



**RAMAIAH INSTITUTE OF  
MANAGEMENT STUDIES**  
GOKULA, BENGALURU



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**An Institution Under  
M S Ramaiah Foundation**

# **REPORT**

**On**

**STUDENT INDUCTION PROGRAM - 2023**

**(23<sup>rd</sup> August 2023 – 1<sup>st</sup> September 2023)**

**Organized by,**

**RAMAIAH INSTITUTE OF MANAGEMENT STUDIES**

**(RIMS)**

**GOKULA, BANGALORE - 560054**



<b>Sl. No.</b>	<b>Events</b>
<b>1.</b>	Inaugural Function
<b>2.</b>	Briefing about RIMS & PGDM Program
<b>3.</b>	Ice Breaking Session
<b>4.</b>	Goal Setting & Magnus for Dreams
<b>5.</b>	Effective Communication
<b>6.</b>	That Strategy Guy
<b>7.</b>	Time Management
<b>8.</b>	Placement & Career Planning
<b>9.</b>	Positude
<b>10.</b>	Awaken the Hero in You
<b>11.</b>	Insights about Rataract Club - Orientation
<b>12.</b>	Portfolio Diversification
<b>13.</b>	Library – Orientation
<b>14.</b>	Bridging the Gap: Unlocking Your Potential Through Up-skilling



## **Inaugural Function**

**Day: 1**

**Date: 23<sup>rd</sup> August 2023**

**Time: 10:30 AM – 11:30 AM**

Mr. Vinay K Swamy & Mr. Vivek Rathod, the Chief Guests for the day addressed the gathering by giving insights on skillsets (Communication, Customer Service, Leadership, Attention to details & Collaboration) that a student should acquire during their two years PGDM Program. Mr. Swamy touched upon concepts such as social learning, significance of learning English as a language, and up skilling the knowledge by taking up certification courses. Mr. Vivek Rathod gave insights about defining goals and creating impact through collaborative learning, time management and celebrating the success in their own ways. Both the Chief Guests spoke about how to balance work life and succeed in life in their own ways.





**Day 1: 23<sup>rd</sup> August 2023**

**Session 1 by Dr. M Swapna, Principal, RIMS**

**Topic: Briefing about RIMS & PGDM Program**

Dr. M Swapna, Principal, RIMS started her session at 12:00 noon by briefing the visions and achievements about our respected Founder Trustee Dr. M R Pattabhiram and Mrs. Anita Pattabhiram. She gave attention to details by keeping the students informed about the campus and club and other activities. She also addressed the students about the teaching pedagogy followed by the institution and additional courses that are offered in the college during their 2 year PGDM Program. At the end of the session students were given with the welcome kit that included College handbook, College bag, and Water bottle. She concluded the session at 1:00 PM with the quotation “I never dreamed about success. I worked for it”.



**Day 1: 23<sup>rd</sup> August 2023**

**Session 2 by Dr. Murali S, Associate Professor, RIMS**

**Topic: Ice Breaking Session**

Dr. S Murali, Associate Professor, RIMS, started his session by welcoming the students to the academic session. Dr. S Murali was introduced by Deeksha M N, a 2<sup>nd</sup> year PGDM Program student. Dr. S Murali, started his session at 2:00 PM by involving students in the Ice Breaking Session. The session typically began with a warm welcome from the facilitator, followed by a brief overview of the program's objectives and schedule. The session kicked off with the ice breaking activities, participants were divided into smaller groups to encourage more interactions among students. Session concluded at 3:30 PM.



**Day 2 & 3: 24<sup>th</sup> & 25<sup>th</sup> August 2023**

**Session by Mr. Thomas John Rose, Founder & Trainer, Wise Force Mission**

**Topic: Goal Setting & Magnus for Dreams**

The session on Goal Setting was an engaging and insightful session empowered 1<sup>st</sup> year PGDM Program Students with the essential skills and mindset required to set meaningful goals, create effective action plans, and cultivate the determination needed to achieve personal and professional aspirations. Through Thomas John Rose's expertise, students gained valuable insights into the nuances of goal setting. On harnessing the vigor of youth, 1<sup>st</sup> year PGDM students orchestrate spirited clapping exercise that illuminate the essence of unity, vitality, harmony and joy in their journey of RIMS. Guiding them throughout the cycle of “What goes around, comes around”, the session gave the instill and awareness of the interconnected nature of actions and consequences. Through transformative activities, students were inspired to facilitate the shedding of egos to embrace growth and shared success.

