

# **STUDENT INDUCTION PROGRAM REPORT**



Transition from UG to Post-graduation life is one of the most challenging events in a student's life. When new students enter an institution, they come with diverse thoughts, and backgrounds. They come into an unfamiliar environment, and most of them have little knowledge of a college. An important task, therefore, is to welcome new students and prepare them for their new role. Student Induction is designed to help in the whole process.

Ramaiah Institute of Management Studies, Bengaluru organized a student induction program for PGDM batch 2021 from **4<sup>th</sup> October to 22<sup>nd</sup> October 2021**.

The Chief Guest on the Inaugural day was **Mr. SANJAY JADHAV, CEO, STERLING AND WILSON POWERGEN**.

Mr. Nihal Shetty was the compere of the program. Every auspicious event begins with invoking the blessings of the Almighty. The dignitaries were asked to light the lamp and offer floral tribute to Dr. M S Ramaiah, marking the onset of the New academic year and a great start to the event ahead. The gathering was welcomed by Ms. Maanya N Manohar and followed by Ms. Nischitha introducing the chief guest Mr. Sanjay Jadhav.



Chief Guest Mr. Sanjay Jadhav presiding with Dr. Swapna - Principal, Prof Prasad Linganna Head Administration, Mr. Murali S Registrar



Welcoming the Chief Guest by Dr. Swapna



Lighting of Lamp



Floral Tribute to Dr. M S Ramaiah

**Mr. SANJAY JADHAV**, currently the **CEO, STERLING AND WILSON POWERGEN** has more than 25 years of experience in Sales, Marketing, Manufacturing, Project execution, and Supply Chain Management. He has a B.E, Electronics degree from Walchand Institute of Technology and an MBA from ICFAI University. Mr. Jadhav is a certified Six Sigma Green Belt professional and has also undergone training at the prestigious GE training centre at Croton Ville, USA.

Professor Prasad Linganna, Head Administration addressed the gathering. He started with sharing an anecdote about the chief guest, Mr. Jadhav had represented Maharashtra State in Hockey. He spoke about the motto of RIMS i.e., “Evolving Leaders”. He urged the students to take advantage of all the curricular and co-curricular activities provided by the institute, to enhance their leadership skills. He also advised them to become **Students for life**. This is because the world right now is **VUCA** (Volatility, Uncertainty, Complexity, Ambiguity) and to survive one has to skill, reskill, and up-skill themselves to compete in this world.



Mr Sanjay Jadhav, addressed the gathering by sharing his experience to guide the students. He stressed on the fact that world is changing rapidly and technology is at the forefront. He also spoke about the battery technology, EV's, and marine battery solutions. Also shared that the marine smaller ships are being converted into electric powered. He also stressed about the changing technology and risk-taking ability of the current generation and about product and human obsolescence. He shared the fact that hydrogen is emerging as a biggest threat to EV's. He spoke about entrepreneurship and mentioned about Bangalore being the global capital of Start-ups. He concluded his speech by saying that there are plenty of opportunities in the world and "INDIA IS GOING GLOBAL".

The Chief guest was requested to unveil and release the handbook.



Mr.Sanjay Jadhav addressing the gathering and unveiling the handbook

Dr. Swapna M, Principal of RIMS, introduced the Institute, facilities available and the faculties to the new batch. She also explained the teaching pedagogy of PGDM program based on relevant Industry related curriculum. She concluded the speech by quoting “Every day is just one step closer to achieve your dreams”. She asked the students to give their commitment and dedication to all the activities happening in Institute in the academic year.



### **VOTE OF THANKS**

“No event is complete without proper gratitude owed”. Ms. Vandana Parashar delivered the vote of thanks. She expressed her gratitude to the guest of our induction program and requested Prof. Prasad Linganna to handover the memento. She offered her thanks to the Principal, Head Administration, Registrar Evaluation, fellow faculty, Parents, and students.



Prof. Prasad Linganna presenting the memento to the guest speaker

## **BRIEFING ABOUT RIMS AND PGDM PROGRAM**

On October 4<sup>th</sup> 2021, the 2nd session was conducted by Dr. Swapna, Principal where the main objective of the session was to brief about our Institution, Ramaiah Institute of Management Studies and PGDM course. The session stressed about how shaping our attitudes and body language are required in the corporate world which help us to get into the good placements.

The session briefed about the PGDM course, that there will be 7+1 subjects in each semester. Where additional German language will be delivered to the students for 2 semesters in 2 levels. She stressed the importance of business analytics in today's world in accordance with corporate world. She mentioned about various value-added programs provided by the institute like workshops, guest lectures, webinars. She spoke briefly about the internship opportunity provided by the college and also stressed about how interns in the company are placed as permanent employee. She mentioned about the mentoring session.



