



ADMISSION PROSPECTUS

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) 2 YEAR FULL TIME PROGRAM

Memberships and Partnerships



Our Inspiration SRI M.S. RAMAIAH



Sri M.S. Ramaiah pioneered the growth of professional education in the private sector throughout India. The institutions that he established are a lasting testimony to his vision and timeless legacy for generations to come.

M.S. Ramaiah Foundation was conceived and established by **Dr. M.R. Pattabhiram**, Founder Trustee and **Mrs. Anitha Pattabhiram**, Founder Trustee with the same set of core values and principals imbibed from Sri. M.S. Ramaiah. MSRF is committed to uphold the values system envisioned and practiced by Sri. M.S. Ramaiah and in the process to meet the expectations of all its stakeholders.

ABOUT M S RAMAIAH FOUNDATION (MSRF)

MSRF is a reputed, committed conglomerate knowledge resource center, an ideal catalyst to further assist your knowledge based skill domain, it ignites the desire to succeed in you, bring into focus your intelligent and talent and guide you while assisting along the path to a secured and exciting career. MSRF strives to convert raw aspirants from book smart to street smart to global smart “COMPETENT HUMAN RESOURCE ASSETS” to corporate and business houses across the world.

MESSAGE FROM FOUNDER TRUSTEE

My dear children,

Welcome to Ramaiah Institute of Management Studies (RIMS). I believe you have the ability and talent to compete with the best. Allow us to nurture you in your quest for a highly challenging future. RIMS is the right place to give your dreams the best wings to fly; where your thoughts find sure success. Our assurance is backed by decades of experience, trust and guarantee of performance. We do not make you wait for success, we will prepare you for it. There is no recognition for those without higher qualifications. Corporates recognize only those with adequate knowledge, discipline, and skills. We offer you all round education, fostering you to great heights. Power your way into an exciting and challenging future. We just do not teach, we make you learn. We hold your hands till you reach your destination.



With Best Wishes,
Dr.M.R PATTABHIRAM
FOUNDER TRUSTEE-(MSRF)

ABOUT RAMAIAH INSTITUTE OF MANAGEMENT STUDIES (RIMS)

Ramaiah Institute of Management Studies (RIMS) is an institution of higher education dedicated to the cause of business education. Our institution is a part of M S RAMAIAH FOUNDATION (MSRF), a trust with the avowed objective of providing exemplary service in all of its offerings. The vision of MSRF is to be a global center of learning to evolve competent human resource assets with professional skills, ethics, and personal values. Our mission is to provide a comprehensive learning experience to develop our students to be the most preferred products by the corporate. RIMS is one of top management colleges in Bangalore that offers an AICTE approved Post Graduate Diploma in Management (PGDM) program.

MSRF-Journey



THE RIMS ADVANTAGE

As one of the top management colleges in Bangalore, we follow best practices such as:

- Well qualified faculty with blend of academics and industry experience
- Case based experiential learning
- Student centric activities such as club activities, co-curricular and extra-curricular activities
- Mentoring and counselling
- Enhancement of student's knowledge and skills through value added course such as Analytics, Foreign Language, Aptitude training, Grooming and Etiquettes, Guest Lectures and Seminars, Industrial Visits, Pre-placement training

PGDM COURSE OVERVIEW

The Post Graduate Diploma in Management (PGDM) is a two year full-time program comprising four semesters. The program is approved by the All India Council for Technical Education (AICTE), Government of India. The course is proactively designed to provide the industry with eligible, suitable and competent professionals with sufficient knowledge of the business. The course can catapult your career in the right direction in human resources management, finance, accounts, business, operations and other fields.

RIMS being one of the top PGDM colleges in Bangalore offers interactive sessions, which are being delivered to inculcate all the fundamental managerial skills. The students are provided with an assortment of different teaching strategies with lectures, case studies, industrial visits, internship, corporate talks, role-plays, assignments, projects, quizzes, seminars and presentation. Students are encouraged to make case study presentation and participate in seminars.