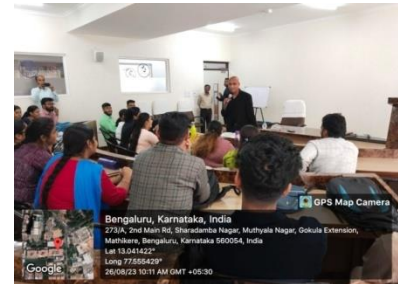
On the 3<sup>rd</sup> day of Student Induction Program, an impactful session was held by Mr. Thomas John Rose, renowned motivational speaker and author, on the theme “Magnus for Dreams”. This session served as a beacon of inspiration and motivation for the new batch of students as they embarked on their academic journey. The Seminar was filled with eager faces as Thomas John Rose took the stage with an aura of positivity and charisma. His session, “Magnus for Dreams – Turning Dreams into Reality,” aimed at igniting the spark of ambition within each student and encourage them to pursue their aspirations relentlessly. An empowering moment occurred when we collectively repeated affirmation ‘I will fight for my dreams with loyalty and unity,’ fostering a sense of determination. Encouraging us to step beyond our comfort zones, Mr. Thomas emphasized that true passion for our dreams begins once we step into the uncharted territories. Feel free to adopt these lines to your liking or combined them as needed.





**Day 4: 26<sup>th</sup> August 2023**  
**Session by Mr. Deepak Justin**  
**Topic: Effective Communication**

On the fourth day of the program, Deepak Justin conducted an engaging and informative session centered on the theme of effective communication. Through a combination of interactive activities, captivating stories and insightful facts, he managed to create an environment that both educational and enjoyable. Deepak's approach not only enriched the participants understanding of effective communication but also brought a lively energy to the session. Attendees actively participated in various activities, allowing them to enhance their communication skills in a practical and hands - on manner. The session encouraged open discussions and the exchange of ideas among the participants, fostering a dynamic and enriching learning experience. By seamlessly blending learning with fun, Deepak Justin struck a perfect balance that left participants not only with improved communication skills but also with fond memories of a class that was both educational and enjoyable.





**Day 5: 28<sup>th</sup> August 2023**  
**Session by Mr. Sandeep Ohri**  
**Topic: That Strategy Guy**

On the fifth day of the program, “Sandeep Ohri's engaging session on 28th August, as part of the student induction programme, illuminated the realms of behavioral science and decision-making for a new generation of leaders. The insights into sales strategies that influence purchasing decisions left an indelible mark. This transformative session has forever altered our perspective, encouraging us to listen intently, jot down notes, and ask pertinent questions. Delving into the 'Why' of behavioral science, it became evident that it fosters improved choices, deeper comprehension, and enhanced relationships. The influence of behavior science spans personal, professional, and social spheres, unveiling its impact across various aspects of life. The enchanting power of three was a recurring theme, and an interactive questionnaire elevated the effectiveness of the session.”







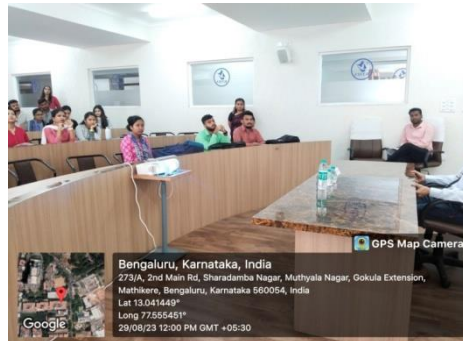
**Day 6: 29<sup>th</sup> August 2023**  
**Session 1 by Dr. Prasad Linganna**  
**Topic: Time Management**