## **ICE BREAKING SESSION**

The first session in the afternoon was an ice-breaking session held by Dr. Murali. The focus of this session was interaction and coming out of their comfort zone. At first, he gave a brief description about his personal and professional life. He started the session with the claps which symbolises the energy.

He conducted an activity; opposite gender was asked to team up and get to know about each other in 5min. They had to describe their respective partner's qualities and asked to give an adjective to their partner. The main objective of this activity was to understand the importance of communication, confidence, gestures, networking and public speaking.



## **INTRODUCTION TO SWOT ANALYSIS**

The final session of the day was conducted by Dr. Swapna M and Prof. Prasad Linganna regarding the topic SWOT Analysis. It stands for Strengths, Weaknesses, Opportunities, and Threats.

Before starting the session Prof. Prasad Linganna and Dr. Swapna shared their experience about their academic and professional life. The meaning of mission and vision statements were explained to the students. Objectives should be SMART- Specific, measurable, achievable, realistic and time bound. Mission, Vision and Goals will be the foundation for SWOT.

The session also mentioned about the how to set goals and how important is to prioritize our goals. The session also asked each student to do a scanning activity so analysis their own strength, weakness, opportunity and threat.



## **SECOND DAY OF STUDENT INDUCTION PROGRAM**

### **LIBRARY ORIENTATION**

On 5<sup>th</sup> October 2021, Librarian Dr. Vedamurthy gave an introduction about the facilities available and library staff of RIMS institute. He started his orientation by playing a detailed video of the library. He explained about library timings i.e., 8am to 6pm, how students can borrow books, to access e-resources. He also mentioned about reference copy and referral copy of books available. Each student can borrow three books for a duration of 15 days. He highlighted about the management rule that each borrowed books should be returned before exams. He stressed about the general rules to be maintained in the library. RIMS has membership with NDLI, Swayam- NPTEL. He demonstrated the students how to use EBSCO host website to access various case studies. The library consists of 1570 Volumes, 168 Titles, 9900 E-books, 18 International Journals, 20 National Journals, 1060 E-Journals, and Newspapers.



## **CLUB ORIENTATION**

In the Second session, Introduction of clubs by Faculty Co-ordinators was conducted.

### **BUSINESS ANALYTICS LABS**

This club is headed by Dr. Murali S.

Meaning of the LOGO:

There is Always a Missing Link which is more important to complete a Job or earn more revenues and RIMS BA Club will ensure to fill this Link to make businesses successful around the world.

RIMS's Business Analytics Club is a student run club which will house all students as members from AICTE PGDM Program. He explained about various Club activities which will be conducted in this academic year. He stressed upon the importance of Data Analytics and its future.



### **MARKETING CLUB**

This club is headed by Dr. Sarvanan Kumar.

Tagline of the Club is “**Stay in To Stand Out**”

He stressed on covering the current trends in the industry, the club also host's guest lectures, conduct's Intra college marketing event Mercadeo which is an opportunity for students to showcase their Marketing Skills.

He highlighted the objectives of the club and the activities that are proposed for the academic year.



## HUMAN RESOURCES CLUB

This club is headed by Dr. Dhanalakshmi K.

She spoke about importance of 5M's i.e., Man, Machine, Material, Methods and Money.

She mentioned about the objectives and functions of the club. She stressed on the learning outcomes by participating in the club activities. She also mentioned the various activities which are scheduled for the academic year.

**THE PEOPABLE** - 'People enabled and to enable people'



'All great managers are people managers'



## FINANCE CLUB

This club is headed by Prof. Ravindra.

He spoke why Finance is important in day to day life. He also mentioned about the goal of the club i.e., to provide and promote a professional and social network within the realm of finance.

The objectives about the club were also explained by him. Some of them are: To enhance the knowledge of investment opportunity and ability to take independent decision making. He gave a brief introduction about the activities which will be held in this academic year.



## OPERATIONS CLUB

This club is headed by Mrs. Chandini.

First she asked the students what was their interpretation of the Logo. She explained the objectives of the club which mainly includes III (Institute Industry Interaction), CCC (Bridge between Campus and Corporate with Club) and T & T (Trends and Technology).

For Odd semester the event is named as Avishkar and for Even semester it is named as Sameeksha.



## RESEARCH HUB

This club is headed by Dr. Murali S.

Logo is the 'speed' and the "power of knowledge" at which this club delivers Research Solutions to the Learners and all the stake holders at large. It is a platform to nurture one's research skills.

He emphasized the objectives of the club and the importance of research in every field. He gave a brief explanation of various tools used in research field. He also motivated the students to take part in every activities conducted by the club.



## **ENTREPRENEURSHIP CELL**

This club is headed by Prof. Rejimon Thomas.

