

RAMAIAH INSTITUTE OF MANAGEMENT STUDIES
No. 23, Gokula, M. S. Ramaiah Road, Bengaluru – 560 054
STUDENT INDUCTION PROGRAMME REPORT
AICTE PGDM - BATCH 2022-24



RAMAIAH INSTITUTE OF MANAGEMENT STUDIES

(AN INSTITUTION UNDER M.S. RAMAIAH FOUNDATION)



Dr. M.R. Pattabiram

Founder Trustee, MSRF

Cordially invites you to the

**INAUGURAL FUNCTION – POST GRADUATE
DIPLOMA IN MANAGEMENT (PGDM) - 2022-24 BATCH**

(An AICTE Approved Program)

to be held on

Thursday, 15th September, 2022

Mr. K.R.Sekar

Partner, Deloitte Touche
Tohmatsu India LLP

Mr. Pavan Kumar BVS

Chief Business Officer
iD Fresh Foods (India) Pvt. Ltd.

have kindly accepted to be the Chief Guests and deliver the inaugural address

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Objectives of Induction Programme

1. To create awareness about management education and their chosen field.
2. To motivate the students for their studies and for excellence in their profession.
3. To promote bonding between the students and to build relation between teachers and students.
4. To give a broader view of life and understanding of self, people around them, society at large, Universal Human Values (UHV), and nature.
5. To make the students understand the importance of building and nurturing character, making it an essential quality of one's life, be it a professional life, civilian life, or as a human being through various sessions.
6. To impart several meta skills and underlying values to students.
7. To make students feel comfortable in their new environment and to open them up.
8. To set a healthy routine.
9. To help them develop team work and enhance creativity.
10. To create awareness on the communication and other skills required by the employers.

Mapping based on Objectives for the SIP 2022

DESCRIPTION	1	2	3	4	5	6	7	8	9	10
Orientation	✓	✓					✓			
Unveiling the Handbook	✓									
Introduction to the course and Introducing faculties by Principal	✓	✓	✓				✓	✓		
An Ice Breaking Session		✓			✓	✓	✓		✓	
Goal Setting, Magnus for your Dreams, Leadership Skills, Attitude Development, Team Building and Stress Management			✓	✓	✓	✓	✓	✓	✓	✓
Introduction to MOOC Platforms						✓				✓
Goal Setting					✓	✓				
Financial Framework and Regulations						✓				✓
Universal Human Values				✓			✓			
Banking Awareness					✓					
Basics of Accounting					✓					✓
Investment Awareness					✓					✓
Time Management	✓	✓	✓	✓	✓			✓		
SWOC Analysis	✓	✓		✓	✓	✓	✓	✓	✓	✓
Placement and Orientation										✓
Perception, Leadership and Team Building, Lateral thinking and Creativity.		✓		✓	✓		✓		✓	

Entrepreneurship Day										✓
Institutional Social Responsibility				✓	✓	✓				
Skilling, Re-skilling, Upskilling		✓				✓				✓
Bringing Out the You” , “Wisdom Has No Syllabus			✓		✓		✓		✓	
Library Orientation						✓				
Identify The Superhero In You		✓		✓				✓	✓	
Rotaract Club Orientation					✓					
Activities and Culture at RIMS						✓				
Budgeting						✓				✓
Career Planning										✓
Club Orientations						✓				

About Induction Program:

Change is inevitable. Transition period is always tedious. So is the transition for students from their under grad academics to post grad curriculum. After rigorous training and planning required to join a professional college, students deserve time to unwind themselves to forge new relations with fellow students and familiarize themselves with the new environment. Induction program helps in making students of first year feel comfortable, creating opportunities to showcase their talents and interests and shape their character. An induction programme is a harbinger of various in-campus & off-campus activities specially designed for entrants to fill the gap. Induction Program is a beautiful combination of literary activities, cultural activities, personality development activities, Universal Human Values (UHV) sessions, sports and many more.

RIMS believes that there are two main aspects leading to good education, a supportive, nurturing environment and exposure to growing technological and be complaint to the our mission that is To provide a “Comprehensive Learning Experience”, to develop our students to be most preferred products by the Corporate thus conducting an induction is seen as the first step.