PROGRAM STRUCTURE

Being one of the best PGDM colleges in Bangalore, the syllabus at RIMS is designed in a way that will offer students holistic knowledge and training in the management sector through a practical approach to the candidates. The course curriculum follows a well-designed course structure. During the first year, all the students pursue foundations of management that enables them to create a firm base of concepts and skills across different key disciplines. RIMS also offers dual specializations.

KPMG CERTIFICATION

RIMS has an MOU with KPMG (A big four consulting firm in the world) to offer certified Business Analytics courses to all students and value to the Business Analytics course by incorporating practical aspects into the pedagogy. Our Business Analytics course is rated as being Top 10 by CEO Insights – 2022 Magazine.

PGDM SPECIALISATIONS

RIMS offers the PGDM program with the following new age dual specialisations:

- PGDM with HR specialisation + HR Analytics certification
- PGDM with Marketing specialization + Marketing Analytics
- PGDM with Finance specialisation + Financial Analytics
- PGDM with Operations specialisation + Retail Analytics
- PGDM with Business Analytics specialisation
- PGDM with International Business specialization

ELIGIBILITY

Bachelor's degree (10+2+3 or 4) with minimum 50% marks in any discipline from Universities/Institutions. Candidates can apply based on CAT, XAT, GMAT, MAT, ATMA and State CET tests where applicable, and as per AICTE guidelines.

Applicants with work experience or additional educational qualifications will receive extra weightage.

Those who have appeared for their final year examinations may also apply.

PROGRAM HIGHLIGHTS

Business Analytics

Aptitude

Certification Course

Soft Skills training

- Leadership Workshop

- Business Communication

- Corporate Etiquettes

- Personal Development Workshops

Capstone Projects

Industry Interface & Internships

Guest Lectures

Management Seminars

Management Clubs

- H R Club

- Marketing Club

- Finance Club

- Research Club

- Business Analytics Club

- Operations Club

- Entrepreneurship Club

Access to a well-equipped Library & E-resources

Optional Foreign Tour

Indoor/Outdoor Sports

Cultural Activities

Hostel facilities

MOU WITH CORPORATES & INDUSTRIES

KPMG (for Analytics)

EDUPINACLE (for Analytics and Aptitude Skills)

Indian Institute of Materials Management (for Operations)

Entrepreneurship Development Institute of India (for Entrepreneurship)

ORACLE Academy (for Analytics)

The Advertising Standards Council of India –(in progress)

IBM – (in progress)

NIPM (for HR)

FKCCI

BCIC

AIMS

CMA (in progress)

NEN (National Entrepreneurship Network)

AWAKE(Association of Women Entrepreneurs of Karnataka)

International Institute of Technical Education (for German Language)

Reussir Trust (for Internship)

ATAS (for Internship)

Internshala (for Internship)

Prostco (for Internship)

RIMS OFFERS UNIQUE MENTORING FOR THE EVOLVING LEADERS

"Tri Mentor Nexus: The Triple-Power Synergy for Shaping Success from Three Perspectives"

The Tri-Mentoring Program from Ramaiah Institute of Management Studies (RIMS) is designed to provide comprehensive guidance and support to individuals seeking personal and professional growth. This program combines the expertise of three distinct mentorship tracks: Corporate Mentoring, Alumni Mentoring, and In-House Faculty Mentoring. Each track offers unique benefits and opportunities for mentees to excel in their chosen paths.

1. In-House Faculty Mentoring:

To offer academic and personal support by connecting students with faculty members who can provide guidance on educational pursuits, research, and personal development.

2. Alumni Mentoring:

To tap into the vast alumni network and provide mentorship to current students or recent graduates, fostering a sense of belonging and continuity within the educational institution.

3. Corporate Mentoring:

To connect mentees with experienced professionals from various industries to enhance their understanding of the corporate world and career development.

The Tri-Mentoring Program offers a unique and comprehensive approach to mentorship, combining the strengths of corporate, alumni, and faculty mentors. This multifaceted support system empowers mentees to thrive academically, professionally, and personally, ensuring their success in the ever-evolving world beyond the classroom.