The aim of the E-Cell is to cultivate the spirit of entrepreneurship among students and to provide them a platform with ample learning opportunities & industry exposure. He stressed about the importance of entrepreneurs in providing job opportunities to others. He urged students to take risk and try to become an entrepreneur.



## **PLACEMENT & TRAINING ORIENTATION**

Mr. Paul Ebinesar and Mr. Jaysheel addressed the students regarding the placement and training programs that are held in the institute. He started his session by asking the students to give a brief introduction of themselves. He informed about the basic etiquettes to be followed during the placement process by the students. He stressed the fact that specialisation will not matter during internships and the company will ask an individual to work in any department. He also briefed about the job opportunities in all the specialisations. He spoke about the different specialisations and how to choose them. He stressed that choosing specialisation should be based upon student's interest and passion. He also educated the students about how to answer some of the basic questions in an interview. He also highlighted the companies which will visit the institute for recruitment.



Mr. Paul and Mr. Jaysheel addressing the students regarding placements

## **VALUE ADDED PROGRAMS**

The afternoon session was about the Value-added program delivered by Prof. Prasad Linganna. The session started with the introduction of VUCA world and its meaning. He gave a brief description about the research report named "The future of Job Report" published by the World Economic Forum. He mentioned about the importance of Big Data Analytics, Cloud technology, IOT, Automation, Blockchain in the present situation. He mentioned about the importance of reskilling and upskilling of the individuals. He explained about 9 C's where each individual has to inculcate. The 9 Cs are Company, Competitors, consumers, Communication, Certification, Curriculum, Current Affairs, Capabilities. He also mentioned about the value-added programs provided by the institute like business analytics, aptitude classes etc.



## **ISR ACTIVITY – ORIENTATION – ROTARACT CLUB**

The 5th session of Day 2 is about ISR activity of Rotaract Club. The speaker of the session was Pushpitha who is the Alumni of RIMS 2017-19. She is also the President of Rotaract Club, Basaveshvarnagar. She gave a brief description about the Rotaract club.

She explained about the community services of Rotaract where they involve in collecting funds and donating it to the needy community. She also gave a brief description about the professional development services where the club conducts activities like mock interviews for the students which help them to boost their confidence, to face their company interviews. At the end the President of Rotaract club of RIMS, Ganesh Bhat informed about the recent activities conducted by the club and also made an announcement about the upcoming club events.



Ms. Pushpitha and Mr. Ganesh addressing the students

## COMMUNICATION WORKSHOP

The final session for the day was Communication Workshop conducted by Prof. Rejimon Thomas.

He started the session mentioning about the 2 Nobel prize winners David Julius and Ardem Patapoutian, for their discoveries of receptors for temperature and touch. He mentioned about the Quotes mentioned in the Bhagavat Gita. He told the story of Arjuna and Lord Krishna and asked the students to note down the moral of the story. And each student told their perspective of the moral of the story. He focused on the being on the right place at the right time He mentioned about the 3D's which are Decision, Devine, Destiny.



## PERSONALITY DEVELOPMENT WORKSHOP

On October 9<sup>th</sup> 2021, talk was delivered by **Mr. Thomas John Rose** with aim of helping students to gain self-confidence and high self-esteem.

Mr. Thomas John Rose founded **WiseForce Mission** in 2010 and it is located at Bangalore, Karnataka, India. Their mission is to “Transform Students or Employees from Ordinary to Extra-Ordinary and we are Passionate about raising up New Leaders”.

He started his session by giving advice to students, to not compare themselves with others and not to ponder about thoughts of others about them. He told them, “**Just to be yourself**”. He urged students to **Be a Leader and not to be a follower**. He asked them to give employment opportunities to others. He asked the students to come out of their comfort zone and to take courageous and risky decisions. He stressed on the attitude of a person and attitude will automatically grow when one follows dreams. The important steps one should follow to achieve dreams are Co-ordination, Planning, no short-cuts, Communication, have guts to shelve their plans when it fails and choose a different path and not to be egoistic.



Prof. Ravindra presenting the memento to Mr. Thomas John Rose

## **CORPORATE CONNECT**

### **OPPORTUNITIES IN THE DIGITAL ECONOMY**

The first resource person on October 11<sup>th</sup> 2021, was **Mr. Uday Birje**.

**Mr. Uday Birje** has over 30 years' experience in IT, Telecom & Network industry. He started his career in HCL-Hewlett Packard in 1986 in Mumbai. He is a mentor & jury of India Innovation Challenge an initiative of Texas Instruments, Government of India & IIM Bangalore since 2017. Currently he is the Co-Founder & Director, Think Street Technologies.

