 2023-24

RIMS STUDENTS AT THE BCIC-DELOITTE ANALYSIS OF THE BUDGET PROPOSALS 2023-24

A few students of RIMS attended the analysis of the Union Budget 2023-24 jointly organized by BCIC and Deloitte on the 2nd of February 2023 and benefited from the insights given by the panel members.



A DAY-OUT AT GUHANTARA RESORT

Keeping in mind that all work and no play makes Jack a dull boy, in order to allow the students to unwind and relax after a hectic semester, on the 23rd of February 2023, RIMS took the students to Guhantara Resort on the outskirts of Bangalore for a day of fun and frolic. The Principal of RIMS, Dr. Swapna and faculty members of RIMS accompanied the students.



SKILL DEVELOPMENT WORKSHOP FOR GIRL STUDENTS

RIMS, in association with the America India Foundation, National Skill Development Council, and Dell Technologies organized a Skill Development workshop exclusively for the girl students of RIMS and RILS. There was an overwhelming response from the girl students for the two day workshop held on 24th and 25th of February 2023 wherein they were trained on Personality Development and Interview Skills. All the students were presented with certificates on successfully completing the training.



SWOC ANALYSIS OF STUDENTS

At the beginning of their Semester, all I Semester students were provided with a booklet which enabled them to jot down their Strengths, Weaknesses, Opportunities, and Challenges (SWOC) along with an action plan to take advantage of their strengths to reap the opportunities and to overcome their weaknesses and challenges. At the end of the Semester, these booklets were individually reviewed with every student by a panel comprising of Dr. Swapna – Principal of RIMS and Dr. Prasad Linganna – Associate Professor of RIMS. The panelists, after listening to the students, offered their observations and suggestions to the students to continually keep working on adding more strengths, minimizing their weaknesses, taking advantage of opportunities, and overcoming challenges. The students were also informed that their SWOC would be reviewed at the end of each semester until they pass out of the Institute. The students expressed their happiness about the program and said that they have greatly benefitted from the one-on-one session with the panelists.

FACULTY ACHIEVEMENTS

RIMS boast of a highly learned faculty who are always striving to update themselves with the latest happenings in their field of study. During the period August 2022 to February 2023, our faculty members have achieved the following laurels for themselves and the Institute.

Dr. Rekha has published a research paper titled “The implication of interdisciplinary approach in education – an exploratory study: in the GBS Impact, Volume 08, Issue 02, July – December 2022, ISBN No 2454-8545.

Prof Karthik was the resource person at a workshop conducted by the SJC Institute of Technology on “Technicality of Operations Research” and at a Webinar organized by the SJC Institute of Technology on “Aptitude (Quantitative) Training for MBA Aspirants”.

Dr. Murali has attended the following workshops/FDPs/Trainings: National online workshop on “Outcome Based Education” organized by Little Flower Degree College and St. Ann’s College for Women, Workshop on “Structural Equation Modelling using SmartPLS (Basic and Advanced Modules) organized by EdMaestro Pvt Ltd with support from SmartPLS GmbH, Germany, Workshop on “How to Automate LinkedIn to Reach Maximum Recruiters?” organized by Skill Academy Campus Program, Online Faculty Development Program on “Research Methodology”

Prof Siddarth has successfully completed his PhD Course Work examination conducted by the Visvesvaraya Technological University. He was also invited by BNMIT to set the question paper for their end term examination.

Dr. Swapna and Prof Prasad Linganna co-authored a research paper titled “Impact on Emerging Technologies like 5G, Block Chain and Internet of Everything on Businesses” and the same was published as Conference Papers (ISBN 9788195751600) by Presidency University

Prof Prasad Linganna successfully defended his PhD thesis titled “Impact of Transformational Leadership on the Success of Start-Up Ventures in Bangalore City” before the Doctoral Committee of the University of Mysore and the University has accepted his thesis and has recommended award of

the PhD degree to him. He was also invited by R V Institute of Management to set the question paper for their end term examination.

Congratulations to all the faculty members for their achievements.

ROTARACT CLUB ACTIVITES

The Rotaract Club of RIMS has been very actively contributing to the society since its inception and has been recognized by Rotary Clubs and Rotaract Clubs across District 3190 as being a very responsible and proactive Club. During the period July 2022 to February 2023, the Club involved itself in many activities, a few glimpses of which are provided below.

July 2022:

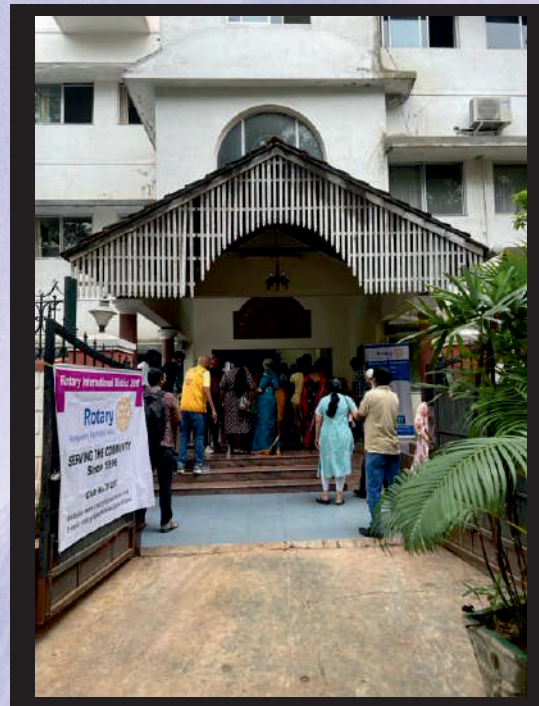
During July 2022, the Rotaract Club of RIMS conducted the following activities: Feed the Need, Vaccination drive in association with Rotary Club of Rajmahal Vilas, Logo launch for the Rota Year 2022-23, and Letter Head exchange with Rotaract Club of Young Souvenirs, New Delhi



Our Rotaractors helping the needy



Helping the needy



Vaccination Drive at RMV Club



The Logo of the Rotaract Club of RIMS



Letter Head Exchange

August 2022:

In August, the Club participated in Plog Run 2.0 and celebrated Ganesh Chaturthi by distributing books, stationary items, and chocolates to poor children.



Plog Run 2.0



Ganesh Chaturthi Celebrations

September 2022:

In September, our Rotaractors distributed 4000 sanitary napkins to the victims of the Ramnagara floods apart from contributing their bit to the conservation of the environment by collaborating with other Clubs and participating in a plantation drive. In order to help their fellow students gain exposure in the area of financial investment planning, the Club organized a Guest Lecture at RIMS. The Club also exchanged Letter Heads with Rotaract Club of Calcutta South Extension and Rotaract Club of Calcutta Renaissance.



Tree Plantation Drive



Guest Lecture on Financial Investment Planning at RIMS



Letter Head Exchange Program

October 2022:

For the benefit of new Rotaractors, the Club organized an Orientation session at RIMS, delivered by Rtn Chetan, an alumni of RIMS. Further, the Club participated in “Varadhi” a joint event of Rotary on Financial Freedom. On the occasion of World Sight Day, our Rotaractors participated in “Walkie Talkie” to spread awareness about eyes.



Orientation Session on Rotary and Rotaract by Rtn Chetan Naidu, an alumni of RIMS

Rotaract Finshots ditto

A YESIRAJI

VARADHI
Ensuring Financial Freedom

Saturday | 15 October | 7 p.m.

Speaker:

Nithin Sasikumar
Senior Editor, Finshots

Join using link or Scan QR code
<https://us06web.zoom.us/j/89108257133>

Contact:
Mr. Karthika Gowda M H
P08/2022-23
(+91 89915 23845)

ಬಿಲ್ಡ್ ದೃಷ್ಟಿ ದಿನದ ಪ್ರಯುಕ್ತವಾಗಿ
ನೇತ್ರ ಕಣ್ಣಿನ ಆಸ್ಪತ್ರೆ ಸಂಜಯನಗರ ಹಾಗೂ
ರೋಜಮಹಲ್ ರಾಜಮಹಲ್ ವಿಲಾಸ್ ವತಿಯಿಂದ
ದಿ ವಾಕಿ ಟಾಕಿ ಶೋ ಗೆ
ಅದರದ ಸ್ವಾಗತ

**Nethra Eye Hospital Sanjaynagar and
Rotary Rajmahal Vilas Club Invites You To**
The Walkie Talkie Show

★ ದೃಷ್ಟಿಗಾಗಿ ನಡೆಯಿರಿ, ಕಣ್ಣಿನ ಬಗ್ಗೆ ತಿಳಿಯಿರಿ
★ Walk for Vision, talk about eyes

**November 6th 2022
6.30 am**

@ **Hospital** ಅಸ್ಪತ್ರೆಯ ಆವರಣದಲ್ಲಿ

NETHRA **Rotary**
Rajmahal Vilas
Since 1996

80 Ft. Road Sanjaynagar, 08023512666, 9900012800



Program on Financial Freedom and Eye Awareness Campaign

November 2022:

The Rotaractors participated as volunteers at “PETFED”, India’s biggest pet festival. To commemorate Children’s Day, the Club organized “Kidzo 2.0”, an exclusive event for children with special needs. The members of the Club spent some quality time with the kids and distributed crayons, drawing books and biscuits on the occasion.



Our Rotaractors at PETFED and Kidzo 2.0

December 2022

On the 1st of December, the Rotaract Club of RIMS organized AIDS Awareness Day at RIMS and spread awareness about AIDS amongst the student community.



AIDS Awareness Day at RIMS

January 2023:

The Club participated in “Kreedotsava”, a sports event conducted by Rotary Club of Bangalore and won the Cricket and Tug of War competitions, apart from winning the third prize in Sprint event. Congratulations to the winners. Our Rotaractors also participated in the Rotaract Premium League, a sporting event for Rotaract Clubs and won laurels there too. The Club had an outing at BEL Park to unwind and bond with each other.



The proud winners from the Rotaract Club of RIMS at the Kreedotsava Sports Event



At the Rotract Premium League



A day out at the BEL Park