On Day 6, Dr. Prasad Linganna orchestrated a transformative session centered on Time Management. His invocation of “What is not there in Mahabharata, cannot be found anywhere else” set the stage for an exploration into the essence of time, encapsulated by the phrase “I am time, I don’t stop ever, I always move forward.” The discourse delved into insights from successful individuals, post-college learning and the imperative of punctuality. Dr. Prasad Linganna’s guidance encouraged students to let purpose drive them instead of pursuing money, all while underscoring that “Time is not the main thing, it’s the only thing” and reminding all of time’s irreplaceable nature. As the Session concluded, the tapestry of time gained new threads of wisdom and understanding, leaving participants with a profound appreciation for effective time management.



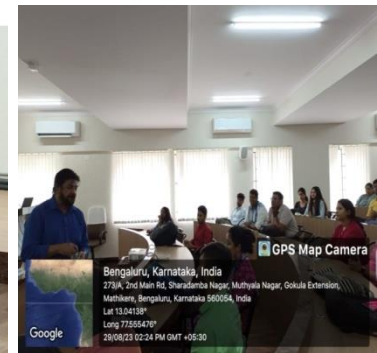
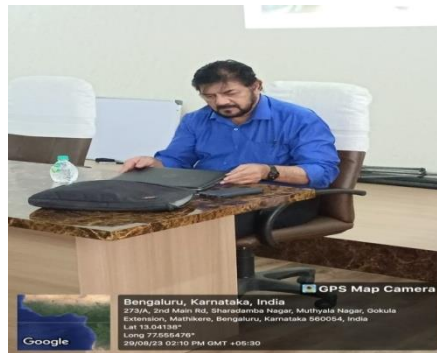
**Day 6: 29<sup>th</sup> August 2023**  
**Session 2 by Prof. Srikant Payal**  
**Topic: Placement & Career Planning**

On Day 6 of the Student Induction Program - 2023, delved into Placements and Career Planning. Prof. Payal started by exploring the distinction between job and a career, emphasizing that success lies within oneself. He then delved into the essence of career planning, breaking it down into knowledge, skills, and abilities. Furthermore, Prof. Payal highlighted the importance of self-awareness and understanding one's strengths. The session concluded by underscoring the significance of environmental awareness and the ecosystem''



**Day 6: 29<sup>th</sup> August 2023**  
**Session 3 by Prof. Raj Bhaskar**  
**Topic: Positude**

On Day 6 of the Student Induction Programme - 2023, Prof. Raj Bhaskar took center stage, exploring the concept of "Positude" and igniting a transformative journey of positivity. Through insightful discussions, he encouraged students to think beyond boundaries, intertwining learning with success, and unveiling the latent brilliance of youth. Real-life narratives underscored the potential within each student, while the notions of choice, chance, and purpose of education were skillfully woven. Prof. Raj Bhaskar's entrepreneurial emphasis empowered students to be creators rather than followers, rooted in the strong foundation of self-reliance. Analogizing success with a building's height and foundation, he highlighted the crucial relationship between a strong base and towering achievements. As the day concluded, his words resonated, urging students to overcome initial challenges and embrace the path of growth with newfound confidence.



**Day 7: 30<sup>th</sup> August 2023**  
**Session by Mr. Ramani Venkat**  
**Topic: Awaken the Hero in You**

On Day 7 of the Student Induction Programme – 2023 at Ramaiah Institute of Management Studies, Mr. Ramani Venkat lead a captivating session themed “Awaken the Hero in You” employing hands-on activities to engage participants. The discussion delved into the rationale behind choosing a PGDM, emphasized on the significance of the word “Questionnaire”, and explore the intricacies of ‘Where’, ‘When’, and ‘How’. The session helped the students to anticipate insights into the pivotal qualities required to initiate a successful business venture. Moreover, Mr. Ramani Venkat underscored the value of diligent effort in attaining life goals and reminded the students about the life’s fleeting opportunities that demand proactive pursuit.