He explained the importance of vision by stating that, "Vision without action is merely a dream. Action without vision is just passes the time. Vision with action can change the world". The first topic of the session was about the Technological transformation from the usage of fax machines to modern technologies. He also mentioned about the evolution of the employee where he explained the work culture and thought process of past and present employees.

The next topic was about Innovation, is the process and outcome of creating something new, which is also of value. Innovation distinguishes a Leader and a Follower. He explained the differences between knowledge and experience. He highlighted the concept of Sharing Economy, Experienced Economy.



Prof. Prasad Linganna, Head Administration presenting the memento to Mr. Uday Birje as a token of appreciation and gratitude

### **UNDERSTANDING THE CHALLENGES POST-COVID AND EMOTIONAL EMPOWERMENT**

The second session of Corporate Connect was conducted by **Ms. Ami Doshi** and **Ms. Sheetal Surana**.

The first speaker **Ms. Ami Doshi** aims at creating a 360-degree analysis and development for individuals to achieve the best in life. She uses Redikall Healing since 9+ years. She is also a Tarot Card reader. Currently serving as the State Associate Joint Secretary for the MSME growth Karnataka State, state body of CIMSME/ICTMAE.

The second speaker **Ms. Sheetal Surana**. Basically, she is Coach, Trainer, Event Manager, Counsellor, HR Manager. She is the founder of Aashiyan Andragogy. She is an incisive trainer focusing on performance-based programs in all levels of management.

Ms. Ami started the session interacting with the students what makes them different from other post graduate management graduates. There was an activity where the students have to introduce themselves in a creative way.

The speaker mentioned about the most common challenges faced by the students post covid, they were stress, fear, lack of believe in self. Ms. Ami also gave the tips and solutions how to deal with those challenges. There was an activity where the students have to do a group discussion about the topic The need for balance of mental and physical aspects in human beings specially during this pandemic. Other half of the session was held by Ms. Sheetal Surana on how to build the right attitude, behaviour, skills, body language required by the corporate. She also stressed about the work life balance.



Prof. Dr. Dhanalakshmi presented both the speakers with memento as a token of gratitude

## **CREATING NEXT GENERATION LEADERS THROUGH SELF LEADERSHIP**

Mrs. Preeja Sreedhar currently works as a LEADERSHIP COACH at Mu Sigma apart from her stint as an OD Consultant and Behavioural skill trainer. Mrs. Preeja is a well-known name in the arena of Corporate Training. Her sessions exclusively under the umbrella of SOFT SKILLS are a sought-after program in the Bangalore based IT hub.

The third session of Corporate Connect was conducted by **Mrs. Preeja Sreedhar**. She started her speak by saying that expect the unexpected. Her main topic was about Leadership. This was beautifully explained by her with a story of cockroach and dinosaur. Dinosaur is extinct but cockroach has the ability to survive and adapt to any situations.

She introduced a first skill which is needed at present is **Prosielience** i.e., Problem Solving Skills + Resilience. Problems are inevitable. We should develop problem solving approach. Resilience means to be patient. Any negativity in the world will have a positive side. So, we need to convert it into Positive Upward Spiral. **Volatility into Vision, Uncertainty into Understanding, Complexity into Clarity** and finally **Ambiguity into Agility**.



Mrs. Preeja Sreedhar addressing the gathering virtually

## COMMUNICATION WORKSHOP

The final session for the day was Communication Workshop conducted by Prof. Rejimon Thomas.

Comprehension was the first topic of discussion. Comprehension is the greatest function of mind. It basically is the ability to understand. One can develop understanding and gain meaning from what one reads. The ultimate goal of reading is to gain good comprehension. It is a conversation between the reader and the text. He briefly discussed about Intervention and Anticipation. One should not stop learning, he/her should upskill. Upskilling is essential to reach success. At the end of the session, he formed group among the students and asked them to briefly describe their views about the acquisition of Air India by the Tata Group.



## CORPORATE CONNECT

The second day of the corporate connect was held on October 12<sup>th</sup> 2021. The first session was conducted by **Dr. Rajshekar Krishnan**.

**HOW TO PLAN THE NEXT TWO YEARS?**

**Dr. Rajshekar Krishnan**, is a seasoned corporate leader and facilitator with a proven track record possessing 34 years of experience of which 24 years are in the training, learning & development, organizational development and human performance improvement domains.

**Dr. Rajshekar Krishnan** began his session by an adage that, Life is a learning experience. We can gain knowledge by reading and from our experience. Under Modern Solutions he explained Principles essential for success. There were 60 Principles, he asked the students to pick out the most intriguing one according to them and to give a brief explanation about it. The skill-sets vital for career success were also explained by the speaker like Networking Skills, People Skills, Negotiation Skills, Building Team, Delegating Skills, Setting Goals, Decision making Skills, Vision Building. Loneliness, Job Loss, Managing Anger, Moods, Break-ups, Death of near/dear.