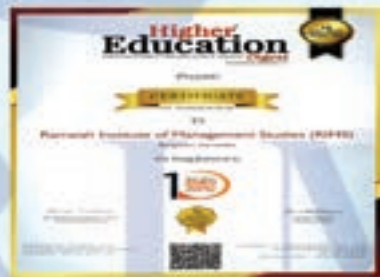
AWARDS & RECOGNITIONS

BUSINESS TODAY



Rank	Institution	Score	Rank	Institution	Score
1	Ramaiah Institute of Management Studies (RIMS)	95.5	101	SRM Institute of Science and Technology	78.5
2	SRM Institute of Science and Technology	94.5	102	SRM Institute of Science and Technology	78.5
3	SRM Institute of Science and Technology	94.5	103	SRM Institute of Science and Technology	78.5
4	SRM Institute of Science and Technology	94.5	104	SRM Institute of Science and Technology	78.5
5	SRM Institute of Science and Technology	94.5	105	SRM Institute of Science and Technology	78.5

HIGHER EDUCATION



BUSINESS INDIA



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IIRF



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THE WEEK



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CEO INSIGHTS



DALAL STREET



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ABP NEWS



BUSINESS INDIA



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STUDENT CENTRIC ACTIVITIES



ALUMNI CORNER

It is an extraordinary journey that I had at RIMS. During our tenure, we were exposed to in-depth knowledge on management subjects as well as the much-needed soft skills to meet the requirements of the corporate sector. I want to highlight the interaction we had with our professors which made the entire program interactive. Several projects, relevant case studies during our classes made us corporate ready. I would like to appreciate the efforts put in by the placement cell at RIMS for providing fair and ample opportunities during the placements season.



Arka Majumder
2019 - 2021 Batch
Associate Consultant - KPMG



Shrestha Saha
2020-2022 Batch
Senior Executive HR - TOMIA

Ramaiah Institute of Management Studies has played a significant role in my personal development. In the two years that I spent at RIMS, I have learned a lot and progressed greatly. The curricular and extracurricular activities offered by the Institute greatly aid in developing students into professionals. Additionally, I would like to express my sincere gratitude to the faculties for their support and to the placement cell for giving us access to such wonderful opportunities."

In one word I can say that RIMS is a MANUFACTURING UNIT, because I came as RAW MATERIAL and they have transformed me as a FINISHED PRODUCT.

In order to make the transition from college to campus smooth, be ready to put in your effort and let the college guide you in the right path.

Proud to be a RIMS STUDENT



Dara Pavan Kumar
2015-2017 Batch
Working in CTS (Cognizant India Pvt. Ltd)



Ravi Ranjan
2015-2017 Batch
Danube Properties
Dubai

It gives me great pleasure to say with pride that I have completed my MBA in Marketing from, Ramaiah Institute of Management Studies. The relationship between faculties and students is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and have helped me to grow better professionally & personally. I would like to thank RIMS & all the faculties and staff for making me a "Better Person".

My experience at RIMS has been immensely educational and enriching. The teachers are well equipped and highly knowledgeable, always looking out for the growth of their students. I will always be grateful to RIMS for helping me kickstart my career with Amazon through campus placements. Overall a big thank you to RIMS for helping young managers take flight!



Joewin Shamalina
2018-2020 Batch
Current position: Visual content marketer - Animaker.Inc
Previous position: Amazon - Senior Product compliance associate



Neela Santosh
2017-2019 Batch
Senior Process Analyst - Broadridge

It's a very nice Institute, where we were exposed to a good environment with ethical values and focus on discipline. The faculty members are very professional and highly qualified. The best thing I love at RIMS is the foreign trip and industrial visits which other institutions are not providing.

PLACEMENTS

PLACEMENT STATISTICS OF 2021 - 2023	87 %	PLACEMENT PERCENTAGE
	73	COMPANIES PARTICIPATED
	16	NEW RECRUITERS
	6.48 Lac	AVERAGE CTC.
	10.08 Lac	HIGHEST CTC

PLACEMENT STATISTICS OF 2020 - 2022	84.8%	PLACEMENT PERCENTAGE
	72	COMPANIES PARTICIPATED
	15	NEW RECRUITERS
	6.78 Lac	AVERAGE CTC.
	11.47 Lac	HIGHEST CTC



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