Overview:

The Induction program served as a strong foundation for the first year students for beginning their 2 years long journey. It began with the conduction of the orientation program. The Induction program then made way for a plethora of extracurricular activities that looked to infuse the young minds with creativity and enhance their professionalism. The sessions were conducted from 15th of September to deal with personality development, self-development, time management, mind control and focus attributes that are essential in every profession. Engaging talks by leading industry experts which laid parallels on how such factors go hand in hand in shaping the lives of individuals captivated and inspired the students.

Orientation:

Time : 9:30 a.m. to 10:00 a.m.

The Chief Guest on the Inaugural day were Mr. K.R. Sekar, Partner, Deloitte Touche Tohmatsu India Ltd & Mr. Pavan Kumar BVS, Chief Business Officer, ID fresh foods (India) Pvt. Ltd. Mr Sekar had wonderfully enlightened the new students about life values and virtues. He had also acknowledged strife of our founder, late Dr. MS Ramaiah and the need for helping the society as a whole. He had explained the LEVI model for anyone aspiring to become what one wants. The model goes by the terms – **Learning, Excellence, Value, and Integrity**. He

concluded his speech by generating a reference from the epic Mahabaratham and quoted: “When Wealth is lost, nothing is lost; When Health is lost, something is lost, but; When Character is lost, Everything is lost!” It was followed by Mr. Pavan started with sharing his joy to be back to college which had taken him down the memory lane. He had talked to the students about 2 different aspects of one’s career choices being Dilemma and Readiness. He elucidated the famous saying which goes “Jack of all trades but a Master of none” where everyone had to be a master which stagnates one beyond a point but being a jack helps to stand apart from the herd while being a master as well! With reference to that being said the students were suggested to pick up different electives apart from their main. He illuminated clearly to the students the importance of skill building and insisted that one should possess Intelligent Quotient and Emotional Quotient equally within.



Unveiling the Handbook

Time : 10:00 a.m. to 10:30 a.m.

After the talk from our chief guests for the Orientation Program, Handbooks were unveiled. The purpose of handbook is is to provide information on all aspects of student life at RIMS, Included in the Handbook are the College’s calendar for 2022-2023, a directory of administrative services, an explanation of the College’s administrative services, College policies, academic policies and regulations, leadership organizations and other Opportunities for students. The handbook was unveiled by the chief guests Mr. K.R. Sekar, Partner, Deloitte Touche Tohmatsu India Ltd & Mr. Pavan Kumar BVS, Chief Business Officer, ID fresh foods (India) Pvt. Ltd. and by the Principal of RIMS, Dr. G.S. Swapna.



Introduction to the course and Introducing faculties by Principal

Time : 11:00 a.m. to 2:00 p.m.

Post Orientation, The program began with Principal Dr. Swapna G.S. briefing about the college and introducing all the faculties to the students and then addressing the parents and their role in their wards' academic progress. She took the students on a verbal tour of how the institute functions with its superfluous dedication towards the grooming of each and every single student. She also explained the teaching pedagogy the institute follows and about the wide variety of additional courses the college offers to sculpt the students into what they are aspiring of. She concluded the speech by quoting a hint from the epic Ramayanam by quoting an example of Lakshman Rekha and the necessity for one to act wise according to the boundaries set.



An Ice Breaking Session

Time : 1:00 p.m. to 3:00 p.m.

The first session in the afternoon, Post lunch of the Orientation Program Day was ice breaking session held by Dr. Murali. He conducted an activity involving a numbers game to awaken the idle side of the brain. The activity was followed by the 2nd and the most interesting activity which helped students to hop out of their comfort zone in a new environment. The students had to form pairs of two and had to describe their respective partner's qualities and asked to give an adjective to their partner. The main objective of this activity was to understand the importance of communication, confidence, gestures, networking and public speaking. And thus came an end to the day.



Session on “Meeting the Industry Expectations”

Time : 9:30 a.m. to 11.30 a.m.