Prof. Prasad Linganna, Head Administration presented the memento to Dr. Rajshekar Krishnan as a token of appreciation and gratitude

## **THE “KEY” TO BUILDING “VALUE BASED” FUTURE READY “SUSTAINABLE”**

The second session of the day was delivered by **Mr. Krishnan Narayana** - Sr. Vice president-Business Development at ASM technologies.

Mr. Krishnan Narayana comes with 30+ years of experience as Business Leader in Information Technology and Manufacturing industries. Mr. Krishnan, currently is the Senior Vice President at ASM Technologies- a listed company.

The session was about the Key to Building Value based future - ready Sustainable. He started talking about the obituary. How a person should be remembered even after death. He also stated about the perception. He mentioned 4 stages in an individual’s attitudes which are Confidence, Beliefs, Trust and Faith. He mentioned about the VRSV strategy in marketing. Where V- Visibility, R- Reach belongs to service. S- Service and V- Value belongs to the delivery. He mentioned about the product life cycle. He mentioned about the innovation and intellectual property. He discussed about the Copy Rights, patents, trademarks



Prof. Prasad Linganna, Head Administration presented the memento to Dr. Rajshekar Krishnan as a token of appreciation and gratitude

## **COMMUNICATION WORKSHOP**

The afternoon session was Communication workshop conducted by Dr. Murali S.

He started the session by conducting a game Chinese Whisper. Verbal communication accounts to 7%, Non-verbal communication accounts to 64% and the left over is Tonality. The factors stopping us from communicating properly are fears, language barriers. He asked students to perform an activity about communication. Clarity is the important criteria while communicating. These activities were done to convey the importance of listening skills.

How to speak when one comes onto the stage

He also briefly spoke about body language technique i.e., Soften technique

B - Come with a BANG

O - Opening Greetings

M - Message

B - Bridge

E - Example

R - Recap

B - Bang

S - Smile

O - Open posture

F - Forward Lean

T - Touch

E - Eye Contact

N - Nod



Various Activities conducted during the session

## ARE YOU REAL WORLD READY?

The last session for the day was delivered by Mr. Prasanna Harihar.

Mr. Prasanna Harihar has his own consulting entity – NDVr Consulting Services, and a Director-Board Member in the role of a Chief Strategy Officer at Client Curve, a Digital Sales & Marketing company. He comes with an extensive experience of the healthcare industry as well as an IT-Perspective to this.

He started his session by briefly giving his introduction. He asked the students about some of the industry giants like Mr. Narayan Murthy, Mr. Azim Premji. He wants the students to develop their adaptability skills. He highlighted that each one of us are a masterpiece and all will have different skill-sets. He asked them to do a SWOT Analysis. He stressed on AAI Approach i.e., Aware, Analyze, Improve and Inculcate. He concluded the session with clearing the doubts of the students.



Mr. Prasanna Harihar addressing the gathering virtually

## BRIDGE COURSE ON FINANCE AND ACCOUNTS

**Prof. Ravindra V**, Finance faculty conducted the accountancy bridge course on October 13<sup>th</sup> 2021.

He started the session by telling the meaning of word Accountancy. The three steps basically involved in accounting are Record the transactions, to Calculate Profit or Loss and to Determine the financial position. **Accounting** is a process of identifying, measuring and communicating economic information to intended users to facilitate proper decision making. He mentioned the branches of accounting they are Financial Accounting, Cost Accounting and Management Accounting. He gave brief explanation of all these branches with suitable examples. Theory and practice of accounting is called as accountancy. He also explained the limitations of accounting.



## Universal Human Values Session

The session was conducted by Prof. Chandini, certified universal human values teacher here at RIMS, by the AICTE.

She gave the meaning and made the students understand what is holistic education. She stated Thomas Babington Macaulay's report on education system in India during 1830's. Since then, the English education started in India through English Education Act, 1835. She stated the 3 Myths of Indian Education System.

Myth 1- All Mighty Syllabus

Myth 2 - Art is not Important

Myth 3- Discipline requires Punishment.

2nd half of the session she mentioned Universal human value education- Incorporating Human Values by AICTE. She explained how values can be taught to students, the process of value-based education system. She mentioned about the visions of Education system by National Education Policy 2020. She also mentioned about the desire, aim, objective, purpose of any professional life.



## PERSONALITY DEVELOPMENT WORKSHOP

This session was conducted by Mrs. Rashmi Shetty, Director, The Third Eye.

Mrs. Rashmi Shetty is an ICF credentialed Professional Certified Coach and the founder Director of The Third Eye. This **Self-Expression Coach & Podcaster** believes that, "Your ATTITUDE decides your ALTITUDE."