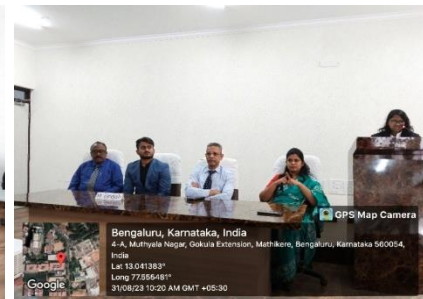


**Day 8: 31<sup>st</sup> August 2023**

**Session by Rtr. Sandesh, Club Advisor, Rotaract Club of RIMS**

**Topic: Insights about Rotaract Club**

On the 8<sup>th</sup> day, the Rotaract Club Orientation, a pivotal segment of the Student Induction Program, Sandesh B, a former President of Rotaract, skillfully unveiled the intricate tapestry of Rotaract. He intricately detailed its inception, elucidated diverse roles, spotlighted our club's district, and highlighted impactful projects. With unwavering zeal, he emphasized Rotaract's significance and benefits. The RIMS Rotaract team, represented by its passionate core members and board, passionately invited juniors to embark on a transformative journey. This day didn't just mark a session, but ignited a new chapter, fostering a legacy of service and change carried forth by the inspired.





**Day 9: 1<sup>st</sup> September 2023**

**Session 1 by Prof. Siddhartha N B, Assistant Professor, RIMS**

**Topic: Portfolio Diversification**

On Day 6 of the Student Induction Program – 2023, Prof. Siddhartha conducted a highly interactive session on "Portfolio Diversification." He introduced the topic with three engaging ice-breaking activities, challenging students to make budget allocations, play word association games, and creatively explain their photo choices around the classroom. The core of the session revolved around the principles of risk and return in investments, covering fixed income, risk tolerance, and various investor profiles from high-risk takers to stable investors. Prof. Siddhartha's teaching approach ensured that every student left the session with a clear understanding of portfolio diversification, arming them with the knowledge to make informed investment decisions and construct well-rounded portfolios.



**Day 9: 1<sup>st</sup> September 2023**  
**Session 2 by Mrs. Swarna Gowri, Librarian, RIMS**  
**Topic: Library - Orientation**

During the Student Induction Program on Day 9, Mrs. B. Swarna Gowri led a session on "Library Orientation." During her presentation, she covered crucial topics such as the KRC resources, including its database and EBSCO host, as well as KRC automation, functions, and services. She also introduced students to the National Digital Library of India (NDLI) and explained the registration process. Additionally, Mrs. Swarna Gowri provided insights into registering for Swayam, an online learning platform. Overall, her session equipped students with essential knowledge on accessing academic resources and online learning opportunities, enhancing their educational journey.

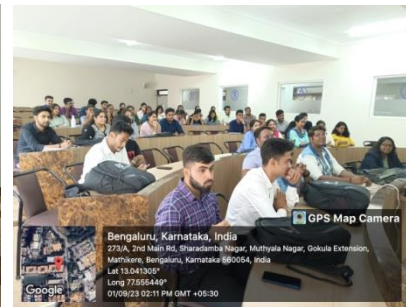


**Day 9: 1<sup>st</sup> September 2023**

**Session 3 by Prof. Srinivas H Prabhu K**

**Topic: Bridging the Gap: Unlocking Your Potential Through Up-skilling**

On the ninth day of the student induction program, Mrs. Srinivas H Prabhu K delivered a session titled "Bridging the Gap: Unlocking Your Potential Through Up-skilling." Prof. Prabhu meticulously explained the importance of individuals bridging the gap in their skill sets and how this process can unlock their hidden potential. He conveyed the message that up-skilling is a vital journey toward personal and professional growth. Alongside this, she passionately emphasized the pressing need for individuals to continually upskill themselves in the rapidly changing landscape of the modern world. Mrs. Prabhu's session served as a valuable guide for students, equipping them with insights into personal development and the evolving technology landscape.





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