On 16/10/2022, Dr. Prasad Linganna, Associate Professor, RIMS delivered the session on the topic “Meeting Industry Expectations”. He started the session with two agendas, Management education in India and Employability of B-Schools graduates and quoted the reasons of unemployability that are lack of quality control, poor infrastructure and poor-quality faculty. He spoke about the Darwin’s Survival of the Fittest in the competitive world and quoted the three traits for survival - Knowledge, Skills and Attitude. He concluded the session with the quote “There is always a need of a good attitude over one’s grade.”



16/10/2022, 19/10/2022 to 23/10/2022 – Session by Thomas John Rose

Topics – Goal Setting, Magnus for your Dreams, Leadership Skills, Attitude Development, Team Building and Stress Management

Time – 11:00 a.m. to 1:00 p.m. on the above said dates.

About the Speaker - Mr. Thomas John Rose., Founder and trainer from WiseForce Mission. He has been in training profession for more than 5 years and trained almost 70,000+ audiences across India. He spoke on topics related to personality development, energy and self-motivation.

Goal Setting – On 16/09/2022, the session was started by giving the rules of life that is to be energetic and no ego. Care the universe with humanity, emotion and not money. He stated there is always a need to celebrate every moment. Also, always be hero for yourself, you must always learn to enjoy and celebrate. Start thinking about why you are here by setting your goals right.

Magnus for your dreams – On 19/09/2022, Mr. Thomas firstly shared the difference between Goal and Dreams. He then stated that “Every individual has to be addicted to their dreams, however being natural is the way of being intelligent and smarter”. Every day, the students have to hone the skills and plan to reduce their risks and aim for achieving their dreams or goals. To achieve goal, every student should not focus on “I” but should focus on “WE”. He motivated the students by sharing his life examples and concluded by conducting brain storming activity for the students focusing on team building.

Leadership Skills

On 20/09/2022, Mr. Thomas John Rose shared the fact that leaders are born and not made and they are available in the universe. One of the important attributes of the leader is controlling. Thomas conducted activities and delivered on the leadership skills and also emphasised on the importance of presentation skills.

Stress Management

Mr. Thomas John Rose started by the fact, learn to see everything in a positive and clear manner. The whole universe is our house. He spoke that stress management is the conversion of bad into good situation. A leader should always take initiative and leads the team. He said, a leader never complaints but, always try to solve the problem. By money, a person can be a leader but not for always. He concluded his session by an activity to teach students on Team building.

Team Building

On 21/09/2022, Mr. Thomas John Rose started by the fact, a leader should always take initiative and leads the team. He said, a leader never complaints but, always try to solve the problem. By money, a person can be a leader but not forever but by fame, a person can remain a leader for always, like Mother Teresa. Self-motivation can turn a person into a leader, and it comes from one’s dreams. Innovation and power are also one of the key points to become a leader. He concluded his session by an activity to teach students team building. Team building is about providing the skills, training and resources that your people need, so that they can work in harmony. But, to be truly effective, it needs to be a continual process, embedded into your team and organization's culture.

Attitude Development

Thomas started his session with a fact that, “attitude is kind of a behaviour, the way you behave, the same you get back.” Believe in the law of nature. He said, a person should always connect with the leadership attitude. He illustrated the types of attitudes of any individual by conducting the activity “Passing the ball” and witnessed to judge their personal attitude.



Introduction to MOOC Platforms.

Time – 1:00 p.m. to 3:00 p.m

On 16/10/2022, a session was taken by Mr. Srinivas H. Prabhu, Assistant Professor on “Upskilling through online learning platforms.” He shared the online platforms MOOC (Massive open online course) available for the students to upgrade and mentioned the platform such as SWAYAM, NPTEL, Coursera, Edx, LinkedIn Learning, Google Garage and Dulingo and shared the guidelines of how to register and enroll for the courses. He also mentioned the advantages, scope and value addition to the current course.



Goal Setting

Time – 9:30 a.m. to 11:30 a.m

On 19/09/2022, Prof. Murali S, Associate Professor, delivered the session on the topic “Goal Setting”. He interacted with the students, to know what their future goals are through narrating a story and gave the clarity on Attitude and briefed on Vision and Mission statements. He also gave the guidelines how to set the Vision, Mission and Goal Setting. He explained the SMART approach of goal setting, viz., S- Specific, M- Measurable, A- Achievable, R- Realistic and Reasonable, T- Time management. He concluded his talk stating, never give up and focus to reach their respective goals.