**Mrs. Rashmi** started her session by explaining terminologies like Attitude, Vision, Mission, Goals, Knowledge. She asked the students to introduce and share their unforgettable moments in their life. Simplicity in communication means to use simple words in different ways. She explained the difference between efficiency and effectiveness. The important elements of communication are being specific, listening. Value and ethics were the next topic discussed. Having a strong foundation of values and ethics is paramount. She also explained about self-esteem, self-belief and self-confidence. Failure is the biggest achievement and it teaches a lot of things.



Mrs. Rashmi Shetty addressing the students

## **ORIENTATION- GERMAN LANGUAGE**

The last session for the day was German language orientation conducted by **Mrs. Rashmi Rao**.

German is the most used language in Europe. English and German are from same family Germanic. Language is learnt by constantly listening. The most of the words in German are from English language. The levels of learning language are A1, A2, B1, B2, C1, C2. She gave a brief glimpse of some common words in German language. She also taught how to pronounce some words in German language.



## **BRIDGE COURSE ON STATISTICS**

The first session on October 18<sup>th</sup> 2021, was conducted by Dr. Murali S, on the basics of Statistics.

He started his session by telling a story about Akbar and Birbal telling the importance of numbers. There is nothing to fear of about statistics. Half of the business world are unable to understand statistics, this is the reason why many are yet to capture the market. He gave an example of statistics of market share of Cafe Coffee Day by using Pie Chart.

Statistics play an important role in society as they supply their vast knowledge for designing surveys and experiments. He also explained the uses of statistics. He gave a brief explanation about some of the terms used in statistics like Variables – Quantitative & Continuous Random Variables, Primary Data, Secondary Data and Sampling Techniques and their types.



## **ORIENTATION – TOASTMASTERS**

The 2nd session of the day was from the Toastmasters Club. It was the orientation to the Toastmasters club of RIMS. The speakers of the session were Ms. Ankita, Ms. Shreya, Ms. Meghana, Ms. Suchitra Kaul Mishra, Mr. Venu and Mr. Gautam.

Ms. Ankita is the Director of area A3 in D92 for the term 2021-22. An advocate by profession. She has also played an important role in being a Charter VPE of Ramaiah Toast Masters Club. This is her fifth year in the toastmasters' club. Ms. Ankita started the session by the introduction of Toastmasters club. She mentioned about the 2 tracks of Toastmasters i.e., communication track and leadership track

Ms. Shreya took over the session as an MC and gave a brief description about how the Toastmasters club came into existence. She also introduced the next speaker Mr. Venu. Mr. Venu introduced the different roles of Toastmasters. Mr. Venu is the General evaluator. He introduced Mr. Gautam who is the timer. Next, he introduced Ms. Meghana who is an accountant. Mr. Gautam introduced his role as a Grammarian. Ms. Ankita took over the session as a speaker where she introduced herself in a very creative, enthusiastic way. Ms. Suchitra Kaul Mishra took over the session through a zoom meeting. She stressed about the importance of speech and presentation impact on the personal advancement.



Prof. Rejimon Thomas presenting the memento to the Toastmasters team

## **PERSONALITY DEVELOPMENT**

The afternoon session was conducted by Mr. Ramani Venkat, NLP Trainer.

Mr. Ramani Venkat has 26 years of experience predominantly as a Sales strategist along with being other prominent strategic management roles in MNC companies. He is also a mentor for

various start-ups. He is a Neuro-Linguistic Programming Coach. He has also been featured in magazines like “Electronics for you” & “Express Computer”.

He started the session by asking students why are they doing PGDM. He also asked the students their salary expectations. He also explained about knowledge. Risk analysis concept was explained with the help of Ludo game. He mentioned about the unique selling proposition. He briefed about creating value, segmentation and take your own decisions. He explained about the Neuro Programming and Linguistic Programming. I, You and We was explained by him using suitable examples and also the usage of third person in a sentence. He concluded his session with Question & Answer.



Dr. Dhanalakshmi presented the memento to Mr. Ramani Venkat as a token of appreciation and gratitude

## COMMUNICATION WORKSHOP

This session was conducted by Prof. Rejimon Thomas.

He started the session by briefly highlighting the concepts of the previous session. Today’s topic of discussion was about Sensitivity. He explained the concept of anticipation. To be sensitive simply means being able to sense things. Sensitivity means aliveness, being in harmony with life. Sensitive people suffer more, but they love more and dream more. Common sense is the by-product of sensitivity. He shared a story about Lord Krishna and Sudama to explain that Leaders must have the Sensitivity to understand what people really want. He asked the students to narrate an incident where they were sensitive or insensitive to other people. He explained the meaning of intuition.



## BRIDGE COURSE ON FINANCE AND ACCOUNTS

**Prof. Ravindra V**, Finance faculty conducted the accountancy bridge course on 19<sup>th</sup> October 2021.

He started the session by briefing about the type of transactions. They are Cash Transactions, Credit Transactions, Barter Transactions and Paper Transactions. He also explained the concepts like Capital, Drawings, Assets.

Types of Assets – Long-Term & Short-Term Assets, Tangible & Intangible Assets. He explained these concepts with examples. He concluded the session with clearing the doubts of student.



## **UNIVERSAL HUMAN VALUES SESSION**

The 2nd session of the day was held by Prof. Chandini. The topic of the session was Universal Human Value.

She mentioned about the desire what we want and what we have. The need to analyze the differences between them both. Money can't bring happiness but we all need money. We should recognize what is the limit of the need of money. She also stressed about the relationship is very necessary than physical facility. She said the importance of collecting value not rewards by giving the life experience of Mr. Dasharath Manjhi. She concluded the session by conducting an activity where 4 groups were created on the basis of qualities. 1st group - Fast and Furious, 2nd group - Procrastinators, 3rd group - Creative and 4th group - Helpful. The students have to join the respective groups depending on which quality they possess.



## **PERSONALITY DEVELOPMENT**

This session was conducted by Mr. Raj Menon, Corporate Trainer.

Professor Raj Menon, BCom., English literature, Diploma in Marketing. After having sought active corporate employment as corporate Manager for over 25 years (Marketing being Major Agenda) India and the Gulf, he has taken up training and lectures to PG, and MBA students, Bangalore.

He started his session by asking the students to introduce themselves. Listening is an important skill. He advised the students to think big and out of the box and to chase their Passion. There are two types of personalities Inner and External. The topic of discussion was **ASPIRE**.

- **A- Attitude** comes from Temperament, Ego, Influence, Negativity, Positivity, Gene
- **S- Sovereign** comes from Authority, Confidence, Signature of your own, Self-esteem etc
- **P- Passion** comes from the spark in you, in-built skill, deep desire to win or prove

He concluded his session by conducting a game to make them understand the importance to evaluate. He also cleared students doubt at the end of the session.



Activities conducted during the session

## COMMUNICATION WORKSHOP

This session was conducted by Prof. Prasad Linganna.

Communication is the major aspect for managers. He shared his personal story about how he overcame his stage fear. He asked the students who had stage fear to come to dais and speak for One minute. He played a ten-minute TED Talk video about how to listen effectively. Listening is the key component to improve communication. Conversations is not a promotional activity. If we don't listen then we are not in a conversation. Keep your mind open and be prepared to be amazed.



How to overcome Stage fear activity conducted during the session

## BRIDGE COURSE ON FINANCE & ACCOUNTS

**Prof. Mallika**, Finance faculty conducted the bridge course – Finance, on October 20<sup>th</sup> 2021. Prof. Mallika started her session by introducing her and then explaining the terms Finance, Tax, Accounts. She explained Budgeting with an example.

She had divided the session into two parts wherein she conducted activities. First activity was quiz related to Finance terminologies where a student had to pick and act/draw and then his/her team members had to identify it. In second part she explained the concept of Individual Financial Planning. She explained investment options like Fixed Deposit, Mutual Funds, Insurance, Stock Market, Agriculture land.



## BRIDGE COURSE ON STATISTICS

This session was conducted by Dr. Murali S.

He briefly explained the concepts which he had covered in previous session. He stressed the importance of analytics in the business world. He asked the students how GDP contributes to personal growth. He highlighted the contribution of different sectors contributing to the country's GDP.

He explained the difference between Primary and Secondary Data. Everything has to be measured, even Data is measured in terms of Scales they are Ratio Scale, Nominal Scale, Interval Scale and Ordinal Scale. The next topic of discussion was Measure of Central Tendency. The three ways of measuring them are Mean, Median and Mode.



## PERSONALITY DEVELOPMENT

This session was conducted by Mr. Raj Menon.

Attitude is the main thing looked into in the corporate world. He also shared the tips on “How to face the interview”. Approach is the important aspect of personality development. First impression is the best impression. Communication is another important part of personality development. He also explained the importance of body language. Don't please people, one should be smart enough to say NO in the right way.



Dr. Dhanalakshmi presented the memento to Mr. Raj Menon as a token of appreciation and gratitude

## COMMUNICATION WORKSHOP

This session was conducted by Prof. Prasad Linganna.

He started the session by explaining the nature, scope and process of communication. Functions of communication i.e., Control, Motivation, Emotional experience, Information. He also explained about different forms of Communication. Verbal accounts for 35% where in Non-Verbal accounts for 65% of communication. He stressed on the importance of Eye contact, body posture, grooming, body language and voice modulation. He ended the session by playing a TED Talk video.