Financial Framework and Regulations

Time – 1:00 p.m. to 3:00 p.m.

On 19/09/2022, Mr. Karthik SV, Assistant Professor on “Financial Framework and Regulations.” He started the session by number game and then formed into teams and organised the activity to ensure their organisation has to minimise the cost and maximise profit. Through this activity students coped on the team building skills, communication skills, decision making skills and time management too.



Universal Human Values

Dates – 20/09/2022 and 21/09/2022

Time – 9:30 a.m. to 11:30 a.m

On 20/09/2022 , Dr. Dhanalakshmi K, Assistant Professor, delivered the session on the topic “Universal Human Values”. She started the session with an activity to make them know the real meaning of values. In order to help the students to see the need for developing a holistic perspective of life and to strengthening self-reflection. She gave the acronym on VALUES, viz., V-Value, A- Aspiration, L-Love yourself, U-Universal phenomenon, E-Ethical, S-System. She also spoke on the topic, Self-Reflection and Self Love.



On 21/09/2022, Dr. Mallika B K, Assistant Professor, delivered the session on the topic “Universal Human Values”. She started the session by addressing the students, how to value relationship and people. She put her thoughts about how to never carry anger for the next day. She presented the real meaning of values by giving real life examples. She also talked about, how corporate works. She focused on Individual Social Responsibility. She concluded her session by asking students to share their own real-life examples, where they have helped social community by putting their efforts.



Banking Awareness

Time – 11:00 a.m. to 1:00 p.m.

On 20/09/2022, Mr. S Siddhartha Naga Bouddha, Assistant Professor on “Banking Awareness.” He started the session by an activity to introduce themselves in a creative way. He spoke on investment, various tax sections(80C,80D,80E). He explained several financial and marketing terminologies like ELSS, LTCG, PPF, NPS, FD. He aided the students to understand different specializations offered by RIMS by explaining the exact meanings of HR, Finance and Marketing.



Basics of Accounting

Time – 1:00 p.m. to 3:00 p.m.

Mr. Ravindra, V, Assistant Professor on Basics of Accounting. He gave a glimpse on the basics of accounts, accounting, accountancy, book recording. Business, entity, business transaction and also emphasised on the significance and fundamentals of accounting. He concluded the session with accounting knowledge quiz.



Investment Awareness

Time - 9:30 a.m. to 10:30 a.m

On 22/09/2022, Mr. Hitesh Soni, a certified financial planner, consultant and speaker with 18 years of rich experience in the financial industry. He delivered the session on the topic “Investment Awareness”. He started the session by explaining all available financial investment. He said, 3 things matter most is the working journey, viz., Earning, Spending and saving. He focused on how to allocate income and savings and investment options He briefed all the investment opportunities available in the market and emphasised on right way to achieve goals, i.e., Start early+ Invest in right asset+ Save = Goal. He shared the concept on Rule of 72 and created an awareness of the investors on their returns. He concluded his session with an interactive Q&A session.



Time Management

Time – 2:00 p.m. to 3:00 p.m.

On 22/19/2022, Dr. Rekha N, Assistant Professor, conducted a session on “Time Management.” She started the session by an activity where she asked students to relate themselves with a flavour of ice-cream. She expressed every individual is unique and important. She insisted the significance of time management skills, observations skills, grasping skills and team work is the key success for any progress of an individual and any institution. She also shared on the learning model stages of competency and concluded with a quote “Slow and steady wins the race”, but it is better to be fast and reliable too.



SWOC Analysis

Time – 9:30 a.m. to 11:00 a.m.

On 23/09/2022, Dr. Swapna M, Principal of RIMS and Dr. Prasad Linganna, Associate Professor, delivered the session on the topic “SWOC Analysis”. Dr. Prasad started the session by speaking about the book, “Now, discover your strengths” by Marcus Buckingham. He also discussed about his strengths. Dr. Swapna narrated a story to explain how mind controls one’s strength and stated “What a person thinks, body follows that”. She advised the students to focus and develop new strengths to achieve the goal. Sir spoke about, how to convert challenges into strengths. Dr. Swapna distributed a booklet to analyse their SWOC. They concluded the session by focussing on, how to recognise the opportunity and distributing SWOC templates for the students to fill.