## **BRIDGE COURSE ON STATISTICS**

This session was conducted by Dr. Murali S, on 21<sup>st</sup> October 2021.

He started the session by explaining the concept of Variability by giving some of the examples. Deviation, Variance and Standard Deviation concept was explained with the help of observations. Bell-shaped curve was explained with the help of graphs and examples. Binomial Distribution, Poisson Distribution, Gaussian Distribution, Normal Frequency Distribution where elucidated with the help of illustrations.



## **FOLLOW UP – CULTURAL ACTIVITIES**

Students were asked to rehearse for the talent show.

## **TEAM BUILDING ACTIVITY**

This session was conducted by Dr. Dhanalakshmi and team.

Six activities were conducted - Warmup, Beg, Borrow and Steal, Reach the Goal, Trust, Silent Charades, Save the Water. The objectives of this session were to work smartly, understanding the dynamics of team work, being humble, to trust, hindrances faced in workplace and teamwork.





Various fun filled activities conducted during Team Building Session

## COMMUNICATION WORKSHOP

This workshop was conducted by Prof. Prasad Linganna.

His first topic of discussion was about importance of Leadership. The extent of Non-Verbal Communication 55% is facial expression, body posture, gestures, 38% is tone of voice and inflection and 7% is words. Dress up for occasion was explained by him. All will have their personal space. Tips for effective Oral Communication – Clarity, Brevity, Precision, Right words, avoid highly repeated phrases and cliches, Understand the listener, use your natural voice, Follow a logical sequence and Conviction. He explained about formal and informal communication.



## YOGA AWARENESS

Mr. Prakash Guruji conducted yoga awareness session on October 22<sup>nd</sup> 2021.

Start the day with laughter and end the day with laughter. The most wasted day in the life is when one doesn't laugh. He stressed the importance of drinking water. He recited a prayer for Maharshi Patanjali. He explained the meaning of the prayer. He shared a story about Shravanakumar. He demonstrated Pranayama to the students.



Prof. Chandini presenting the memento to Mr. Prakash Guruji

## TEAM BUILDING ACTIVITY

This session was conducted by Dr. Dhanalakshmi and group.

The first game was Blind Contour. In this a team of 3 each were formed; a horse was drawn in the board and they were asked to draw its tail blindfolded. The objective of the game was grasping skill, trust and instincts. The second game was Give a Hearing. The objective of the game was to tell the students importance of listening and grasping skills. Third game was Puzzles, Riddles. Students were asked to complete the puzzles within 3 minutes. The purpose of the game was to teach the students about managing time in stressful situations. Fourth game was Story Telling. Some words will be given randomly to the participants they have to make a story and enact it. The objective was to test their creativity and whether they were able to work in a restricted environment.



Activities conducted during this session

## TALENT SHOW

The final part of the orientation program was Talent Show. The master of Ceremony was Mr. Nihal Shetty and Ms. Ramya.

The first event was a song performed by Deepika and team. It consists of 8 people. The 2nd performance was a song performed by Shruthi the singer and Shubham the guitarist. The next performance was a skit performed by Monisha, Vaishali, Abhay, Adarsh and Rohit. The skit was about Swatch Bharath Abhiyan where they acted about reality of people in day-to-day life regarding how responsible they are in maintaining the environment clean. The next performance was song performed by Ramya and Anusha. The next performance was song by the Team 'The Mistake' by Abhay and Rohit. The last performance was by Sachin who performed several beautiful songs.

The other half of the session was prize distribution. Mr. Chethan did a profile reading of Edutech Company called Edupinnacle. Edupinnacle provides Advance Excel, Financial/Marketing /Human Resource and Operation Analytics and Tableau. Mr. Bharath Rajanna gave away the certificates to the students who have completed the course. Next performance was a dance performed by Vikas. Dhanashree showcased her talent in painting by drawing a beautiful picture of Lord Krishna and Radha. At the end Nihal, Shubham, Navya, Thomas, Rakshith and Prem Naren showcased their talents by singing.

Prof. Chandini called upon the winners and runners of the indoor sports competition which took place between 23-25th Sept. Dr. Swapna and Dr. Saravana distributed the awards to the winners and runners. Dr. Swapna gave a brief description about the Student Induction Program which took place for 3weeks from 4<sup>th</sup> – 22<sup>nd</sup> October. She also mentioned about the various club competitions held by the institution. She called upon the winners and runners of the Club competition to the stage for photoshoot.



Talent showcased by the students



Prof. Sridhar performing a song



Dance performance by a student



Dr. Swapna, Principal addressing the gathering



Core-committee members of the induction program