Placement and Training Orientation.

Time – 2:00 p.m. to 3:00 p.m.

Mr. Paul Ebinesar, Business consultant on “**Placement and Training Orientation.**” He started the session by asking students their introduction and specialization of interest. He spoke about Brand+ Attitude+ Ambassador. He focused on brand and attitude. He explained all the different specializations and their importance. He spoke about the importance of online assignments and courses to add value and build a sound resume. He expressed his thoughts about transformation. He concluded the session by telling, working continuously is the key to success.



26/09/2022 to 28/09/2022– Session by Ms. Maya DJ

Topics – Perception, Leadership and Team Building, Lateral thinking and Creativity.

Time – 09:00 a.m. to 3:00 p.m. on the above said dates.

Perception – 26/09/2022

Mrs. Maya DJ, COO – Inner Circle, has a rich experience in the field of training, media, Public relations and production for more than 15 years. She started the session by speaking on perception with an activity of pictorial presentation. She spoke on communication and the importance of it. She held a very interactive session on gestures and human behaviour. She asked students to come on to the dais and introduce themselves to overcome stage fear. She concluded the session by giving valuable feedback about everyone.

Leadership and Team Building – 27/10/2022

Maya delivered the session on “Leadership and Team Building.” She started the session with storming activity to elaborate team building, followed by feedback by Mrs. Maya. In the post noon session, she portrayed, how difficult it is to be a leader and being leader is not easy, by an activity. She concluded the session by telling traits of a good leader and implementing them in real life.

Lateral thinking and Creativity – 28/10/2022

She delivered the session on “Lateral thinking and Creativity.” She started the session with a beautiful event of Superstars. Several activities were conducted including speeches, singing, dancing and much more. The highlight of the event was acting from several movies like 3 Idiots, Bahubali. The day ended with a powerful engagement of the gathering in the ambience.



Entrepreneurship Day

Time: 9:00 a.m. to 5:00 p.m.

On 29/09/2022, the institution celebrated Yummy Feast and Fun Day, inaugurated by Dr. M Swapna, Principal RIMS. Students displayed their entrepreneur skills by putting up different stalls like food and games stalls. They showed their diverse skills and presented all kind of food across India. The purpose of the event was to inculcate entrepreneur skills and to make more profit than the investment.



Institutional Social Responsibility

Time: 9:00 a.m. to 5:00 p.m.

On 30/09/2022, The Institutional Social Responsibility Day was celebrated. The day started with a warm welcome of Mr. John Frank and kids from Annapurna Seva Ashram. The day was filled with very interesting activities like musical chair, spoon and lemon, drawing competition and a joy full of mood. Mr. John Frank highlighted 3T and 2C, viz., Time, Talent, Treasure and Choice and Chance. After the lunch, more activities were conducted based on the theme, Time Management. The day ended with an energetic dance of Annapurna Seva Ashram kids and students of RIMS.



Skilling, Re-skilling, Upskilling

Time: 9:30 a.m. to 10:30 a.m.

On 7/10/2022, Prof. Prasad Linganna delivered the session on the topic “Skilling, Re-skilling, Upskilling”. He started the session with explaining a case study about VUCA (Volatility, Uncertainty, Complexity and Ambiguity) World. He spoke about Skill India and importance of learning. He discussed about the future of jobs report 2018 and concluded the session by talking about the technologies that companies are likely to adapt by 2022 and in the coming years.



Mr. Raj Bhaskar Menon – 7/10/2022 and 11/10/2022

Topics - “Bringing Out the You”, “Wisdom Has No Syllabus”

Time: 11:00 a.m. to 12:00 noon

On 7/10/2022, Prof. Raj Menon, Motivational Speaker, and Trainer on the topic, “Bringing Out the You.” He started the session by quoting “You are what you are, let no one change your personality.” He shared the acronym on ACTION, viz., A- attitude, C- Comfort zone, T- transparent, I- involve, O- organize, N- natural. He also spoke on importance of digital marketing. He concluded the session by playing a video with the moral, teamwork is mainly about situational leadership and letting the person with the core competency for a situation, take leadership.

On 11/10/2022, Dr. Raj Bhaskar Menon, Motivational Speaker and Trainer spoke on the topic, “Wisdom has no syllabus.” He started the session by explaining how academy differ from corporate culture. He spoke about time management and explained the importance of time in everyone’s life. He also showed his hidden talent by singing a beautiful song to make the ambience pleasant. He concluded the session by building professional relationship with the students for future reference and guidance.



Library Orientation by Dr. Vedamurthy

Time: 2:00 p.m. to 3:00 p.m.

On 7/10/2022, Dr. Vedamurthy, Ph.D in Library and Information science. He is currently working with MSRF as Librarian since 2008. He started the session by introducing all the rules and regulation regarding the library at RIMS, the Knowledge Resource Centre. Sir spoke about free websites including NPLTD, OATD, EBSCO and NDLI. He concluded the session by guiding the students to fill the online application regarding the mentioned websites



Identify The Superhero In You

Time: 9:30 a.m. to 3 p.m.

On 10/10/2022, Mr. Ramani Venkat, Co- founder, and Director Sales of Bizz Diagnostics, having 25 years of experience in IT Industry and been a mentor in various start-ups started the session on the topic, “Identify the superhero in you” by interrogating students, why they want to do Post Graduation. He explained various expectations from a leader. He involved the students in a group activity with a financial case study. In the post noon session, he

involved all the students in an activity, from which he explained, the importance of team coordination. He emphasized teamwork and logic is always important than speed.



Rotaract Club Orientation

Time: 9:30 a.m. to 10:30 a.m.

On 11/10/2022, Rtn. Rtr. PP Chetan U, Charter Member, Rotaract Bangalore, Charter Member, Rotaract Bangalore NexUS and currently employed as HRBP with Intelliswift Software. He started the session on “Rotaract Club,” by giving a brief summary about the club and explained about the various skills which can be learnt from it. He covered topics like Retractor 360°, types of Rotaract club, viz., and community based, and University/Institution based. He also shared global statistics of Rotaract club members around various countries. Chetan concluded the session by a very interactive Q & A.



Activities and Culture of RIMS

Time: 1:00 p.m. to 3:00 p.m.

On 11/10/2022, the post noon session was taken by Dr. M Swapna, Principal of RIMS on the activities and culture of RIMS. The students were then, briefed about the rules and regulations of the Institute and the University norms, hostel norms and the placement process at RIMS.



Budgeting

Time: 9:30 a.m. to 11:30 a.m.

On 12/10/2022, Dr. Mallika B K, Assistant Professor, delivered the session on the topic “Budgeting”. She started the session by explaining about finance meaning and definition. She discussed on business plans, and she conducted an activity on “how to prepare budget for business”.



Career Planning

Time: 11:00 a.m. to 1:00 noon

On 12/10/2022, Mr. Srikanth Payal, Professor, Head of Corporate Relations, Placements at various Educational Institutions. He delivered on the topic, "Career Planning." He started the session by explaining how career differs from job and shared several successful examples. He concluded his session by interacting with the students and verified their queries too.



Club Orientation by Club Heads

Time: 2:00 p.m. to 3:00 p.m.

On 12/10/2022, various clubs at RIMS were briefed by the respective club heads. It started with

- Operations club by Dr. Prasad Linganna,
- Marketing club by Prof. Srinivas H Prabhu,
- Finance Club by Prof. Ravindra,
- HR Club by Dr. Dhanalakshmi K,
- RIMS League by Dr. Prasad Linganna,
- Entrepreneurship Cell by Dr. Dhanalakshmi K and
- Business Analytics and Research Cell by Prof. Prasad Linganna.

Valedictory – To Conclude the SIP.

On 14/10/2022, Valedictory function of SIP was held. Dr .Swapna G.S., respected principal of our college was presided over the function. Students of Final year MBA, Final year PGDM, non-teaching staff attended the valedictory where the students who participated in the SIP showcased their talent and hence concluded the Student Induction Program by receiving certificates of Participation from our beloved principal and thus to officially begin the classes from 15/10/2022.

